

Kim Holland

Vice President of State Affairs, Blue Cross and Blue Shield Association

Blue Cross and Blue Shield Association is a national federation of 36 independent, community-based and locally operated Blue Cross and Blue Shield companies. The Blue System is the nation's largest health insurer covering over 105 million people – one in three Americans. Holland is responsible for ensuring that Blue Cross Blue Shield Plan interests are represented in the development of federal and state legislative and regulatory positions and priorities. A former career insurance producer and independent agency executive, she was appointed Oklahoma Insurance Commissioner by Governor Brad Henry in January 2005 to fill an unexpired term, and in 2006 became the first woman elected to the post.