



MEDICAID LEADERSHIP 201

Speakers Biographies
Medicaid 201 Policy Academy
Sept. 13-15, 2017
Washington, D.C.

Robin Rudowitz, associate director, Kaiser Commission on Medicaid and the Uninsured

Rudowitz is an associate director for the Kaiser Commission on Medicaid and the Uninsured, or KCMU, where she focuses on state and federal Medicaid financing issues and Medicaid and the Affordable Care Act. Prior to joining KCMU in 2004, Rudowitz was a senior manager at The Lewin Group, a health policy and management consulting firm. Rudowitz has worked on budget and health policy issues in different government agencies including the Office of Legislation at the Centers for Medicare & Medicaid Services, the Office of the Chief Financial Officer for the District of Columbia, the Congressional Budget Office and the Ways and Means Committee for the New York State Assembly.

Stacey Mazer, senior staff associate, National Association of State Budget Officers

Mazer is responsible for monitoring and analyzing the impact of federal health and Medicaid decisions on states as well as tracking human and social service developments within states. Mazer also produces a weekly Health Care Issues Update that is distributed to NASBO members and she serves as the staff lead for the association budget and grants. Prior to joining NASBO, she worked for the Congressional Budget Office and the Finance Department for the City of Baltimore.

Kelly Whitener, researcher, Center for Children and Families, and associate professor, Georgetown University

Whitener focuses on pediatric health benefits and managed care delivery systems as well as promoting state level advocacy to improve care for children and families. Prior to joining CCF, Whitener served as the director of State Coverage Programs at the Center for Medicare & Medicaid Services, overseeing the Children's Health Insurance Program, or CHIP, and the Basic Health Program. She also worked for the Senate Committee on Finance, managing the Medicaid, CHIP, and prevention and wellness portfolios from October 2008 to April 2014. During her time with the committee, Kelly worked on the Patient Protection and Affordable Care Act of 2010.

Matt Salo, executive director, National Association of Medicaid Directors

Salo was named executive director of the National Association of Medicaid Directors, or NAMD, in February 2011. The newly formed association represents all 56 of the nation's state and territorial Medicaid directors, and provides them with a strong unified voice in national discussions, as well as a locus for technical assistance and best practices. Salo spent 12 years at the National Governors Association, where he worked on the governors' health care and human services reform agendas, and spent the five years prior to that as a health policy analyst working for the state Medicaid directors as part of the American Public Human Services Association.

Robert M. Kerr, president of Kerr & Company, Inc.

Kerr is a native of South Carolina and a 1981 graduate of the University of South Carolina. Kerr served in the governor's cabinet as director of the South Carolina Department of Health and Human Services and has advised national and state policymakers. After 22 years of government service, he founded an independent consulting firm specializing in health policy, with a focus on providing counsel to hospitals and health care providers. Kerr and his team consult for small rural hospitals as well as large multi-state health care systems in more than 20 states.

Lisa Joldersma, vice president, Policy & Research—Public Programs, Pharmaceutical Research and Manufacturers of America

Joldersma is vice president for Policy and Research at the Pharmaceutical Research and Manufacturers of America, or PhRMA. She works on behalf of the nation's leading research-based biopharmaceutical companies to sustain and improve access to innovative medicines in government programs and private insurance. Joldersma has nearly 20 years of health law and policy experience that spans both government and private industry. Immediately prior to joining PhRMA, Joldersma worked for the Blue Cross and Blue Shield Association and before that, she worked as a senior advisor for legislative policy at the Centers for Medicare & Medicaid Services.

MaryBeth Musumeci, associate director at the Kaiser Program on Medicaid and the Uninsured, The Henry J. Kaiser Family Foundation

Musumeci's research is concentrated on Medicaid for people with disabilities, including issues related to people dually eligible for Medicare and Medicaid and long-term services and supports. Prior to joining the KFF, she held a Reuschlein Clinical Teaching Fellowship at Villanova University School of Law and spent eight years as a civil legal aid lawyer, most recently as the deputy legal advocacy director of the Disabilities Law Program at Community Legal Aid Society, Inc. in Wilmington, Delaware, where her practice focused on Medicaid, Supplemental Security Income, other public benefits programs, and civil rights and accessibility issues.

Susan Polan, associate executive director, Public Affairs & Advocacy, American Public Health Association

Polan has over two decades of experience in public health, government relations and associations. In her current post at APHA she oversees the Association's departments of government affairs and affiliate affairs, communications and membership. Prior to joining APHA, Polan worked as the director of government relations at the Trust for America's Health. There, she served as lead staff lobbyist to Congress, federal agencies and the administration on public health infrastructure development, chronic disease prevention and development of a nationwide health tracking network. She has been a fellow with the Senate Labor and Human Resources Committee and worked at the American Cancer Society and the Partnership for Prevention.

Amy Clary, policy associate, National Academy for State Health Policy

Clary works on projects related to population health, including housing, children's services, and coordinating funding. Prior to joining NASHP in January 2015, she worked for the American Federation of Teachers in Washington, D.C., where she developed resources for the health care workforce on the

implications of health care delivery system reforms. She has spoken to diverse audiences about health reform's impact on employer-sponsored insurance.

Rodney Whitlock, vice president, Health Policy, ML Strategies, Washington, D.C.

Whitlock is a veteran health care policy professional with more than 20 years of experience working with the U.S. Congress, where he served as health policy advisor and as acting health policy director for Finance Committee Chairman Chuck Grassley of Iowa and, earlier, on the staff of former U.S. Rep. Charlie Norwood of Georgia. During his years with Norwood, Whitlock managed the Patients' Bill of Rights, which passed the House in 1999 and 2001. In February 2005, Whitlock left the office of Congressman Norwood to join the Finance Committee Staff as a health policy advisor to Chairman Grassley. In that capacity, he was lead Senate staffer for the Medicaid provisions of the Deficit Reduction Act of 2005 and the Tax Relief and Health Care Act of 2006.

Martha Heberlein, principal analyst, Medicaid and CHIP Payment and Access Commission, or MACPAC

Heberlein focuses on issues affecting Medicaid eligibility, federal financing and implementation of the Affordable Care Act at MACPAC. MACPAC is a non-partisan legislative branch agency that provides policy and data analysis and makes recommendations to Congress, the Secretary of the U.S. Department of Health and Human Services, and the states on a wide array of issues affecting Medicaid and the state Children's Health Insurance Program, or CHIP. Prior to joining MACPAC, she was the research manager at the Georgetown University Center for Children and Families, where she oversaw the organization's research agenda, including a national survey on Medicaid and CHIP eligibility, enrollment and renewal procedures.

Meg Riordan, director for policy research, Campaign for Tobacco-Free Kids

Riordan conducts secondary research to support the campaign's advocacy and communication efforts aimed at promoting policies and programs to prevent kids from starting to smoke and help tobacco users quit. In addition, she provides support and technical assistance to the campaign's regional advocacy directors, state tobacco prevention and cessation programs, and the tobacco control field as they design and implement comprehensive tobacco prevention programs and pursue tobacco policy change.

Calder Lynch, senior counselor to the Administrator for Medicaid, Centers for Medicare and Medicaid, U.S. Department of Health and Human Services

Lynch assumed his federal position in June 2017 after serving for nearly two years as director of Nebraska's Medicaid program where he worked to modernize the state's Medicaid program. As Nebraska's Medicaid director, he served on the board of the National Association of Medicaid Directors. He also worked for the state of Louisiana for six-and-a-half years in several policy positions in the health care and Medicaid arenas, including serving as the chief of staff for the Louisiana Department of Health and Hospitals.

Mona Mahmoud, senior director of regulatory affairs, Pharmaceutical Care Management Association

Mahmoud advances PCMA's federal regulatory activities across a variety of domains, including policy issues related to the Affordable Care Act and Medicare and Medicaid markets. Prior to joining PCMA, Mahmoud was a director at Avalere's Health Policy Practice and a senior policy manager in Blue Cross Blue Shield Association's Office of Policy and Representation, where she developed policy strategies around key regulation impacting health plans and the pharmaceutical industry, including policy related to health care reform. She has also served as a senior manager at Pfizer, Inc., as the subject matter expert on Medicare programs and approaches to supporting patient access.

Marcus Peterson, health policy manager, Anthem, Inc.

Peterson serves as the Medicaid public policy lead by supporting the strategic development of policy analysis for Anthem's 26 Medicaid Division markets across a wide array of issues including traditional Medicaid, Medicaid expansion and other government-sponsored health coverage programs and initiatives. He serves as a conduit for information sharing between state, trade association and business stakeholders. Prior to Anthem, he worked at the National Conference of State Legislatures for two years, including time as a policy associate in the health program and in state-federal relations.