Interstate Commission on Educational Opportunities for Military Children  
Interim Operations Committee Call  
3/6/2009

In Attendance:

1) Cheryl Walker (CO) Commissioner, Commission Chair  
2) Brad Neuenswander (KS) Treasurer  
3) Spessard Boatright (FL) Commissioner  
4) Keith Scott, CSG  
5) Crady deGolian, CSG  
6) Amy Vandervort-Clark, CSG

- Keith Scott began the meeting by calling roll.
  - Three of the four committee members were present, ensuring a quorum.
- Keith Scott next informed the group of the purpose of the meeting.
  - He would like to formalize a name and acronym for the commission.
  - During the first conference call following the annual meeting the acronym MICthree was proposed to the group by Spessard. Keith noted that this needs to be formalized to allow CSG to move forward with the Web site, stationary, Commission logo, and a variety of other areas.
- Keith Scott asked if anybody had additional names or acronyms for consideration.
  - Chair Walker raised the question if the Commission even needs an acronym.
  - She did not know if it would be searched enough to worry about.
  - Brad Neuenswander liked the acronym. He added that he ran a search using MIC3 and found a rapper with the name, but nothing else inappropriate.
  - Keith pointed out that CSG’s research found the same thing.
  - In response to Cheryl’s question, Keith noted that an acronym may be appropriate simply to address the length of the name.
    - He used ICAOS as an example. They use an acronym solely because of the length of the Commission’s formal name.
  - Cheryl noted that whatever the committees decides to use should contain the words military, children, and compact.
  - Cheryl also pointed out that the 3 in MIC3 should be cubed.
    - Cheryl agreed that this was appropriate and requested that the group accept the acronym.
    - Brad made the motion and Spessard seconded.
  - Keith did raise the question about how to type the number 3 into a search engine.
    - The group decided to leave the 3 normal because it was easier to search and say.
- Keith Scott also raised the question about using .org or .com.
  - Spessard Boatright motioned to use .org and Brad Neuenswander seconded.
    - Group decided to place .org at the end of the Web site name.
- Cheryl Walker did raise the question about searching either the acronym or the official name.
o Amy Vandervort-Clark thought the search process could be manipulated by pre-selecting key words and search terms so that it comes up toward the top of the list.

o Just to tie up loose ends Keith Scott asked that we formally adopt the full name noted above as the Commission’s acronym.
  o Spessard Boatright carried, Brad Neuenswander seconded, and the motion passed.

o Hearing no additional business, Chair Walker made a motion to adjourn the meeting.