

**YOU ARE INVITED TO EXHIBIT**



 **CSG NATIONAL  
CONFERENCE**  
AUSTIN, TX | NOV. 30-DEC. 3, 2012

## Please Join Us!

### You are invited to exhibit at the CSG 2012 National Conference in Austin, Texas!

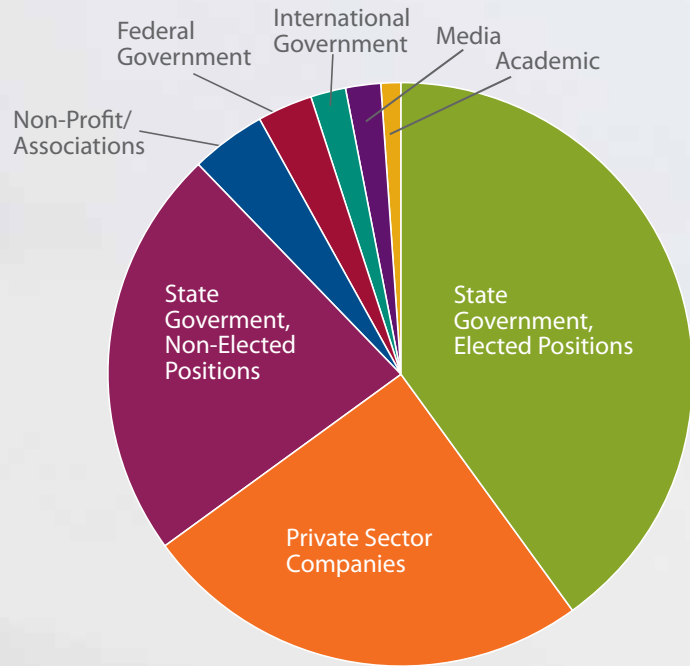
In the current climate of budget shortfalls and program cuts, state government leaders are turning to outside companies for information, inspiration, innovation and ingenuity. It has never been more important for you to get your message in front of the key officials shaping and making today's economic decisions.

### What Is CSG?

The Council of State Governments is our nation's only organization serving all three branches of state government. CSG is a region-based forum that fosters the exchange of insights and ideas to help state officials shape public policy. This offers unparalleled regional, national and international opportunities to network, develop leaders, collaborate and create problem-solving partnerships.

### Why exhibit at the CSG National Conference?

No other meeting in the country will provide you with more interpersonal, face-to-face interaction with key state government leaders. The unique size of the meeting allows exhibitors to have direct and quality access to state legislators, state executive branch officials and state supreme court justices.



For more information please visit [www.csg.org/2012nationalconference](http://www.csg.org/2012nationalconference).

# Who Exhibits at the CSG National Conference?

Any company or organization interested in getting their message to state government leaders should exhibit at the CSG National Conference. Past exhibitors include health and technology corporations, Fortune 500 companies, federal agencies, convention and visitors bureaus, associations and political interest groups.

## Past Exhibitors

AAA	The Heartland Institute
American Academy of Family Physicians	International Council of Shopping Centers
American Association for Nude Recreation	International Truck and Engine Corporation
American Heart Association	National Guard Counterdrug Program
American Society for Mechanical Engineers	NASA
Association of Postconsumer Plastic Recyclers	National Institute of Corrections
Behavioral Interventions Incorporated	National Oceanic and Atmospheric Admin.
Canadian Embassy, Washington, D.C.	Pfizer, Inc.
CareerBuilder.com	Republicans for Compassionate Access
The Carpet and Rug Institute	Service Employees International Union
The Centers for Disease Control	Social Security Administration
The Century Council	State Environmental Resource Center
The College Board	Stateline.org
Comcast	Substance Abuse & Mental Health Services Admin.
CropLife America	United States Census Bureau
Diesel Technology Forum	United States Department of Defense
DuPont	United States Fireworks Safety Commission
Environmental Systems Research Institute	UPS
Health Management Systems, Inc.	



## What is Included?

### Pricing & Benefits

(price is per 10x10 space, benefits are per exhibiting organization)

	Before Sept. 3	Sept. 3–Nov. 16
CSG Associate	\$1,300	\$1,500
Private Sector	\$1,700	\$1,900
All Other Organizations	\$1,500	\$1,700

Booth spaces will be assigned in the order contracts are received. Preference will be given to those who have paid in full. Please call (800) 800-1910 if you have any questions regarding your company's price classification.

Included in booth package:

- » One 10x10 booth space complete with pipe, drape and wastebasket
  - » One full meeting registration
  - » Unlimited floor-only passes
  - » Listing in the onsite agenda\*
  - » Listing on the exhibitor map\*
  - » Standard program listing,\* which includes organization name, one key contact name with address, phone number, fax number, e-mail address and Web site listing. Listing also features a 30-word description of your organization and your booth number. Upgraded listing packages/advertising possibilities will also be available. Please call (800) 800-1910 for more information.
  - » Confirmed exhibitors will be listed on the national conference website.
  - » Reduced advertising rates in *Capitol Ideas*, the only national publication that reaches top leaders and decision-makers in the three branches of state government.
  - » Reduced pre-conference mailing list rental rates
- \*only guaranteed if listing information is submitted before Sept. 3.

### Ready to Become an Exhibitor?

If you are interested in becoming an exhibitor at the CSG 2012 National Conference or have additional questions, please contact Kelley Arnold at (800) 800-1910 or [karnold@csg.org](mailto:karnold@csg.org). You can also return the enclosed contract to: Kelley Arnold, CSG, 2760 Research Park Drive, Lexington, KY 40511 or by fax to (859) 244-8001.



Photography by Denise Chambers/Austin CVB



For more information please visit [www.csg.org/2012nationalconference](http://www.csg.org/2012nationalconference).

## General Information

### Accommodations

The meeting will take place at the Hilton Austin. Please visit [www.csg.org/2012nationalconference](http://www.csg.org/2012nationalconference) for complete information on all meeting hotels, availability and reservation numbers.

### Meeting Agenda

The complete agenda, including registration hours, can be found at [www.csg.org/2012nationalconference](http://www.csg.org/2012nationalconference) as information becomes available. Please check the site often for updates.

### Registration

Any person staffing the booth must have a CSG-issued name badge. Please include the names of all expo personnel on the registration form. Late conference registration for additional personnel can be made on-site at the registration desk. Expo personnel without name badges will not be admitted into the expo hall or any other area of the meeting.

### Cancellations

Cancellations must be received in writing. Exhibitors cancelling on or before Oct. 1, 2012 will receive a 50 percent refund in the event that all booth space is sold. Any refund shall be mailed approximately 30 days after the show closes. Exhibitors who cancel after Oct. 1, 2012, will receive no refund. The date on which the written notice of cancellation is received shall apply as the official date of cancellation. Upon cancellation, CSG has the right to resell the vacated space.

### Early Teardown

Early breakdown before the close of the show will result in a \$100 penalty fee. In addition, the exhibitor will forfeit 1) the opportunity to sign up for the following year's conference under the early rate; and 2) the opportunity to select booth space at future meetings (booth space would be assigned by CSG instead of the exhibitor).

### Use of Expo Space

At least one company representative MUST be present in the booth at all times during the show's operations. Attendees will be participating in a giveaway that will require them to visit each booth and receive a stamp from one company representative on their Expo Hall Passport. Please be respectful of attendees and staff the booth at all times. In addition, all demonstrations and exhibits must be confined to the assigned space. Displays cannot be set up in aisles.

### Promotional Item Policy

Due to the ethics requirements of public officials, any promotional items distributed at any conference, meeting or exposition of CSG should be limited to items of token value.



Photography courtesy of Gibson/Austin CVB



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# Register Now!

## Exhibit Hall Schedule

### Friday, Nov. 30 »

Move-in & Exhibitor's reception from 4–9 p.m.

### Saturday, Dec. 1 »

Show open: Hours TBD

### Sunday, Dec. 2 »

Show open: 9:30 a.m.–Noon, 1:30–5 p.m.

Move out Sunday evening: Hours TBD

## Special Events

Exhibitors will be notified as special expo events are confirmed.

## Forms & Information

Please choose the form that you need.

- » Conference Program Listing Form
- » Contract Provisions
- » Exhibit Show Application/Contract
- » Exhibit Registration Form
- » Floor Plan



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