WHAT MAKES A HEALTHY STATE?

The onset of the COVID-19 pandemic created an abrupt disruption to state revenues that resulted in immediate implications for state leaders charged with oversight of fiscal, health, education and public safety systems. To assist states with recovery and rebuilding, the CSG Healthy States National Task Force is addressing major public policy issues arising from the pandemic in 2021-22. CSG has brought together nearly 60 state officials plus CSG Associate sponsors to identify challenges faced during and because of this unprecedented crisis.

The national task force will develop a series of publications, webinars, podcasts, educational programming, and reports with key findings to share with state officials in all 50 states and the U.S. Territories over the course of the 2021-2022 biennium. The national task force will develop public policy solutions to answer the question, “What makes a healthy state?”

MEMBERSHIP

The national task force will be led by a Republican and Democrat, representing CSG’s non-partisan commitment. Up to sixty state leaders plus private sector partners will comprise the national task force membership.

The Healthy States National Task Force's four subcommittees are:

- **FISCAL HEALTH**
  This subcommittee will focus on the fiscal status and operations of states and work toward ensuring that state governments are financially prepared for unexpected crises in the future.

- **HUMAN HEALTH**
  This subcommittee will focus on health care systems, systematic disparities and other issues that affect the health and wellbeing of citizens.

- **ECONOMIC AND WORKFORCE HEALTH**
  This subcommittee with focus on state economic and workforce development issues and work toward supporting sustainable and equitable systems.

- **CIVIC HEALTH**
  The subcommittee will focus on policies that build strong communities within states and support meaningful civic engagement. The subcommittee will address topics including voting, justice and citizen participation and interface with government.

For more information about this initiative, visit web.csg.org/csghealthystates.

2022 LEAD PARTNERSHIP | $25,000

A lead partnership includes the following benefits:

- Invitation to appoint a company/organization representative to each of the four subcommittees.
- Ability to make curriculum suggestions for in-person programming held as part of task force and subcommittee meetings, as well as suggestions for virtual programming, including podcasts, that are extended to the CSG membership at-large.
- Four complimentary registrations to the July 2022 Healthy States National Task Force meetings.
- Four complimentary registrations to the 2022 CSG National Conference.
- Acknowledgment verbally and on signage at all task force and subcommittee meetings.

2022 PARTNERSHIP | $15,000

A partnership includes the following benefits:

- Eligibility for one company/organization representative to be appointed as a non-voting adviser to one subcommittee.
- Ability to make curriculum suggestions for in-person programming held as part of task force and subcommittee meetings, as well as suggestions for virtual programming, including podcasts, that are extended to the CSG membership at-large.
- One complimentary registration to the July 2022 Healthy States National Task Force meetings.
- One complimentary registration to the 2022 CSG National Conference.
- Acknowledgment, verbally and on signage, at all task force and subcommittee meetings.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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MEETING SCHEDULE
The CSG Healthy States National Task Force will convene four times during the 2021-22 biennium. These meetings will be opportunities for the national task force members and partners to work together to identify state needs; to assess policy options, innovations, and strategies; to guide the formation of state resources; and to develop public policy recommendations. The scheduled meeting dates are:

- June 2021 – Zoom Virtual Meeting
- Dec. 1-4, 2021 – CSG National Conference, Santa Fe, New Mexico
- July 11-12, 2022 – CSG Southern Legislative Conference in Oklahoma City, Oklahoma
- Dec. 7-10, 2022 – CSG National Conference, Honolulu, Hawaii

Virtual check-ins will support continual engagement on the work and development of national task force resources.

RESOURCES FOR STATES
The COVID-19 pandemic has accelerated the pace at which states must react and respond to public policy challenges arising from and intensified by the public health crisis. Given the fluid nature of the pandemic and the ongoing needs of state leaders, the findings, resources and recommendations developed by the CSG Healthy States National Task Force will be released over the course of the 2021-22 biennium. Releasing work from the task force throughout their term will ensure the content it generates will be of immediate relevance and benefit for the states.

Dissemination of these resources for state officials will be shared through several CSG platforms including CSG Capitol Ideas magazine and The Current State weekly e-newsletter, as well as available on the CSG Healthy States National Task Force website.

MAJOR PUBLICATIONS WILL INCLUDE:
- State Leader Policy Guides
- National Task Force Policy Briefs (ongoing)

STATE LEADER POLICY GUIDES
The State Leader Policy Guides will highlight the public policy solutions identified by the CSG Healthy States National Task Force in order to serve as blueprints for state leaders and initiate state action. These policy guides will represent the primary deliverables of the national task force.

POLICY BRIEFS
The subcommittees of the CSG Healthy States National Task Force will develop policy briefs for CSG membership at large. The National Task Force Policy Briefs will include educational programming concentrated on the key public policy focuses of each subcommittee and will highlight state case studies or innovative public policy solutions as well as original research by CSG Center of Innovation staff. National task force partners will be a source for expertise and thought leadership in the development of these resources for state leaders. Virtual programming including podcasts and/or webinars for state officials will take place in 2022.