

“Educating South Carolina Faith-based Organizations to Stop HIV/AIDS ”

**CREATING CHANGE THROUGH ADVOCACY AND
COMMUNITY MOBILIZATION**

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April 7, 2010

Faith Summit
JUNE 3, 2006

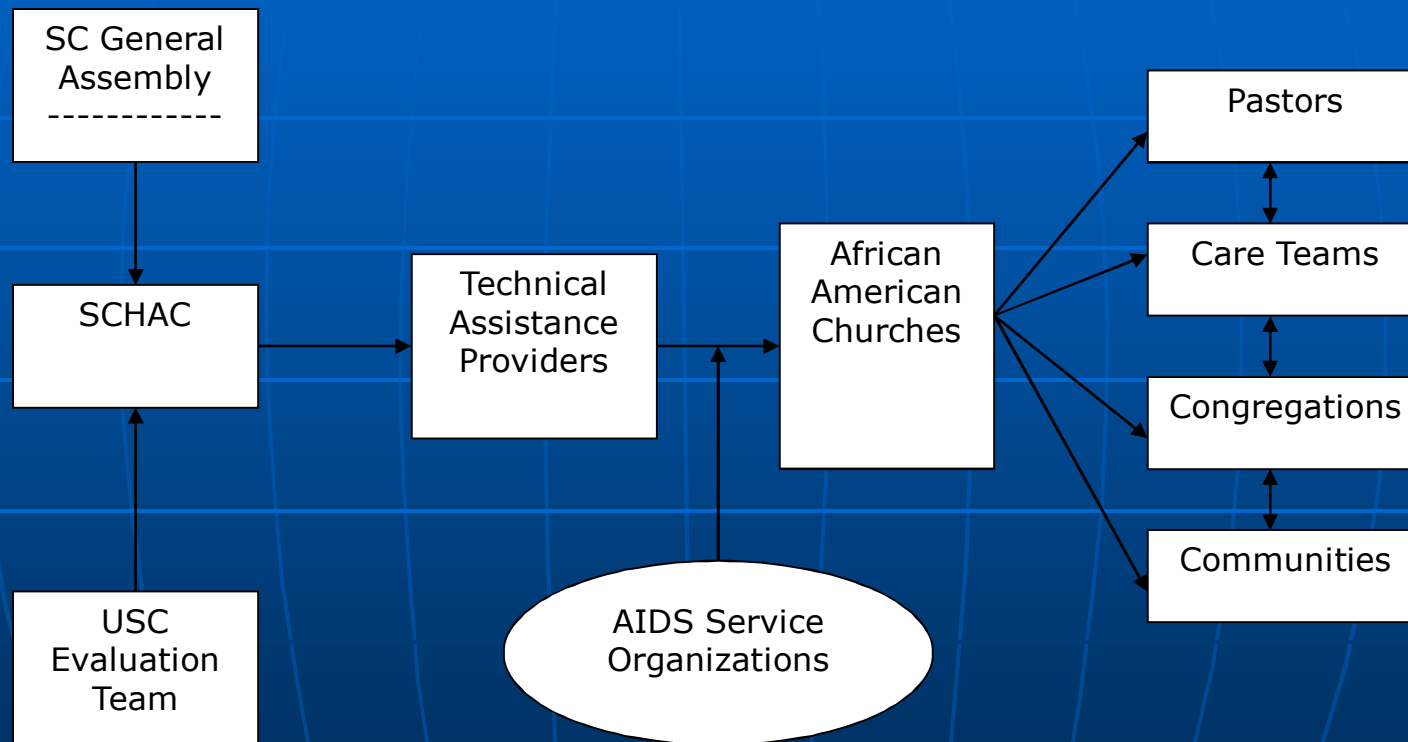


**A PROJECT OF
THE SOUTH CAROLINA HIV/AIDS COUNCIL
EMBASSY SUITES
Columbia, SC**

Fostering AIDS Initiatives That Heal

- **Project F.A.I.T.H.** is a project of the South Carolina HIV/AIDS Council (SCHAC).
- **State-wide demonstration** project funded through a legislative initiative first implemented in 2006.
- Designed to **build capacity** of churches and other faith-based entities that want to **address stigma and create local solutions to local problems.**
- To **develop a framework** of how HIV/AIDS prevention programs operate in faith-based organizations.

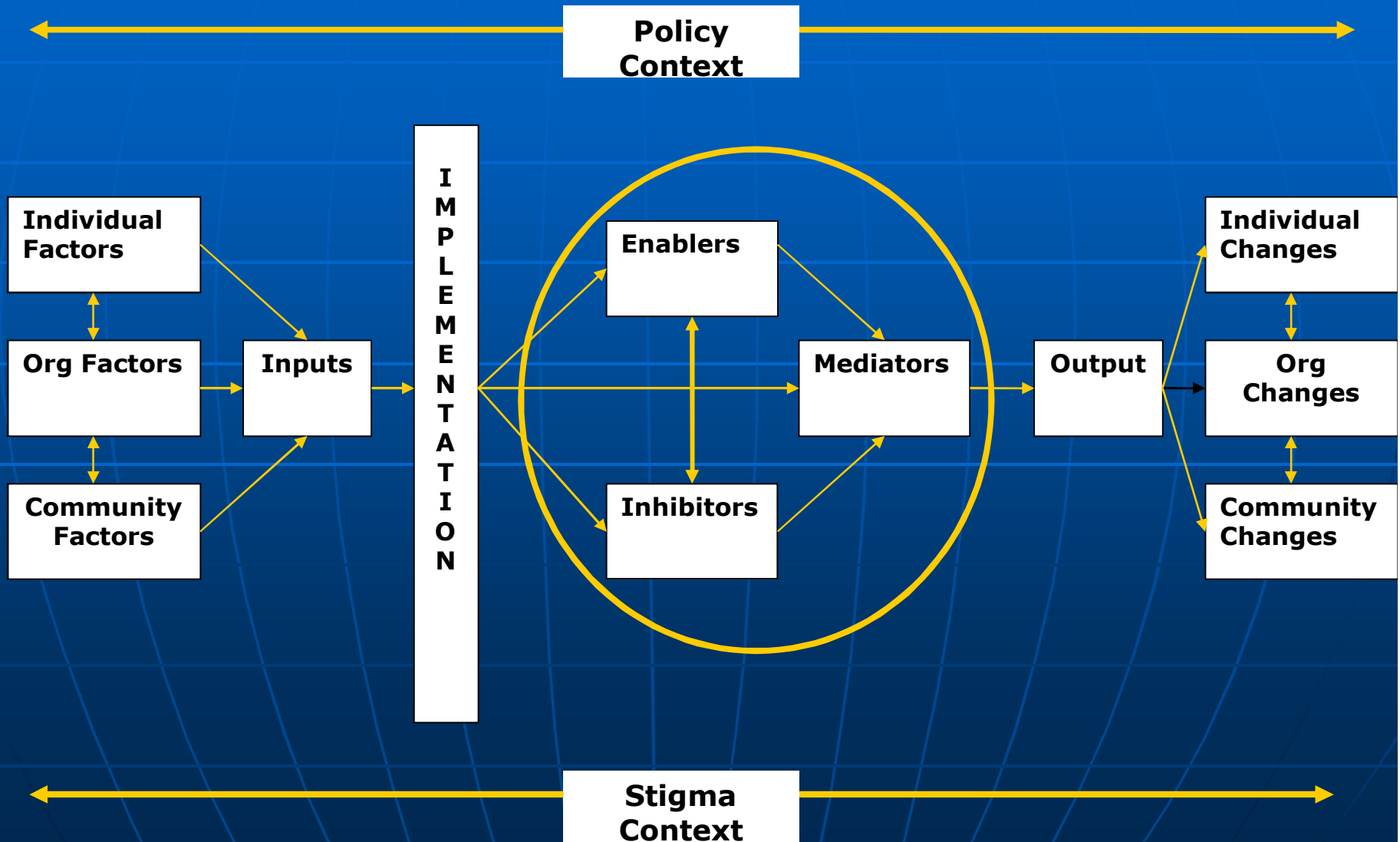
Project F.A.I.T.H.





- Faith-based organizations funded through a RFP process.
- DIRECTLY FUNDED PROJECT F.A.I.T.H. HIV/AIDS PREVENTION PROGRAMS:
 - FY- 2006-2007 **24** F.A.I.T.H.-Based ORG.
 - FY- 2007-2008 **34** F.A.I.T.H.-Based ORG.
 - FY- 2008-2009 **24** F.A.I.T.H.-Based ORG.
 - FY- 2009-2010 **22** F.A.I.T.H.-Based ORG.
- Faith-based organizations implement their own locally developed interventions and moving toward EBI's :

Framework for Faith-Based HIV/AIDS Prevention Programs



Individual Inputs

Personal Characteristics:

Individual influences that led to the pursuit of a faith-based HIV/AIDS prevention program:

- Work in a health-related profession
- Desire to help the community
- Desire to do more
- Personal impact of HIV/AIDS
- Commitment/Willing to take chances

Buy-in:

An individual's level of readiness or actions to facilitate the adoption of the HIV/AIDS prevention program.

- Leadership & Congregation

Organization Inputs

- **Pre-existing Infrastructure:** Existing structures within the faith-based organization that allowed for the adoption or implementation of the HIV/AIDS prevention program:

- Existing structures
- History of addressing health-related issues
- Existing resources/ collaborations

- **Catalysts:** Elements that propelled the faith-based organization to participate in Project FAITH:

- Opportunity
- Collective knowledge of the problem or need

- **Actions:** Specific steps to implement the HIV/AIDS prevention program

- Pre-intervention training
- Starting small
- Developing clear goals and objectives

Community Inputs

Role of the church/faith-based organization in the community

Individual Enablers

- **Personal Characteristics:** Individual factors that enables the implementation of the faith-based HIV/AIDS prevention program
 - **Dedication**
 - **Determination**
 - **Faithfulness**

Organization Inputs

- **Technical Assistance:** Both on-going trainings and direct technical assistance to the faith-based organization
- **Support of the national faith-based organization or denomination**
- **Visible leadership support**
- **Congregation acceptance**
- **Integration with other programs or ministries**
- **Funding**

Individual Inhibitors

- **Leadership resistance**
- **Competing Commitments**
- **Apathy**
 - Compliance resistance
 - General HIV/AIDS apathy

Organizational Inhibitors

- **Deficits**
 - Lack of resources
 - Lack of participation
- **Congregation Resistance**
 - Push-back
 - Lack of awareness of the role of the care team

Individual and Organizational Mediators

Factors that influenced the delivery of the program or program services including process-level strategies. Usually related to the environment or adjusting the environment.

- **Congregation members' knowledge about HIV/AIDS.**
- **Modeling behavior supportive of HIV/AIDS prevention programs or persons living with HIV/AIDS.**
- **The Message:** Content of the information delivered.
- **Faith-based context:** Keeping the message grounded in faith although some risk behaviors were difficult to discuss.
- **Visibility of an HIV-positive person in the ministry**

Individual, Organization, and Community Outputs

INDIVIDUAL

- **Increased HIV/AIDS-related knowledge**
- **More positive attitudes toward discussing HIV/AIDS and toward persons living with HIV/AIDS**
- **Increased comfort level in discussing HIV/AIDS**
- **Decreased HIV/AIDS-related stigma**
- **Desire to know more about HIV/AIDS and prevention**

Organization

- **Increased capacity**
 - Organizational empowerment
 - New physical structures
 - Increased capability to do ministry
- **Increased programming**
 - Increased participation in HIV/AIDS initiatives
 - Development of new programs
 - More HIV testing activities

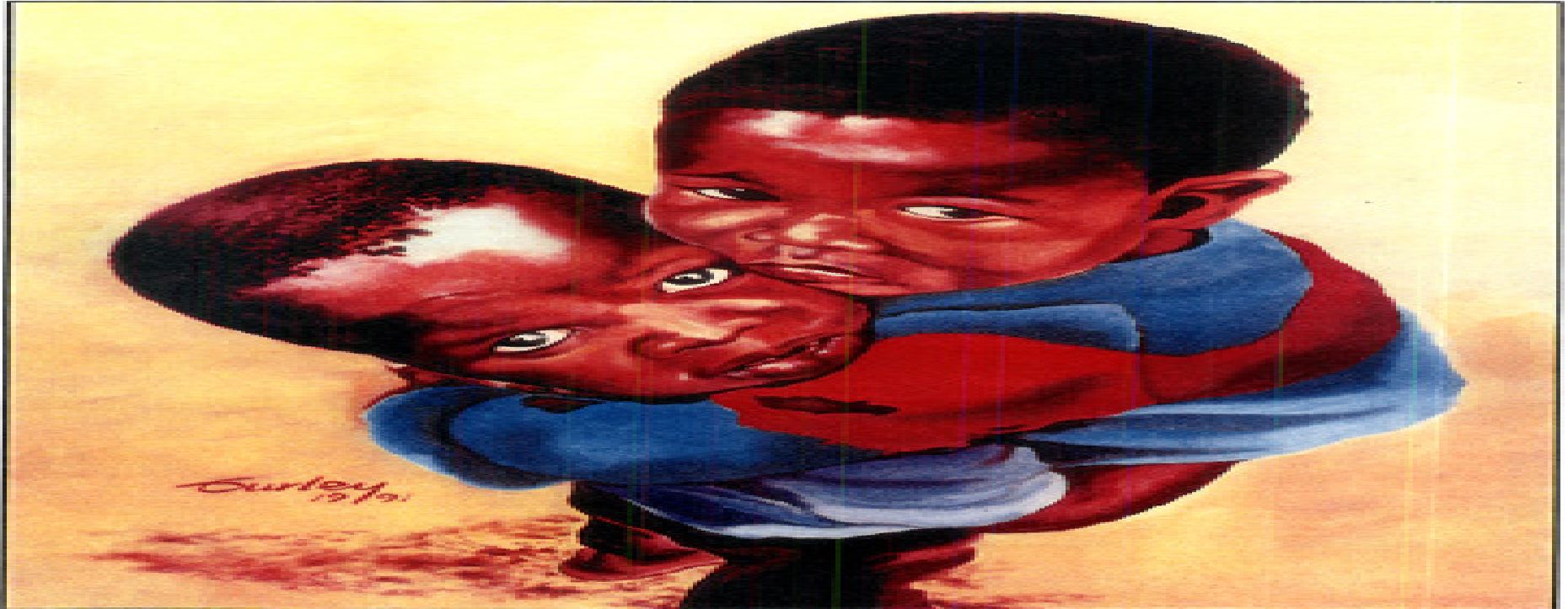
Community

- **Extended reach** of the HIV/AIDS prev. program
 - Diffusion into the community
 - New collaborations

Implications

- **Addresses a need for culturally appropriate, contextually-situated HIV/AIDS prevention programs.**
- **Provides a guide for developing future faith-based HIV/AIDS prevention programs.**
- **Demonstrates the viability of faith-based HIV/AIDS prevention programs.**
- **Future studies of the process and outcomes of faith-based HIV/AIDS prevention programs.**
- **Engaging greater numbers of heterosexual African American men in the HIV/AIDS conversation .**

WE ARE OUR BROTHERS KEEPER!



My Brother's Keeper

**Special Thanks to
Jason D. Coleman, MSPH, PhD
Development of a Framework for Faith-Based HIV/AIDS
Prevention Programs-Department of Health Promotion,
Education, and Behavior
University of South Carolina School of Public Health**

