AKLASKA
NEW FRONTIERS. BIG IDEAS.

AGENDA

CSG NATIONAL & CSG WEST
ANNUAL CONFERENCE
Aug. 9–13, 2014 | Anchorage
THANK YOU TO OUR PRIVATE SECTOR MEMBERS FOR THEIR SUPPORT

CSG LEADERSHIP CIRCLE
3M Company
Amway
AstraZeneca LP
CVS Caremark
Esri
GlaxoSmithKline
Hospital Corporation of America
Intuit
Mylan
Novo Nordisk Inc.
PhRMA
RAI Services Company
The International Council of Shopping Centers (ICSC)*
The Procter & Gamble Company

CSG SENIOR ASSOCIATES
America’s Natural Gas Alliance (ANGA)
American Chemistry Council
Apollo Education Group, Inc.
Astellas US LLC*
Bayer HealthCare
Boehringer Ingelheim Pharmaceuticals, Inc.
Community Financial Services Association
General Electric Company
Genentech
General Motors
Global Automakers
Global Intellectual Property Center – U.S. Chamber of Commerce
Google
Grocery Manufacturers Association
GTECH Corporation
Healthcare Distribution Management Association
Hewlett-Packard (HP)
Honda
Institute for Building Technology and Safety (IBTS)
International Franchise Association
International Paper
Johnson & Johnson
Koch Companies Public Sector, LLC
Kraft Foods Global
LexisNexis
LifePoint Hospitals
Lilly USA, LLC
Mars, Incorporated
MAXIMUS, Inc.
McDonald’s Corporation
McLane Company, Inc.
Medallion
Medicis
Microsoft Corporation
Molina Healthcare
MultiState Associates, Inc.
National Association of Home Builders (NAHB)
National Beer Wholesalers Association
National Council of State Boards of Nursing, Inc.
National Electrical Manufacturers Association (NEMA)
National Rural Electric Cooperative Association
Nissan North America, Inc.
Norfolk Southern Corporation
Northeast Utilities
Oasis Legal Finance
Otsuka Pharmaceuticals
Personal Care Products Council (PCPC)
Philips Global
Premier Inc.
Prime Therapeutics
Purdue Pharma L.P.
Salt River Project
Sandoz, Inc. – a Novartis company
Securities Industry and Financial Markets Association (SIFMA)
Shire Regenerative Medicine
Sprint Corporation
St. Jude Children’s Research Hospital
State and Federal Communications, Inc.
State Farm Mutual Auto Insurance Companies
Stateside Associates
Takeda Pharmaceuticals North America, Inc.
Teva Pharmaceuticals
The American Institute of Architects
The Carpet & Rug Institute
The Home Depot
Toy Industry Association, Inc.
Toyota Motor Sales, U.S.A., Inc.
Unilever United States, Inc.
United Parcel Service (UPS)
U.S. Bancorp
Visa
Walgreen Co.
WellCare Health Plans, Inc.
WellPoint
Wells Fargo & Company

CSG ASSOCIATES
1-800 Contacts, Inc.
AARP
AbbVie
Actavis
Air-Conditioning, Heating, and Refrigeration Institute (AHRI)
Allegro
Alliance of Automobile Manufacturers
Alpha Natural Resources
Altria Client Services, Inc.
Alzheimer’s Association
American Bankers Association
American Coalition for Clean Coal Electricity (ACCE)
American Dental Association
American Diabetes Association
American Electric Power
American Forest & Paper Association
American Fuel & Petrochemical Manufacturers (AFPM)
American Gas Association
American Nurses Association
American Petroleum Institute
American Society of Civil Engineers
Amgen
Archer Daniels Midland (ADM)
Ash Grove Cement Company
AT&T
Avon Products, Inc.
Bank of America
Biogen Idec
Biotechnology Industry Organization (BIO)
Blue Cross and Blue Shield Association
Bridgepoint Education
Brown-Forman
Capital One
Cargill
Celgene
Chevron Corporation
Citigroup Inc.
Comcast
Consumer Energy Alliance
Consumer Healthcare Products Association
CropLife America
CTIA - The Wireless Association
Daichii Sankyo
Dow AgroSciences, LLC
DuPont
eBay, Inc.
Edison Electric Institute
Eisai
Entertainment Software Association
Express Scripts Inc.
Exxon Mobil Corporation
Feld Entertainment
Genentech
General Motors
Generic Pharmaceutical Association (GPhA)
Global Automakers
Global Intellectual Property Center – U.S. Chamber of Commerce
Google
Grocery Manufacturers Association
GTECH Corporation
Healthcare Distribution Management Association
Hewlett-Packard (HP)
Honda
Institute for Building Technology and Safety (IBTS)
Institute of Scrap Recycling Industries, Inc. (ISRI)
International Franchise Association
International Paper
Johnson & Johnson
Koch Companies Public Sector, LLC
Kraft Foods Global
LexisNexis
LifePoint Hospitals
Lilly USA, LLC
Mars, Incorporated
MAXIMUS, Inc.
McDonald’s Corporation
McLane Company, Inc.
Mead Johnson Nutrition
MedSolutions
Microsoft Corporation
Molina Healthcare
MultiState Associates, Inc.
National Association of Home Builders (NAHB)
National Beer Wholesalers Association
National Cable & Telecommunications Association
National Council of State Boards of Nursing, Inc.
National Electrical Manufacturers Association (NEMA)
National Rural Electric Cooperative Association
Nissan North America, Inc.
Norfolk Southern Corporation
Northeast Utilities
Oasis Legal Finance
Otsuka Pharmaceuticals
Personal Care Products Council (PCPC)
Philips Global
Premier Inc.
Prime Therapeutics
Purdue Pharma L.P.
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State and Federal Communications, Inc.
State Farm Mutual Auto Insurance Companies
Stateside Associates
Takeda Pharmaceuticals North America, Inc.
Teva Pharmaceuticals
The American Institute of Architects
The Carpet & Rug Institute
The Home Depot
Toy Industry Association, Inc.
Toyota Motor Sales, U.S.A., Inc.
Unilever United States, Inc.
United Parcel Service (UPS)
U.S. Bancorp
Visa
Walgreen Co.
WellCare Health Plans, Inc.
WellPoint
Wells Fargo & Company

Global Development Fund Member *
Bold denotes New Member in 2014
ALASKA

CSG & CSG WEST 2014 NATIONAL CONFERENCE

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Photos by David Eulitt Unless Noted
Welcome to the National Conference of The Council of State Governments and the Annual Meeting of CSG West. This meeting holds special significance for CSG. It marks the second time we have brought together a regional and national meeting. Both meetings have been convened right here in Anchorage, Alaska, America’s largest state, is the perfect place to consider big ideas. This Final Frontier is also the place to explore new ways of governing the states and territories. We are drawn to Alaska by its natural beauty and its compelling history, but we know you will return home with a treasure trove of insights.

The success of this meeting reflects the commitment of many exceptional leaders in our host state. We want to thank Gov. Sean Parnell, Senate President Charlie Huggins, Senate Majority Leader John Coghill, Senate Minority Leader Hollis French, House Speaker Mike Chenault, House Majority Leader Lance Pruitt and House Minority Leader Chris Tuck for their support and participation. CSG has benefitted from the leadership of CSG West chair, Alaska Rep. Craig Johnson, and CSG immediate past national chair, Alaska Sen. Gary Stevens. These men were responsible for bringing CSG to Alaska and we are grateful for all they have done to welcome us here. They have been assisted by a dedicated team of host state volunteers and we’d also like to recognize all of the friendly Alaskans who have worked so hard to make this meeting a truly memorable one.

Under the leadership of our 2013 national chair, Sen. Stevens, CSG embarked on a Focus on Federalism initiative designed to advocate for the states’ proper role in our federal system of government and to urge the federal government to provide the states the flexibility they need, free of pre-emption and unfunded mandates, to effectively deliver government services. That initiative continues and will be reflected in the programming during this meeting as CSG remains a champion for the states.

This year’s CSG national chair, Tennessee Senate Majority Leader Mark Norris, launched an exciting initiative, Workforce Development and Education: State Pathways to Prosperity. The goal of this multifaceted initiative is to empower states to reduce barriers to employment and increase access to labor markets for disproportionately impacted populations. One aspect of this initiative is designed to address the causes of, and solutions to, the issue of food instability. We invite you to join us for a hands-on service project during this meeting in which we will be assembling and packing meals for those who live in hunger. The programming at this meeting also will provide a deeper dig on ways state leaders can enact public policy to accelerate job growth and enhance prosperity.

CSG and CSG West share a singular focus—to reflect the priorities of our members in all that we do. We encourage you to use this meeting as a way of discovering all the ways state leaders are making a difference with the help of CSG. We hope this conference empowers you to venture into the frontier, and see things not as they are but as what they can be.

Welcome to the 49th state! Please let us know if there is any way we can assist you.
On behalf of the Alaska State Legislature and the Alaska Host State Committee, welcome to Anchorage. The Alaska State Legislature is honored to host the 2014 Joint CSG West & CSG National Annual Conference.

We are honored that this important gathering of regional and national legislators and key stakeholders is being held in our great state. Alaska is a very special place that inspires all of us, especially those of us privileged to call this place home. The name Alaska is derived from the Aleut word “Alyeska,” meaning “great land.”

Over the course of the next few days, we encourage you to take advantage of and learn about our state, its unique culture, people and amazing sites. The Alaska Host State Committee has organized a number of great activities you and your families can enjoy.

It is fitting that the theme of this year’s joint annual conference is New Frontiers, Big Ideas. This theme links to Alaska’s state motto – North to the Future – which is meant to represent Alaska as a land of promise. As hosts, our aim is to ensure this conference enables the exchange of great ideas, promotes regional and national collaboration, produces great memories and inspires all of us to strengthen our legislative institutions.
keeping production in the United States. Some manufacturers are bringing jobs back from overseas, a trend many find hopeful for the U.S. economy. New hires topped 3 million in less than two years, with almost 2 million new workers coming on board in 2011.

This policy academy will address education and training to support American workers so they are the best-trained workforce in the world; ways to ensure efficiency and productivity by workers in domestic businesses; business incentives to invest in hiring and expanding; and technical support so companies can grow and expand.

**CSG WEST COMMITTEE MEETINGS 9 a.m.—Noon**

» **CSG West Fiscal Affairs Committee**
  Fairbanks, Denali, Kenai Rooms, Second Floor
  Downtown Marriott
  Chair: Utah Rep. Mel Brown
  Vice Chair: Oregon Sen. Ginny Burdick
  The CSG West Fiscal Affairs Committee provides a forum for chairs and members of budget, appropriations and revenue or tax committees in Western legislatures to exchange ideas and experiences on issues affecting state budgets. The committee will address fiscal issues associated with the impact of the recession, state fiscal trends, taxation, business incentives, revenue forecasting and performance-based budgeting.

» **CSG WESTRENDS Board—Arctic Policy and the Future of Energy in the West**
  K’enakatnu Boardroom, Second Level
  Dena’ina Civic and Convention Center
  Policy workshop presented by CSG West
  Chair: Idaho Rep. Maxine Bell
  In 2015, the U.S. will chair the eight-nation Arctic Council. The WESTRENDS Board, a program of CSG West that looks at trends affecting the region, will provide an opportunity for attendees to learn what the Arctic means for the West and about state and local perspectives in Arctic policy decision-making. The WESTRENDS Board meeting is open to all attendees.
CSG WEST EXECUTIVE COMMITTEE (LUNCH PROVIDED, MEMBERS ONLY) Noon–2 p.m.
Anchorage, Haines, Juneau Rooms, Second Floor Downtown Marriott
2014 Western Legislative Academy Class Selection

CSG INVESTMENT SUBCOMMITTEE 2–4 p.m.
Tubughnenq 3, Second Level Dena’ina Civic and Convention Center

CSG WEST COMMITTEE MEETINGS 2–5 p.m.
» CSG West Economic Development and Trade Committee
  K’enakatnu Boardroom, Second Level Dena’ina Civic and Convention Center
  Interim Chair: Washington Rep. Jeff Morris
  States play an important role in supporting entrepreneurs, who are important for successful economic development. A panel of experts will discuss the most effective ways to market products and services, unique one-to-one business coaching models designed to produce rapid return on investment, and the ways venture capital can help grow innovative small businesses.

» CSG West Water & Environment Committee
  Fairbanks, Denali, Kenai Rooms, Second Floor Downtown Marriott
  Chair: Alaska Rep. Lance Pruitt
  Vice Chair: Montana Rep. Kathleen Williams
  The CSG West Water and Environment Committee provides Western legislators a forum to discuss growing and competing demands on Western water and the environment. The committee collaborates with the Western Governors’ Association, Western States Water Council and other organizations in an effort to develop regional strategies to address Western water and environment concerns.

CANADIAN RECEPTION
5–6 p.m.
Top of the World, Downtown Hilton, Fifteenth Floor
Welcome remarks by
The Honourable Andrew Saxton, MP

KEYNOTE SPEAKERS

SUNDAY, AUG. 10
Noon–2 p.m.
OPENING CEREMONY LUNCHEON
Seven Leadership and Life Lessons
Susan O’Malley, former president of the Washington Sports and Entertainment and first female president of a professional sports franchise

MONDAY, AUG. 11
Noon–2 p.m.
GENERAL SESSION LUNCHEON
A Look at Issues Facing the Obama Administration, Congress and the Future of the Republican Party
David Gergen, co-director of the Center for Public Leadership

WEDNESDAY, AUG. 13
Noon–2 p.m.
GENERAL SESSION LUNCHEON
Diplomacy in the 21st Century
Nicholas Burns, professor of the Practice of Diplomacy and International Politics at the Harvard Kennedy School of Government

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WELCOME TO ALASKA RECEPTION (ALL ATTENDEES) 7–10 p.m.
Alaska Native Heritage Center
Nestled among secluded woods just 10 minutes from downtown Anchorage, the Alaska Native Heritage Center is an Alaska treasure. Attendees can listen as a village elder shares the ancient oral tradition, learn from a master artisan and experience the arts of the different cultures in the Hall of Culture, and feel the essence of Alaska’s first people who have lived here for thousands of years. The event will feature two different dance performances, entertainment by the band Medicine Dream, shopping opportunities and a chance to stroll around the center grounds to visit different village sites. The reception will feature salmon, halibut, shrimp, chicken, pizzas, gourmet mac-n-cheese, elk sliders and more.
Fifty delegates at the reception will get a chance to take a dogcart ride pulled by seasoned sled dogs.

Coaches depart at 6:45 p.m. from the Hotel Captain Cook, the Downtown Marriott, the Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.

SUNDAY, AUG. 10
REGISTRATION & INFORMATION DESKS OPEN
7 a.m.–5 p.m.
Pre-Function/Lobby, Third Level
Dena’ina Civic and Convention Center
BUFFET BREAKFAST OPEN (ALL ATTENDEES)
7–9 a.m.
Tikahtnu Ballroom, Third Level
Dena’ina Civic and Convention Center

CSG FINANCE COMMITTEE 8–10 a.m.
Kahtnu 1 & 2, Second Level
Dena’ina Civic and Convention Center
Co-Chair: Idaho Rep. Maxine Bell
Co-Chair: Kentucky Rep. Bob Damron

CSG ASSOCIATES ADVISORY COMMITTEE
8:30–10 a.m.
K’enakatnu Boardroom, Second Level
Dena’ina Civic and Convention Center
Chair: New York Sen. Carl Marcellino
Vice Chair: Alaska Sen. Gary Stevens

UPDATE ON THE STATE AUTHORIZATION RECIPROCITY AGREEMENT
9–10:30 a.m.
Valdez/Skagway | Downtown Marriott, Second Floor
The State Authorization Reciprocity Agreement is intended to broaden the availability of—and access to—accredited online degree programs by reducing state regulatory barriers while ensuring strong consumer safeguards. The agreement is finalized and states are starting to participate. This session will provide an update on progress of the agreement, as well as a discussion about what your state needs to do to become a member.

CSG WEST NOMINATING COMMITTEE (COMMITTEE MEMBERS ONLY) 9 a.m.–Noon
Tubughnenq 3, Second Level
Dena’ina Civic and Convention Center

CSG WEST CANADA RELATIONS COMMITTEE
9 a.m.–Noon
Fairbanks, Denali, Kenai Rooms, Second Floor
Downtown Marriott
Co-Chair: Washington Sen. Karen Fraser
Co-Chair: Alberta, Canada MLA Mary Anne Jablonski
The CSG West Canada Relations Committee will discuss the Arctic Council and its importance to both the U.S. and Canada. Members also will discuss how states and provinces play a role in mitigating the effects of climate change, as well as in emergencies such as fires and floods, independently and collaboratively through memorandums of understanding and compacts.

**COLLEGE- AND CAREER-READINESS: DOES IT BEGIN IN PRESCHOOL?** 9 a.m.–Noon

**Tubughnenq 4 & 5, Second Level**

**Dena’ina Civic and Convention Center**

Policy workshop presented jointly by the CSG Education Public Policy Committee and the CSG West Education Committee.

**CSG Education Public Policy Committee Co-Chair:** Oregon Rep. Sara Gelser

**CSG Education Public Policy Committee Co-Chair:** Idaho Rep. Jeff Thompson

**CSG Education Public Policy Committee Vice Chair:** Terry Holliday, Commissioner, Kentucky Department of Education

**CSG West Education Committee Chair:** Idaho Sen. Dean Mortimer

**CSG West Education Committee Vice Chair:** Nevada Assemblywoman Marilyn Dondero Loop

To be successful in today’s world, every student must graduate from high school with the knowledge and skills needed for success in college, the workforce and life. Experts agree instruction to put students on track for college- and career-readiness can’t wait to begin until kindergarten. This session will focus on policies and program solutions to ensure successful and expanded access to preschool education.

**INNOVATION EVENTS** 9 a.m.–Noon

**Exhibit Hall, Street Level**

**Dena’ina Civic and Convention Center**

**Health Innovations Showroom Open**

The explosion of innovation has the potential to change the face of health care, improving lives of millions of Americans along the way. In the current economic climate, state government leaders are turning to the private sector for information, inspiration and ingenuity. The Health Innovations Showroom will showcase private sector companies, nonprofit organizations and national trade associations, and the latest health innovations in testing, devices and more. The Innovation Showroom also will house the Innovation Classroom.

**> Get Social with CSG: Facebook 101** 9 a.m.

Interested in Facebook but don’t know where to begin or how it can be useful to you? This session will introduce the basic features of the site, review the importance of the site’s privacy controls and provide an opportunity to have your questions answered. The hands-on experience will help you work with your own account if you have one or help you create an online presence if you have not yet joined.

**> Innovation Classroom Session 10–11 a.m.**

Presented by Esri, Inc.

**Mapping for Legislative Offices**

Esri’s GIS platform—ArcGIS—allows users to discover, use, make and share data through maps from any device, anywhere, anytime. Learn about how the U.S. Senate and House of Representatives are improving their workflows by using ArcGIS to create and share maps in the cloud. This session will focus on how state legislators can use GIS tools to easily visualize trends among their constituents, communicate with the public, and better prepare, understand and defend the impact of policy.

**> Get Social with CSG: Twitter 101** 11 a.m.

Curious about Twitter but don’t know how to get started or why you would want to limit yourself to just 140 characters? This session will introduce the basic features of Twitter and provide an opportunity to have your questions answered. The hands-on experience will help you work with your own account if you have one or help you create an online presence if you have not yet joined.
CSG POLICY WORKSHOPS 10 a.m.–Noon

» Fiscal and Economic Outlook for 2015
   Anchorage Room, Second Floor
   Downtown Marriott
   Policy workshop presented by the CSG Fiscal & Economic Development Public Policy Committee
   Co-Chair: Jay Emler, Commissioner, Kansas Corporation Commission
   This session will explore what’s in store for your state in 2015 and beyond as experts forecast fiscal and economic trends for states and the nation. The discussion will focus on the most significant fiscal and economic issues facing your state—like public pensions, tax reform and ways to foster entrepreneurship—and include insights about how states are tackling similar concerns.

» Planning for the Future in Uncertain Times
   Haines & Juneau Rooms, Second Floor
   Downtown Marriott
   Policy workshop presented by the CSG Transportation Public Policy Committee
   Chair: Washington Rep. Judy Clibborn
   This session will feature discussion about Alaska’s unique transportation portfolio and how some key state projects and programs are helping the state plan for the future in uncertain times; the future of tolling and public-private partnerships; a new report on how states and communities can incorporate analysis of the life cycle costs of transportation projects into decision-making to maximize infrastructure investments; and government initiatives and partnerships with the private sector to ensure a future for electric and alternative fuel vehicles in the United States.

SMUGGLED TOBACCO: STRAINING STATES’ BOTTOM LINES 11 a.m.–Noon
   Kahtnu 1 & 2, Second Level
   Dena’ina Civic and Convention Center
   Presented by the CSG Fiscal & Economic Development Public Policy Committee
   States are losing billions of dollars each year from smugglers moving untaxed cigarettes across state lines—and the problem is growing. This roundtable discussion will explore how states are cracking down on smugglers and what your state can do to combat the problem of black market tobacco sales.

OPENING CEREMONY LUNCHEON: SEVEN LEADERSHIP AND LIFE LESSONS
   Noon–2 p.m.
   Tikhahtnu Ballroom, Third Level
   Dena’ina Civic and Convention Center
   Welcome Ceremony: Remarks by Anchorage Mayor Dan Sullivan
   Keynote Address: Susan O’Malley, former president of Washington Sports and Entertainment and first female president of a professional sports franchise
   In an engaging and upbeat presentation, Susan O’Malley outlines her seven seminal rules for leadership and life and shares insider stories about entertainment, hockey and basketball. A former president of Washington Sports and Entertainment, she was the first female president of a professional sports franchise. Her message is influenced by her family and the management lessons she learned in her successful, unprecedented career.

CSG LEADERSHIP COUNCIL (INVITATION ONLY)
   2–3:30 p.m.
   Kahtnu 1 & 2, Second Level
   Dena’ina Civic and Convention Center

CSG WEST FUTURE OF WESTERN LEGISLATURES FORUM—LEGALIZATION OF MARIJUANA, MEDICAL MARIJUANA 2–5 p.m.
   Anchorage, Haines, Juneau Rooms, Second Level
   Downtown Marriott
   Chair: Washington Rep. Sam Hunt
   Vice Chair: Idaho Rep. Jeff Thompson
   Recent voter initiatives in Colorado and Washington legalizing the use of recreational marijuana have amplified the debate and the uncertain social and legal ramifications. The Future of Western Legislatures Forum will feature industry perspectives and insights from officials about how their states are implementing these initiatives. The session also will focus on state medical marijuana laws, including state program comparisons and challenges. This session is open to all legislators and attendees.
CSG WEST ENERGY AND PUBLIC LANDS COMMITTEE 2–5 p.m.
Tubughneq 4 & 5, Second Level
Dena’ina Civic and Convention Center
Chair: California Assemblyman Steven Bradford
Nearly every energy issue federal policymakers address has some impact on state legislatures. The U.S. Senate is looking at a number of key issues that could affect states. This session will explore current issues that will affect the states and examine arguments on both sides of the issue regarding who should manage federal lands in the West—states or the federal government.

HEALTH INNOVATIONS SHOWROOM OPEN 2–5 p.m.
Exhibit Hall, Street Level
Dena’ina Civic and Convention Center
ECONOMIC DEVELOPMENT WITH A GLOBAL MINDSET 2–5 p.m.
Fairbanks, Denali, Kenai Rooms, Second Level
Downtown Marriott
Policy workshop presented by the CSG International Committee
Co-Chair: Pennsylvania Sen. Michael Brubaker
Co-Chair: Minnesota Sen. Julie Rosen
In today’s knowledge-based global economy, economic development is contingent on innovation that creates jobs and stimulates competition in the global marketplace. Safeguarding intellectual property rights behind this innovation incentivizes the innovators and creators, attracts world-class research and development, and creates and sustains high-quality jobs. This session will feature leading trade experts who will discuss the hot topics in global innovation and intellectual property.

CSG 21ST CENTURY FOUNDATION (INVITATION ONLY) 3:30–5 p.m.
K’enakatnu Boardroom, Second Level
Dena’ina Civic and Convention Center
Chair: New York Sen. Carl Marcellino

CSG MIDWEST: MLC EXECUTIVE COMMITTEE 3:30–5 p.m.
Denali, Second Floor
Downtown Hilton

CSG HEALTH INNOVATIONS SHOWROOM RECEPTION 4:30–6 p.m.
Exhibit Hall, Street Level
Dena’ina Civic and Convention Center
CSG REGIONAL RECEPTIONS 5–6 p.m.
Downtown Hilton
Second Floor
CSG East—Aleutian Room
CSG South—Alaska Room
CSG Midwest—Dillingham/Katmai Rooms
CSG West—King Salmon/Iliamna Rooms
CLASSICAL MYSTERY TOUR & ANCHORAGE SYMPHONY (BEATLES) DANCE & DESSERT (ALL ATTENDEES) 8:30 p.m.—Midnight
Tikahtnu Ballroom, Third Level
Dena’ina Civic and Convention Center
Special Appearance by Anna Graceman
Imagine The Beatles playing in concert with a symphony orchestra. The Classical Mystery Tour, accompanied by the Anchorage Symphony Orchestra, will bring that image to life during this reception. The four musicians in Classical Mystery Tour look and sound like The Beatles, but this is more than just a rock concert. The group will perform some 30 Beatles tunes exactly as they were written. Dance the night away while you enjoy decadent desserts and the opportunity to experience a live Beatles show. This fun event will be kicked off by Anna Graceman, a 14-year-old American folk, rock and soul singer-songwriter and pianist whose performances on “America’s Got Talent” garnered her critical acclaim.

Buses will operate on a rotation between the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.
MONDAY, AUG. 11

REGISTRATION & INFORMATION DESKS OPEN
7 a.m.–5 p.m.
Pre-Function/Lobby, Third Level
Dena’ina Civic and Convention Center

BUFFET BREAKFAST OPEN (ALL ATTENDEES)
7–9 a.m.
Tikahtnu Ballroom, Third Level
Dena’ina Civic and Convention Center

A CLOSER LOOK AT 111D
8–10 a.m.
Fairbanks, Denali, Kenai Rooms, Second Floor
Downtown Marriott
Policy workshop presented by the CSG Energy & Environment Public Policy Committee
Co-Chair: New Jersey Assemblyman Upendra Chivukula
Co-Chair: Georgia Rep. Charles Martin
Vice Chair: Teresa Marks, Director, Arkansas Department of Environmental Quality
With the new proposed rules by the U.S. Environmental Protection Agency related to section 111 (d) of the Clean Air Act, many states have questions about what the rule means for their state. The session will address the questions state leaders need to ask to have a better understanding of how the rule affects their state’s businesses, residents and energy future.

IMPROVING STATE ELECTIONS FOR MILITARY, OVERSEAS VOTERS
9–11 a.m.
K’enakatnu Boardroom, Second Level
Dena’ina Civic and Convention Center
Policy workshop presented by CSG’s Overseas Voting Initiative
Co-Chair: Washington Secretary of State Kim Wyman
Co-Chair: David Stafford, Supervisor of Elections, Escambia County, Fla.
The 2009 Military and Overseas Voter Empowerment Act aims to ensure U.S. military personnel, their dependents and other U.S. citizens living overseas have sufficient time to request and receive ballots and states allow enough time for the ballots to be counted. Significant progress has been made, but more improvements are needed. In this session, key stakeholders will share their perspectives in working to enhance voting for overseas Americans and discuss the need for state-level policy improvements.

HITTING THE HEALTH CARE TRIFECTA
9 a.m.–Noon
Tubughneng 4 & 5, Second Level
Dena’ina Civic and Convention Center
Policy workshop presented jointly by the CSG Health Public Policy Committee and the CSG West Health Committee

CSG Health Public Policy Committee Chair:
Ohio Sen. Edna Brown
CSG West Health Committee Chair:
Wyoming Rep. Elaine Harvey
CSG West Health Committee Vice Chair:
Nevada Assemblyman David Bobzien

While debate about improving the nation’s health care system continues, policymakers, health care experts and consumers essentially agree on three goals—improving patient care, creating healthier communities and reducing health care costs. States face huge challenges in developing successful strategies for broad population impact, and even bigger challenges for having a positive impact in rural areas and among certain disadvantaged population groups. This session will address strategies for health care system improvement that have proved successful in various settings and among diverse population groups.

CSG WEST AGRICULTURE & RURAL AFFAIRS COMMITTEE
9 a.m.–Noon
Anchorage, Haines, Juneau Rooms, Second Floor
Downtown Marriott
Chair: Colorado Sen. Gail Schwartz
Vice Chair: Arizona Rep. Frank Pratt
The CSG West Agriculture and Rural Affairs Committee will discuss hemp production and regulation, one of the oldest industries on the planet but only permitted in the U.S. since 1999. Members also will consider conservation of water as it relates to agriculture uses.

CSG JUSTICE CENTER JOINT SESSION ON SCHOOL DISCIPLINE AND JUSTICE REINVESTMENT
9 a.m. – Noon
Tubughneng 3, Second Level
Dena’ina Civic and Convention Center
Containing Costs and Increasing Public Safety
Corrections spending, the second fastest-growing state budget item after health care, creates barriers for states seeking to make investments in public safety strategies like law enforcement crime-reduction strategies.
and community-based treatment. Panelists will share lessons from states that have used justice reinvestment, a data-driven approach to improve public safety, reduce corrections spending, and reinvest savings in strategies that can decrease crime and reduce recidivism.

How State Officials Can Support School Discipline Reform

Millions of students are suspended from school each year. Research shows when students are removed from the classroom for disciplinary reasons, they are at increased risk of repeating a grade, dropping out of school, and coming into contact with the juvenile justice system. This session will review a groundbreaking report providing bipartisan recommendations to engage all students in safe, productive learning environments; effectively respond to their behavioral health needs; and limit the use of suspensions, expulsions and referrals to the juvenile justice system for minor school-based offenses.

INNOVATION EVENTS 9 a.m.–Noon
Exhibit Hall, Street Level
Dena’ina Civic and Convention Center

» Health Innovations Showroom Open
» Get Social with CSG: Facebook 101 9 a.m.
» Innovation Classroom Session 10–11 a.m.
Presented by Esri, Inc.

Mapping for Legislative Offices
Esri’s GIS platform—ArcGIS—allows users to discover, use, make and share data through maps from any device, anywhere, anytime. Learn about how the U.S. Senate and House of Representatives are improving their workflows by using ArcGIS to create and share maps in the cloud. This session will focus on how state legislators can use GIS tools to easily visualize trends among their constituents, communicate with the public, and better prepare, understand and defend the impact of policy.

» Get Social with CSG: Twitter 101 11 a.m.

UNDERSTANDING AND PROMOTING HIGH QUALITY CIVIC EDUCATION 10 a.m.–Noon
Kahtnu 1 & 2, Second Level
Dena’ina Civic and Convention Center
Policy workshop presented by the CSG Federalism Task Force

Co-Chair: Alaska Sen. Gary Stevens
Co-Chair: Tennessee Sen. Mark Norris

Public education in the U.S. was established with a vitally important civic mission—to prepare each generation for informed and engaged citizenship. As part of CSG’s ongoing work exploring the history and current challenges of federalism, this session will take a step back and explore how we are teaching future generations about government and civic participation.

GENERAL SESSION LUNCHEON: ALOOK AT ISSUES FACING THE OBAMA ADMINISTRATION, CONGRESS AND THE FUTURE OF THE REPUBLICAN PARTY Noon–2 p.m.
Tikahtnu Ballroom, Third Level
Dena’ina Civic and Convention Center
Welcome Remarks: Alaska Gov. Sean Parnell
Keynote Address: David Gergen, co-director of the Center for Public Leadership

Many questions remain unanswered regarding the future of the country—and both parties need to take an active part in solutions for tackling the difficult issues ahead. What is the agenda for the Obama administration and will he be able to work with a divided Congress? On what issues will both parties be able to work together? Does the Tea Party movement have any staying power? Where is the country headed on education, energy, the environment, jobs and taxes? What is the future of the Republican Party? Uncanny in his ability to translate what is happening in Washington into how it will affect people, David Gergen sets his sights on the current political landscape. A trusted adviser to presidents of both parties and a leading commentator for more than two decades, Gergen offers unmatched perspectives on the future of America.
AGENDA

CSG NATIONAL CONFERENCE COMMITTEE
2–3:30 p.m. (Committee Members Only)
Tubughnenq 3, Second Level
Dena'ina Civic and Convention Center
Co-Chair: Tennessee Sen. Mark Norris
Co-Chair: Alaska Sen. Gary Stevens
Vice Chair: New York Sen. Carl Marcellino

CSG WEST HIGHER EDUCATION TASK FORCE
2–3:30 p.m.
Kahtnu 1 & 2, Second Level
Dena'ina Civic and Convention Center
Chair: Hawaii Sen. Brian Taniguchi
Vice Chair: Utah Rep. Jennifer Seelig
With the cost of college tuition rising and graduates facing a globally competitive marketplace, states must focus on delivering quality higher education at a price that doesn’t prevent access. This session will explore ways to ensure high-quality higher education in Western states.

CSG SUGGESTED STATE LEGISLATION COMMITTEE (PART I)
2–5 p.m.
Anchorage, Haines, Juneau Rooms, Second Floor
Downtown Marriott
Chair: Mississippi Rep. Bobby Moak
Vice Chair: Jerry Bassett, Director, Alabama Legislative Reference Service

WOMEN IN POLITICS, NEXT LEVEL LEADERSHIP: PROMOTING YOUR POSITION
2–5 p.m. (4–5 p.m. Networking Session)
Fairbanks, Denali, Kenai Rooms, Second Floor
Downtown Marriott
Policy workshop presented by CSG West
Deb Sofield, president of Executive Presentation Coaching Co., will help participants construct their message to reach constituents and new voters, bolster their record of achievement and communicate their personal confidence. In Next Level Leadership, Sofield provides a toolkit for success. Stay for networking and refreshments between 4–5 p.m. Session attendees will also have the opportunity to take advantage of one-to-one communications advice from Sofield. This session is open to all conference attendees.

HEALTH INNOVATIONS SHOWROOM OPEN
2–4:30 p.m.
Exhibit Hall, Street Level
Dena’ina Civic and Convention Center

PROTECTING AMERICA’S ECONOMIC DRIVER AND CONSUMERS—INTELLECTUAL PROPERTY
3:30–5 p.m.
Tubughnenq 4 & 5, Second Level
Dena’ina Civic and Convention Center
Policy workshop presented by the CSG Intergovernmental Affairs Committee
Co-Chair: Nebraska Sen. Beau McCoy
Co-Chair: Massachusetts Sen. Michael Moore
Vice Chair: West Virginia Gov. Earl Ray Tomblin
America’s economic engine is fueled by intellectual property rights, which drive innovation and protect consumers. Innovative and creative companies perform better and contribute more to local economies than their counterparts. The direct and indirect economic impacts account for more than 40 percent of U.S. economic growth and employment, 40 million American jobs, 30 percent higher wages and 74 percent of total exports. This session will highlight the latest developments in intellectual property and how they affect your state.

JAPAN LOCAL GOVERNMENT CENTER RECEPTION
5–6 p.m
King Salmon/Iliamna, Second Floor
Downtown Hilton
CSG TOLL FELLOWS & CSG WEST WLA ALUMNI RECEPTION (INVITATION ONLY)
5–6 p.m.
Top of the World, Fifteenth Floor
Downtown Hilton

ANCHORAGE MUSEUM RECEPTION (ALL ATTENDEES) 6:45–10 p.m.
The Anchorage Museum at Rasmuson Center

Your Alaska hosts are pleased to entertain CSG delegates and guests with delicious food and drink in an incredible setting, one of the 10 most visited attractions in Alaska. A world-class museum located in the heart of Alaska’s largest city, the Anchorage Museum opened its doors in 1968 with an exhibition of 60 borrowed Alaska paintings and a collection of 2,500 historic and ethnographic objects loaned from the Cook Inlet Historical Society. As the facility grew, so did the museum’s collections. The permanent collection now numbers 25,000 objects, plus an education collection of roughly 2,000 artifacts; the Atwood Resource Center houses more than 500,000 historical photographs, 12,000 publications and 800 maps. Kids and adults alike will enjoy the Imaginarium Discovery Center, where they can touch a sea star, shoot an air cannon, create an earthquake, experiment with gravity and much more.

Buses will operate on a rotation between the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and the Hilton Garden Inn.

SGAC LATE NIGHT EVENT 9 p.m.–Midnight
Humpy’s Great Alaskan Alehouse
610 W. 6th Avenue
Anchorage, AK 99501

TUESDAY, AUG. 12

ALASKA TOUR DAY: TRAIN AND KENAI FJORDS CRUISE 7 a.m.–10 p.m.
Wear your train badge. Check-in at 6:30 a.m. at the Convention Center; coaches depart at 7 a.m. to either Seward or the Train Depot.

Transportation to the Convention Center for check-in: Coaches will depart at 6 a.m. from the Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and the Hilton Garden Inn, arriving at the Convention Center for the 6:30 a.m. check-in, and return guests to those hotels at the end of the day.
Breakfast train guests return at 9:30 p.m. Dinner train guests return at 10:30 p.m.

Your Alaska Host Committee is offering this all-day event for registered CSG delegates and guests who have signed up for this event.
Attendees will travel in one direction by train and the other direction by motor coach. Dedicated CSG Alaska Railroad cars will travel to and from Seward—a route designated as a national scenic corridor, so keep an eye out for Dall sheep on the cliffs and moose in the valleys. Enjoy a delicious breakfast or dinner on board the train while it travels along Turnagain Arm on its way to or from Seward.

Once in Seward, climb aboard a catamaran with Kenai Fjords Cruises for a four-hour cruise of Resurrection Bay, where you may catch a glimpse of eagles, whales, puffins, seals and more. Each vessel has been customized for maximum comfort with multi-level, walk-around viewing decks, as well as warm, spacious inside seating with large picture windows. Lunch features grilled Alaska salmon, prime rib, salad, potatoes, vegetables and dessert on beautiful and remote Fox Island, where the Kenai Fjords Wilderness Lodge is located. After your meal, step back onboard and continue your wildlife and glacier tour.
Cap off this incredible experience at the Alaska SeaLife Center, a world-class marine research and rehabilitation facility. Visitors to this “window on the sea” have close encounters with puffins, octopus, sea lions and other sea life while peeking over the shoulders of ocean scientists studying Alaska’s rich seas and diverse sea life.
Wear comfortable clothing, layers, coat, gloves and hat (just in case) and bring your camera. There will be lots of photo opportunities throughout the day.
REGISTRATION & INFORMATION DESKS OPEN
7 a.m.–5 p.m.
Pre-Function/Lobby, Third Level
Dena’ina Civic and Convention Center

ALL ATTENDEE BREAKFAST & PATHWAYS TO PROSPERITY SERVICE PROJECT 8–10 a.m.
Exhibit Hall, Street Level
Dena’ina Civic and Convention Center

Outreach, Inc., in conjunction with CSG’s State Pathways to Prosperity Initiative, invites attendees to package meals for the hungry in Alaska. Participants will package 30,000 meals for the Food Bank of Alaska to help address hunger in the state. Fourteen percent of Alaska’s population is considered food insecure and in need of food assistance. To see food insecurity numbers for other communities, visit http://feedingamerica.org/hunger-in-america/hunger-studies/map-the-meal-gap.aspx.

CSG POLICY ACADEMY: SOLAR READY II
9 a.m.–3 p.m.
Kahtnu 1 & 2, Second Level
Dena’ina Civic and Convention Center

This session will provide an overview of solar technology and policy. Panelists will discuss current markets and trends, the value of solar technology, and benefits and barriers to this technology. Speakers will explore how solar technology fits into net metering and discuss the future for solar technology.

CSG WEST EXECUTIVE COMMITTEE BUSINESS MEETING
10 a.m.–Noon
Tubughneng 4 & 5, Second Level
Dena’ina Civic and Convention Center

Presiding: Alaska Rep. Craig Johnson

The CSG West Executive Committee serves as the board of directors of CSG West and will review the work and activities of CSG West programs and policy committees.

CSG SUGGESTED STATE LEGISLATION COMMITTEE (PART II)
10 a.m.–Noon
Anchorage, Haines, Juneau Rooms, Second Floor
Downtown Marriott

Chair: Mississippi Rep. Bobby Moak
Vice Chair: Jerry Bassett, Director, Alabama Legislative Reference Service

THE STATE OF OUR CHILDREN 10 a.m.–Noon
K’enakatnu Boardroom, Second Level
Dena’ina Civic and Convention Center

Policy workshop sponsored by the CSG Interbranch Affairs Committee

Executive Branch Chair: Scott Smith, Chief of Staff, Arizona Office of the Governor
Legislative Branch Chair: Florida Rep. Alan Williams
Judicial Branch Chair: Nevada Supreme Court Justice Nancy Saitta

Children often are a voiceless population, left to navigate the incredibly complex child welfare system—from family and juvenile courts to child protective services—depending on that system to provide the protection they need to survive and thrive. This workshop will highlight three state multibranch efforts to enhance services to children and families, provide protection for children and pave the way for future generations to escape cycles of violence, poverty and neglect.

GENERAL SESSION LUNCHEON: DIPLOMACY IN THE 21ST CENTURY Noon–2 p.m.
Tikahtnu Ballroom, Third Level
Dena’ina Civic and Convention Center

Keynote Address: Nicholas Burns, professor of the Practice of Diplomacy and International Politics at the Harvard Kennedy School of Government
As a former ambassador to NATO and Greece and career foreign service officer, Nicholas Burns understands the need for, and challenges of, diplomacy in the 21st century. He shares that expertise in presentations ranging from globalization to America's future in global leadership. Burns served under three presidents during his 27-year career, and played a leadership role in U.S. foreign policy toward the Middle East and Asia and was the nation's top career diplomat as undersecretary of state for political affairs from 2005 to 2008.

**LINKING EDUCATION, WORKFORCE DEVELOPMENT FOR MORE COMPETITIVE STATES 2–4 p.m.**

**Tubughnenq 4 & 5, Second Level**

**Dena'ina Civic and Convention Center**

Presented by CSG's State Pathways to Prosperity initiative

**Co-Chair:** Tennessee Sen. Mark Norris  
**Co-Chair:** West Virginia Gov. Earl Ray Tomblin

**Vice-Chair:** New York Sen. Carl Marcellino

States must make the connection between education and workforce development to compete in the global economy. Reducing the skills gap and providing an educated workforce are important not only to help individuals attain prosperity, but also to help states reach economic prosperity. This session will explore how higher education initiatives—combined with effective state policy—will prepare America’s workforce to meet the needs of today’s employers.

**OPENING BORDERS TO HEALTH CARE PROVIDERS 2–5 p.m.**

**Kenakatnu Boardroom, Second Level**

**Dena’ina Civic and Convention Center**

Presented by CSG's National Center for Interstate Compacts

Several medical professions have been working with CSG's National Center for Interstate Compacts to explore the use of compacts to promote license portability to ensure access to high quality health care. These efforts have the potential to help facilitate telemedicine and widen access to a variety of medical services. This session will feature a discussion about the proposed compacts and their potential to enhance access to medical care across the states.

**ANNUAL LEGISLATIVE TRAINING ASSEMBLY, WLA & TOLL FELLOW ALUMNI SESSION (OPEN TO ALL ATTENDEES) 2–5 p.m.**

**Fairbanks, Denali, Kenai Rooms, Second Floor**

**Downtown Marriott**

In this professional development session, Steven Johnson and Shawnalee Whitney of the University of Alaska Anchorage will teach participants how to disassemble a complex topic to better understand its many facets and, once understood, to assemble a coherent, compelling message about the issue. They will introduce attendees to a spatial model of controversy, which provides a structured method of identifying and evaluating diverse arguments surrounding complex policy controversies. They also will share practical tools for assembling and presenting effective messages.

**CSG EXECUTIVE COMMITTEE 4–5:30 p.m.**

**Anchorage, Haines, Juneau Rooms, Second Floor**

**Downtown Marriott**

**2015 KICKOFF EVENT 6–8 p.m.**

**Tikahtnu Ballroom, Third Level**

**Dena’ina Civic and Convention Center**

Join us for the kickoff of the CSG National and CSG West 2015 annual meetings!

The 2015 CSG Annual Conference will be held in Nashville, Tenn., Dec. 10–13. Get a glimpse of why *Travel & Leisure* named Nashville as one of the Best Places to Travel in the World during the kickoff event. Sample a taste of Tennessee, including barbecue and liquid refreshment from Lynchburg, as well as the sounds of Music City. Sixwire, the band featured in “Nashville” and “The Next Great American Band” television shows, will perform.

CSG West will gather in Vail, Colo., for its 68th Annual Meeting July 28–31 and representatives from the state will be on hand to share a presentation of work from Colorado’s top landscape photographer, John Fielder, as well as samples of a few of the state’s craft beer selections, accompanied by healthy cuisine with a Southwestern flair.
**INTERNET ACCESS**
Complimentary wireless Internet is available in all common areas of the Dena’ina Civic and Convention Center and in all guestrooms of the Downtown Marriott and the Downtown Hilton. Complimentary wireless Internet also is available throughout the Hotel Captain Cook and in the business center, restaurant and lobby of the Sheraton Anchorage. Internet access is also available during CSG registration hours in the Pre-Function/Lobby area on the third level of the Dena’ina Civic and Convention Center.

**ATTIRE**
Dress for the CSG and CSG West conference sessions is business casual.

**ALCOHOL POLICY**
CSG advocates the responsible use of alcohol and encourages designated drivers by all participants at CSG functions.

**NAME BADGES**
For the safety of attendees, CSG requires all conference participants, including staff and speakers, display their name badges at all CSG conference sessions and events.

**CODE OF CONDUCT**
By registering for this conference, you agree to abide by all conference rules and policies at all times. Failure to do so may result in removal from the conference at the discretion of CSG staff. A complete copy of these rules and policies is available at the CSG registration desk.

**MEDIA POLICY**
All media personnel are required to abide by CSG’s Media Credential Terms & Agreements. Copies are available at the CSG registration desk.

**TEXT MESSAGING SERVICE**
Attendees can opt in to receive text messages regarding the CSG National & CSG West Annual Conference at www.call-em-all.com/join/csg. CSGAK or by texting csg.CSGAK to 292929. Attendees will be opting in to receive text messages regarding the CSG National & CSG West Annual Conference events and activities from Saturday, Aug. 9, to Wednesday, Aug. 13. Standard messaging charges will apply. To STOP this service, text STOP, QUIT, END, CANCEL, UNSUBSCRIBE or STOP ALL to 292929.

**CONVENTION CENTER AND CONFERENCE HOTELS**

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown Marriott</td>
<td>820 West 7th Avenue</td>
<td>(907) 279-8000</td>
<td>(907) 279-8005</td>
</tr>
<tr>
<td>Hotel Captain Cook</td>
<td>939 W. 5th Avenue</td>
<td>(907) 276-6000</td>
<td>(907) 343-2298</td>
</tr>
<tr>
<td>Sheraton Anchorage</td>
<td>401 East 6th Avenue</td>
<td>(907) 276-8700</td>
<td>(907) 276-7561</td>
</tr>
<tr>
<td>Hilton Garden Inn</td>
<td>4555 Union Square Dr.</td>
<td>(907) 729-7000</td>
<td>(907) 729-8000</td>
</tr>
<tr>
<td>Downtown Hilton</td>
<td>500 W 3rd Avenue</td>
<td>(907) 272-7411</td>
<td>(907) 265-7044</td>
</tr>
<tr>
<td>Hilton Garden Inn</td>
<td>4555 Union Square Dr.</td>
<td>(907) 729-7000</td>
<td>(907) 729-8000</td>
</tr>
<tr>
<td>Embassy Suites Anchorage</td>
<td>600 E. Benson Blvd.</td>
<td>(907) 332-7000</td>
<td>(907) 332-7001</td>
</tr>
</tbody>
</table>

The Alaska Host Committee will provide transportation from 7 a.m.–5 p.m. during the conference meetings except on Aug. 12, the Alaska Tour Day: Alaska Railroad and Kenai Fjords Cruise event when there are no meetings. For complete transportation information, please visit the host state transportation desks located at the Convention Center, Downtown Marriott, Hotel Captain Cook, Downtown Hilton, Sheraton Anchorage, Hilton Garden Inn and the Embassy Suites Anchorage.

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CSG MISSION
CSG champions excellence in state governments to advance the common good.

CSG OVERVIEW
To achieve this mission, CSG will:
» Pursue the priorities of its member states
» Be nonpartisan and inclusive
» Engage leaders from all three branches of state government
» Have a regional focus, a national presence and a global reach
» Be a respected and trusted source for best practices and policy expertise
» Convene leader to leader interactions and foster leadership development
» Facilitate multistate solutions
» Zealously advocate for the states in our federal system of government
» Adhere to the highest ethical standards
» Respect diversity and act with civility
» Partner and collaborate with others

CSG WASHINGTON, D.C., OFFICE
CSG’s Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well-positioned to create the kind of relationships that grow into partnerships between the states and the federal government.

CSG REGIONS
Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Ky., and the federal liaison office is in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

CSG HEADQUARTERS
The national office in Lexington, Ky., is the epicenter for CSG’s mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG’s national meetings and programs. These national meetings convene state leaders, private sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG’s flagship publications, such as The Book of the States and Capitol Ideas magazine, are also produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship Program, the Associates Program, 12 CSG Affiliate organizations, Suggested State Legislation, the National Center for Interstate Compacts and the CSG Justice Center.

To learn more about CSG, visit us on the Web at www.csg.org.
SATURDAY, AUG. 9

FUN RUN 7–8 a.m.
Join our experienced staff runners for an energizing morning run/walk on the Tony Knowles Coastal Trail. Anchorage’s most popular trail is paved (difficulty: easy) and follows the coastline for 11 miles from downtown Anchorage to Kincaid Park, providing panoramic views. Skirt the fault line of the ’64 quake, stroll through scented forests, look for moose, and take in sweeping vistas where you may spot beluga whales and Mount McKinley, also known as Denali, North America’s highest peak, all in a single view. Some may want to run/walk less than a mile and others may want to go further; guests may turn around at any time.

Early August mornings are refreshingly cool, perfect running weather, and rain is a possibility. Wear layers and dress for morning temperatures of 50 degrees.

Check in at 6:45 a.m. at the Alaska Transportation and Information Desk located on the 5th Avenue side of the Hotel Captain Cook lobby.

MAT-SU VALLEY TOUR 8:30 a.m.–3 p.m. (150 people max)
Delegates travel via motor coach 40 minutes north of Anchorage to the beautiful Matanuska-Susitna Valley, the heart of Alaska’s agricultural district and the true home of the Iditarod Sled Dog Race. Attendees will visit Happy Trails Kennels, the home of four-time Iditarod Champion Martin Buser and family. Guests get an insider’s look at the training facility and kennel, as well as an opportunity to meet the athletes and, of course, the stars of Happy Trails—the dogs. The tour will include a stop at the Musk Ox Farm, a project that provides a cottage industry essential. The soft underwool of the musk ox—qiviut—is used by knitters across Alaska to create scarves, caps and other items, all extraordinarily soft and warm. View the animals, learn about the project and photograph one of the Arctic’s oldest living species. Lunch will be served at Settler’s Bay Lodge, which has sweeping views of Cook Inlet and the Chugach Mountain range, as well as the rolling hills and fertile soil that produce some of the largest vegetables in the world.

Check in at 8 a.m. at the Dena’ina Civic and Convention Center.
Coaches depart at 8:30 a.m. and will return delegates to the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.

ALASKA DENALI WINERY 1:30–4 p.m. (45 people max)
CSG delegates and guests confirmed for this tour are in for a special treat. The Alaska Denali Winery, an on-premise wine-making facility that specializes in crafting personal, micro-brewed batches of wine that meet the discerning palates of their customers, is just a short ride away from the Dena’ina Convention Center. Participants can sample several different creations along with delectable appetizers to complement the experience. Delegates and guests confirmed on this tour must be over 21.

Check in at 1 p.m. at the Alaska Transportation and Information Desk at the Dena’ina Civic and Convention Center. Delegates will be returned to the Convention Center.

WELCOME TO ALASKA RECEPTION 7–10 p.m. (All Attendees)
Alaska Native Heritage Center
Nestled among secluded woods just 10 minutes from downtown Anchorage, the Alaska Native Heritage Center is an Alaska treasure. Attendees can listen as a village elder shares the ancient oral tradition, learn from a master artisan and experience the arts of the different cultures in the Hall of Culture, and feel the essence of Alaska’s first people who have lived here for thousands of years. The event will feature two different dance performances, entertainment by the band Medicine Dream, shopping opportunities and a chance to stroll around the center grounds to visit different village sites. The reception will feature salmon, halibut, shrimp, chicken, pizzas, gourmet mac-n-cheese, elk sliders and more.

Fifty delegates at the reception will get a chance to take a dogcart ride pulled by seasoned sled dogs.

Coaches depart at 6:45 p.m. from the Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.
SUNDAY, AUG. 10

SEGWAY TOURS
Segway 1: 7:45–10 a.m.; Segway 2: 9:45 a.m.—Noon
Segway 3: 12:45–3 p.m.; Segway 4: 2:45–5 p.m.

Explore the beauty of downtown Anchorage in a whole new way. Delegates confirmed for this tour will be in groups of 12 and enjoy a fun gad about our host city on a Segway. The Segway tour company is located just steps away from the Downtown Hilton hotel, and each outing includes stops at several historic and scenic locations with tips on the best places for shopping, dining and entertainment. Bring your camera for the many photo opportunities.

Check in at the Alaska Transportation and Information Desk located in the Downtown Hilton lobby.

Segway 1: check in at 7:30 a.m.; Segway 2: check in at 9:30 a.m.
Segway 3: check in at 12:30 p.m.; Segway 4: check in at 2:30 p.m.

PORT OF ANCHORAGE TOUR
9:30 a.m.—Noon
(50 people max)

A 10-minute ride in a motor coach from the Dena’ina Convention Center will take confirmed delegates to the Port of Anchorage, a deep-water port with four bulk carrier berths and two petroleum berths. The Port of Anchorage is an economic engine for Alaska and is essential to the distribution of goods and fuel throughout the state. The port provides an estimated 90 percent of the merchandise goods for 85 percent of Alaska’s population.

The port’s mission is to provide a modern, safe and efficient port that stimulates economic development and the movement of goods into and out of Alaska. It also works to expand and maintain existing property, facilities and equipment to meet growth in established marine trade, to encourage natural resource exports, and to create employment opportunities by attracting new industry and new cargo movement. Lastly, the port supports and assists increases in cargo movement that will aid and stimulate domestic and international business activities throughout Alaska’s Railbelt and other areas of the state serviced by the Port of Anchorage.

Check in at 9 a.m. at the Alaska Transportation and Information Desk at the Dena’ina Civic and Convention Center. Delegates will be returned to the Convention Center in time for lunch.

CSG delegates confirmed for this tour will experience Alaska’s most popular developed visitor attraction. Participants will travel 45 minutes by motor coach on the Seward Highway, which hugs the dramatic shorelines of Turnagain Arm, arguably one of the most beautiful stretches of highway in America. Chugach State Park’s 3,000-foot mountains just up on your left. On the right, the sprawling, sometimes four-mile-wide flats of Turnagain Arm seem to stretch like a plain to the opposite shores of Cook Inlet, where mammoth sloping mountains abruptly stop their flat expanse.

Providing up-close wildlife viewing and educational opportunities to thousands of visitors a year, the Alaska Wildlife Conservation Center, a nonprofit dedicated to preserving Alaska’s wildlife, is located on 160 acres at the southern edge of Turnagain Arm and the entrance to Portage Valley. Animals that are unable to be released or survive in the wild are given refuge in the center’s spacious enclosures, where visitors can observe and photograph some of Alaska’s largest land animals. The recently finished Bears Boardwalk is an overhead viewing platform for visitors to safely watch black bears. Other animals at the center include grizzly and brown bears, Alaska moose, plains bison, wood bison, Rocky Mountain elk, Sitka black-tailed deer, caribou, musk oxen, coyotes, foxes, a bald eagle, great-horned owls and a porcupine. There is also a wonderful gift shop – you can help to support the great work done at the center while also taking home something special to commemorate your visit.

Check in at 1 p.m. at the Alaska Transportation and Information Desk located in the Downtown Hilton lobby.

SEGWAY TOURS
Segway 1: check in at 7:30 a.m.; Segway 2: check in at 9:30 a.m.
Segway 3: check in at 12:30 p.m.; Segway 4: check in at 2:30 p.m.

ALASKA WILDLIFE CONSERVATION CENTER
1:30–5 p.m.
(150 people max)

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PORT OF ANCHORAGE TOUR
9:30 a.m.—Noon
(50 people max)

A 10-minute ride in a motor coach from the Dena’ina Convention Center will take confirmed delegates to the Port of Anchorage, a deep-water port with four bulk carrier berths and two petroleum berths. The Port of Anchorage is an economic engine for Alaska and is essential to the distribution of goods and fuel throughout the state. The port provides an estimated 90 percent of the merchandise goods for 85 percent of Alaska’s population.

The port’s mission is to provide a modern, safe and efficient port that stimulates economic development and the movement of goods into and out of Alaska. It also works to expand and maintain existing property, facilities and equipment to meet growth in established marine trade, to encourage natural resource exports, and to create employment opportunities by attracting new industry and new cargo movement. Lastly, the port supports and assists increases in cargo movement that will aid and stimulate domestic and international business activities throughout Alaska’s Railbelt and other areas of the state serviced by the Port of Anchorage.

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1:30–5 p.m.
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HOST STATE-SPONSORED SOCIAL EVENTS & POLICY TOURS

CLASSICAL MYSTERY TOUR & ANCHORAGE SYMPHONY (BEATLES) DANCE & DESSERT
8:30 p.m.–Midnight
(All Attendees)
Ballroom, Third Level
Dena’ina Civic and Convention Center
Special Appearance by
Anna Graceman
Imagine The Beatles playing in concert with a symphony orchestra. The Classical Mystery Tour, accompanied by the Anchorage Symphony Orchestra, will bring that image to life during this reception.

The four musicians in Classical Mystery Tour look and sound like The Beatles, but this is more than just a rock concert. The group will perform some 30 Beatles tunes exactly as they were written. Dance the night away while you enjoy decadent desserts and the opportunity to experience a live Beatles show. This fun event will be kicked off by Anna Graceman, a 14-year-old American folk, rock and soul singer-songwriter and pianist whose performances on “America’s Got Talent” garnered her critical acclaim.

Buses will operate on a rotation between the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.

MONDAY, AUG. 11

COASTAL TRAIL WALK
7–8 a.m.
Join our host state volunteers for a refreshing morning walk on the Tony Knowles Coastal Trail. Anchorage’s most popular trail is paved (difficulty: easy) and follows the coastline for 11 miles from downtown Anchorage to Kincaid Park, providing panoramic views. Skirt the fault line of the ’64 quake, stroll through scented forests, look for moose, and take in sweeping vistas where you may spot beluga whales and Mount McKinley, also known as Denali, North America’s highest peak, all in a single view. Some may want to run/walk less than a mile and others may want to go further; guests may turn around at any time.

Early August mornings are refreshingly cool and rain is a possibility. Wear layers and dress for morning temperatures of 50 degrees.

Check in at 6:45 a.m. at the Alaska Transportation and Information Desk located on the 5th Avenue side of the Hotel Captain Cook lobby.

CROW CREEK MINE AND ALASKA WILDLIFE CONSERVATION CENTER
8:45 a.m.–3 p.m.
(50 people max)

CSG delegates confirmed for this tour might just strike it rich. Crow Creek Mine, less than an hour drive south of Anchorage on the Seward Highway, is possibly the most popular recreational mining location in Alaska. Southcentral Alaska’s richest gold mine has produced more than 45,000 ounces of gold and is far from mined out. The Bureau of Mines estimated Crow Creek has as much as 1 million yards of unmined material left. It is likely that more gold remains than has been found.

Crow Creek is on the National Register of Historic Places, and the old mining camp buildings are the oldest in the Municipality of Anchorage. The first claims at Crow Creek were staked in 1897. Mining operations started thereafter, and the original buildings of 1898, which make up the camp, still stand today. Participants can try their hand at gold panning!

Delegates will enjoy lunch of BBQ pulled pork, grilled sockeye salmon, salads and dessert at Crow Creek.

After lunch, the tour will travel approximately 15 minutes to take a walk on the wild side at the Alaska Wildlife Conservation Center. Providing up-close wildlife viewing and educational opportunities to thousands of visitors a year, the Alaska Wildlife Conservation Center, a nonprofit dedicated to preserving Alaska’s wildlife, is located on 160 acres at the southern edge of Turnagain Arm and the entrance to Portage Valley. Animals that are unable to be released or survive in the wild are given refuge in the center’s spacious enclosures, where visitors can observe and photograph some of Alaska’s largest land animals. The recently finished Bears Boardwalk is an overhead viewing platform where visitors can safely watch black bears. Other animals at
the center include grizzly and brown bears, Alaska moose, plains bison, wood bison, Rocky Mountain elk, Sitka black-tailed deer, caribou, musk oxen, coyotes, foxes, a bald eagle, great-horned owls and a porcupine. Visitors can help support the great work done at the center at the gift shop, while taking home something special to commemorate the visit.

Check in at 8:30 a.m. at the Alaska Transportation and Information Desk at the Dena’ina Civic and Convention Center.

Delegates will be returned to the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.

JOINT BASE ELMENDORF-RICHARDSON TOUR
9 a.m.–2:30 p.m. (50 people max)

CSG delegates confirmed on this tour will visit Joint Base Elmendorf-Richardson, the largest installation in Alaska and home of the Air Force’s Headquarters, Alaska Command, Alaska NORAD Region, Eleventh Air Force and the 3rd Wing, as well as the Army’s U.S. Army Alaska, the 4th Brigade Combat Team, 25th Infantry Division and the 2nd Engineer Brigade.

Joint Base Elmendorf-Richardson’s host unit is the 673d Air Base Wing. Its four groups—the 673d Logistics Readiness Group, 673d Civil Engineering Group, 673d Medical Group and the 673d Mission Support Group—provide the backbone support for more than 12,000 servicemen and women and their families on the joint installation.

Delegates will be served lunch.

Check in at 8:30 a.m. at the Alaska Transportation and Information Desk at the Dena’ina Civic and Convention Center.

Delegates will be returned to the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.

WILDBERRY PRODUCTS TOUR AND SOURDOUGH MINING CO. LUNCH
11:30 a.m.–3:30 p.m.

Delegates and guests confirmed on this tour will enjoy a scenic driving tour through Anchorage while seeing major landmarks and learning about the city’s history and culture along the way.

The first stop is Alaska Wildberry Products to see the world’s largest chocolate waterfall. Participants may sample jams and jellies, chocolates and more, while watching the chocolate and fudge production through a 100-foot long window.

Save room for an authentic Alaska lunch at the nearby Sourdough Mining Company restaurant, a replica of an old mill house. Delegates will be treated to a family-style meal of chicken, ribs and halibut. Celebrate dessert by building your own ice cream sundae from an array of tasty toppings.

Check in at 11 a.m. at the Alaska Transportation and Information Desk at the Dena’ina Civic and Convention Center.

Delegates will be returned to the Convention Center.

ANCHORAGE MUSEUM RECEPTION
6:45–10 p.m. (All attendees)
The Anchorage Museum at Rasmuson Center

Your Alaska hosts are pleased to entertain CSG delegates and guests with delicious food and drink in an incredible setting, one of the 10 most visited attractions in Alaska. A world-class museum located in the heart of Alaska’s largest city, the Anchorage Museum opened its doors in 1968 with an exhibition of 60 borrowed Alaska paintings and a collection of 2,500 historic and ethnographic objects loaned from the Cook Inlet Historical Society. As the facility grew, so did the museum’s collections. The permanent collection now numbers 25,000 objects, plus an education collection of roughly 2,000 artifacts; the Atwood Resource Center houses more than 500,000 historical photographs, 12,000 publications and 800 maps. Kids and adults alike will enjoy the Imaginarium Discovery Center, where they can touch a sea star, shoot an air cannon, create an earthquake, experiment with gravity and more.

Buses will operate on a rotation between the Convention Center, Hotel Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites and Hilton Garden Inn.
TUESDAY, AUG. 12

ALASKA TOUR DAY: TRAIN AND KENAI FJORDS CRUISE
7 a.m.-10 p.m.

Your Alaska Host Committee is offering this all-day event for registered CSG delegates and guests who have signed up for this event. Attendees will travel in one direction by train and the other direction by motor coach. Dedicated CSG Alaska Railroad cars will travel to and from Seward—a route designated as a national scenic corridor, so keep an eye out for Dall sheep on the cliffs and moose in the valleys. Enjoy breakfast or dinner on board the train while it travels along Turnagain Arm on its way to or from Seward. Once in Seward, climb aboard a catamaran with Kenai Fjords Cruises for a four-hour cruise of Resurrection Bay, where you may catch a glimpse of eagles, whales, puffins, seals and more. Each vessel has been customized for maximum comfort with multi-level, walk-around viewing decks, as well as warm, spacious inside seating with large picture windows. Lunch features grilled Alaska salmon, prime rib, salad, potatoes, vegetables and dessert on beautiful and remote Fox Island, home to the Kenai Fjords Wilderness Lodge. After your meal, step back on board and continue your wildlife and glacier tour. Cap off this incredible experience at the Alaska SeaLife Center, a world-class marine research and rehabilitation facility. Visitors to this “window on the sea” have close encounters with puffins, octopus, sea lions and other sea life while peeking over the shoulders of ocean scientists studying Alaska’s rich seas and diverse sea life. Wear comfortable clothing, layers, coat, gloves and hat (just in case) and bring your camera. There will be lots of photo opportunities.

Wear your train badge. Check-in at 6:30 a.m. at the Convention Center; coaches depart at 7 a.m. to either Seward or the Train Depot.

Transportation to the Convention Center for check-in: Coaches will depart at 6 a.m. from the Captain Cook, Downtown Marriott, Downtown Hilton, Sheraton, Embassy Suites, and Hilton Garden Inn, arriving at the Convention Center for the 6:30 a.m. check-in, and return guests to those hotels at the end of the day.

Breakfast train guests return at 9:30 p.m. Dinner train guests return at 10:30 p.m.

WEDNESDAY, AUG. 13

ALASKA DENALI WINERY
1:30–4 p.m.
(45 people max)

CSG delegates and guests confirmed for this tour are in for a special treat. The Alaska Denali Winery, an on-premise wine-making facility that specializes in crafting personal, micro-brewed batches of wine that meet the discerning palates of their customers, is just a short ride away from the Dena’ina Convention Center. Participants can sample several different creations along with delectable appetizers to complement the experience. Delegates and guests confirmed on this tour must be over 21.

Check in at 1 p.m. at the Alaska Transportation and Information Desk at the Dena’in Civic and Convention Center. Delegates will be returned to the Convention Center.

MIDNIGHT SUN BREWING CO.
1:30–3:30 p.m.
(50 people max)

In the Land of the Midnight Sun, beer isn’t just a beverage, it’s a state of mind. The Midnight Sun Brewing Company has found inspiration in the untamed spirit and rugged beauty of the Last Frontier and developed unique beers with equally appealing names and labels. But the company’s true focus remains in its dedication to producing consistently high-quality beers that provide exciting flavor and satisfying refreshment in all seasons.

CSG delegates confirmed for this experience will sample a variety of locally produced beers accompanied by hearty Alaska appetizers designed to provide a robust finish to the conference. Since firing up its brew kettle in 1995, Midnight Sun Brewing Company revels in brewing year-round beers for dedicated fans while growing an amazing repertoire of seasonal and specialty offerings. Delegates and guests confirmed on this tour must be over 21.

Check in at 1 p.m. at the Alaska Transportation and Information Desk at the Dena’in Civic and Convention Center. Delegates will be returned to the Convention Center.
SATURDAY, AUG. 9
ALASKA WILDLIFE CONSERVATION CENTER
10 a.m.–2 p.m.
(Lunch Provided)
Take a walk on the wild side and check out the animals as they display their natural behavior. Watch a coyote peer out from behind the brush while a bald eagle swoops in on the salmon remains left by a grizzly bear! This will be a great time for all ages!

SUNDAY, AUG. 10
BIKE RIDE & BEAR SQUARE
9:30 a.m.–4:30 p.m.
(Lunch Provided)
We’ll bike along the magnificent Tony Knowles Coastal Trail, a paved bike and walking path that follows the coastline about 10 miles to Kincaid Park and offers a panoramic view. Wildlife viewing is most abundant along the southern half of the trail, where the trail departs from the more populated areas.

After the bike ride, we’ll head to the Bear Square for an interactive movie about the Iditarod in the Bear and Raven Adventure Theatre, and then pan for gold with a genuine Alaskan sourdough and find gold nuggets! The kids also will get a chance to hook into a virtual fish and take a virtual hot air balloon ride to see Alaska from an eagle-eye view.

MONDAY, AUG. 11
CENTER BOWL & ROADRUNNER AMUSEMENT PARK
10 a.m.–4 p.m.
(Lunch Provided)
Knock em’ down! Bowling is sure to be a blast for both the young and the young at heart! After bowling, participants will enjoy pizza before heading to Roadrunner Amusement Park for some go-karts, bumper boats and mini golf.

TUESDAY, AUG. 12
No youth program activities on this day.

WEDNESDAY, AUG. 13
ALASKA ZOO
10 a.m.–Noon
(Lunch Provided)
This is guaranteed wildlife viewing at its best! The Alaska Zoo sits on 25 wooded acres inhabited by approximately 100 birds and mammals representing some 50 species. The zoo has the widest variety of animals native to the state of Alaska, such as moose, caribou, sheep, wolves, musk oxen, mountain goats and several different types of bears, including polar, grizzly and black bears, as well as some exotics such as Siberian Tiger, Amur Tigers, Bactrian Camels and yaks. After our zoo adventure, we’ll return to the Hotel Captain Cook for lunch, with movies and games available in the afternoon.

The Youth Program closes at 3 p.m.
Hotel Captain Cook

Downtown Hilton

Downtown Marriott

Second Floor
CSG’S MIDWESTERN LEGISLATIVE CONFERENCE
70th Annual Meeting
July 12-15 | Bismarck, N.D.

CSG’S SOUTHERN LEGISLATIVE CONFERENCE
69th Annual Meeting
July 18-22 | Savannah, Ga.

CSG WEST
68th Annual Meeting
July 28-31 | Vail, Colo.

CSG’S EASTERN REGIONAL CONFERENCE
55th Annual Meeting
Aug. 16-19 | Wilmington, Del.

CSG NATIONAL CONFERENCE
Dec. 10-13 | Nashville, Tenn.