

A MESSAGE FROM CSG EXECUTIVE DIRECTOR/CEO DAVID ADKINS



DAVID ADKINS
Executive Director | CEO

Dear Friends:

From the first COVID-19 lockdowns to state reopenings, much has changed since March 2020. Throughout the pandemic, however, the commitment of The Council of State Governments has remained the same: bringing together state leaders to exchange ideas that drive excellence in government.

Leading our efforts at CSG are Kansas Gov. Laura Kelly, who serves as the CSG 2020-21 national president, and Wisconsin state Sen. Joan Ballweg, the CSG 2020-21 national chair. Both are steadfast leaders who answered the call to extend their officer appointments this year. In this newsletter, we are pleased to announce distinguished state leaders who are serving as national and regional officers as well as those who have been appointed to serve in key CSG National Standing Committee leadership positions.

After a combined 80 years of tenure by two outgoing regional staff leaders at The Council of State Governments, new directors for CSG East/Eastern Regional Conference and CSG South/Southern Legislative Conference were recently named. You can learn more about David Biette, director for CSG East, and Lindsey Gray, director for CSG South, in this newsletter.

As we all begin to travel again, there are a multitude of ways to deepen your footprint with CSG and reconnect in-person with state officials from all three branches of government. It was a treat to see many private sector partners and friends at our signature CSG regional annual meetings that took place this month in Nashville, Tennessee, and Rapid City, South Dakota. In addition, we hope you can make the trip to Colorado Springs, Colorado, Sept. 28-Oct. 1, for the CSG West Annual Meeting. While we would have all enjoyed a trip to Canada, the CSG East regional meeting will remain virtual this year and I encourage you to make plans to attend in August.

In September, we will host 30 health committee leaders at the Medicaid Leadership Academy in Washington, D.C. In October, we will bring together 30 chamber leaders from the states and U.S. territories for the CSG Forecast for Legislative Leaders in Scottsdale, Arizona. While we transitioned seamlessly to serving state leaders remotely during the pandemic, we have certainly missed seeing one another and know these will be memorable events.

To end the year, CSG looks forward to hosting its 2021 National Conference in Santa Fe, New Mexico. The conference will convene the new CSG Healthy States National Task Force and feature two policy academies — The Future of Sustainability and Medicaid 101 — in addition to an impressive slate of innovation classrooms and other policy sessions. In Santa Fe, we will also recognize our CSG 20 under 40 Leadership Award recipients who are rising stars in the states. Generous sponsorships from our Associates make programs like these possible, and CSG appreciates your investment and partnership in each endeavor.

The next five years will be among the most transformative in the history of state government. The pandemic proved that it is hard to ever know what the future holds but we can be certain that the world is forever changed by what we have all lived through in the past 18 months. CSG is proud to bring together state leaders from across the nation to explore new ideas on how states can best meet this moment in our history. We remain grateful for the value Associate partners add to our conversations. We are better because of your investment. I look forward to seeing you on the road soon.

Sincerely,



DAVID ADKINS
Executive Director/CEO
The Council of State Governments

New Regional Staff Leaders

After a combined 80 years of tenure by two outgoing regional staff leaders at The Council of State Governments, new directors for CSG East/Eastern Regional Conference and CSG South/Southern Legislative Conference were recently named.



DAVID BIETTE
Director, CSG East/Eastern
Regional Conference
dbiette@csg.org

David became director of CSG East on Jan. 1, 2021, having served as deputy director since May 2017. He was founding director of both the Canada Institute and the Polar Initiative at the Woodrow Wilson International Center for Scholars, a think tank that serves as the United States' memorial to the 28th president. He has served as executive director of the Association for Canadian Studies in the United States, and as a political-economic officer at the Consulate General of Canada in New York City, where he was responsible for relations with the states of New York, New Jersey and Connecticut on a variety of issues including political, energy, and environment affairs. He is the author of numerous chapters, policy briefs, and op-eds, and has appeared regularly in U.S., Canadian and international media. David grew up in Massachusetts; he has an M.A. in international relations from the Johns Hopkins School of Advanced International Studies in Washington, D.C., and a B.A. from Bowdoin College in Maine.



LINDSEY GRAY
Director, CSG South/Southern
Legislative Conference
lgray@csg.org

Lindsey became director of CSG South on Feb. 22, 2021. She has a strong background in developing partnerships across a variety of sectors, demonstrating a policy focus and success in fundraising. She has more than 16 years of operations experience, primarily focused on government affairs and transportation. In 2015, she founded the first electric pedal-assist bikeshare system in the Western Hemisphere (and the fifth in the world). Additionally, she founded the first woman-owned micromobility consulting firm and worked with municipalities, states, and partners from throughout the country to plan for and implement alternative transportation systems and policy. Lindsey grew up in Birmingham, Alabama, and has a B.S. in communications and a Master of Public Administration (MPA) from Troy University. She is also a graduate of the ICMA Leadership Class of 2015 and the Senior Executive Institute at the University of Virginia's Weldon Cooper Center for Public Service.

Upcoming 2021 CSG National and Regional Events

CSG SHARED STATE LEGISLATION ORIENTATION

CSG Associates are invited to join CSG staff for a one-hour SSL Orientation. This virtual call will offer CSG Associates a refresher on the SSL procedure, criteria, and best practices for engaging in the process. The call will be on Tuesday, Aug. 10 at 4 p.m. (Eastern) / 1 p.m. (Pacific).

[REGISTER NOW](#)

CSG REGIONAL CONFERENCES

The CSG regional meetings are signature events convened each summer. Each meeting is unique to its region and brings together state policymakers of all experience levels, from new freshmen to legislative leaders. Drawing between 500 and 1,500 attendees, each meeting features enriching public policy discussions, leadership development trainings and warm hospitality from host states.



**CSG EAST | EASTERN
REGIONAL CONFERENCE**
60th Annual Meeting
Virtual • August 16-20

[REGISTER NOW](#)



CSG WEST
74th Annual Meeting
Colorado Springs, Colorado
September 28-October 1

[REGISTER NOW](#)

CSG MEDICAID LEADERSHIP ACADEMY

September 29-October 1 • Washington, D.C.

CSG will convene its Medicaid Leadership Academy for state legislators who serve in leadership positions on health-related committees. The program is designed for legislators who serve in leadership on committees that provide Medicaid oversight and who are familiar with the basics of Medicaid policy and are interested in examining more complex issues.

PRELIMINARY AGENDA

SPONSORSHIP FORM

CSG FORECAST FOR LEGISLATIVE LEADERS

October 18-20 • Scottsdale, Arizona

The CSG 2022 Forecast for Legislative Leaders will convene legislative chamber leaders in a trusted, non-partisan environment of peers to engage emerging public policy issues facing the states, review fiscal forecasts and discuss how to best lead and govern during this historic time of transition and transformation. The event will bring together 30 members in legislative leadership including Senate Presidents, Speakers of the House, Majority Leaders, Minority Leaders, Whips and Appropriations Chairs.

PRELIMINARY AGENDA

SPONSORSHIP FORM

2021 CSG NATIONAL CONFERENCE

December 1-4 • Santa Fe, New Mexico

CSG Associates can deepen their engagement through multiple opportunities during the CSG National Conference. Learn more in our 2021 Sponsorship Guide.

PRELIMINARY AGENDA

SPONSORSHIP GUIDE

POLICY ACADEMIES

The CSG Policy Academy series provides customized training and a deeper dig on critical policy topics facing the states. At CSG Policy Academies, state leaders unpack the complexities of an issue during a day-long or multi-day event. During the year, policy academies are invitation-only, serving members whose work is directly impacted by the issues at hand. Policy academies convened at the annual CSG National Conference, however, are open to all conference attendees.

THE FUTURE OF SUSTAINABILITY SPONSORSHIP FORM

MEDICAID 101 SPONSORSHIP FORM

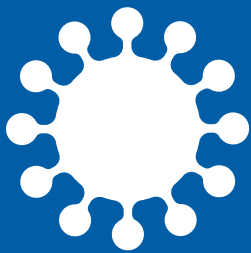
INNOVATION CLASSROOMS

The CSG Innovation Classroom provides engaging and interactive professional development and policy learning experiences for conference attendees. Utilizing the expertise of select CSG Associate members to demonstrate and use new cutting-edge innovations and technologies, state leaders can better understand the applicability of these technologies and innovations to policy issues at play in their jurisdictions. Previous CSG Innovation Classroom sessions have focused on smart chip cards, understanding and using the cloud, cybersecurity, pharmaceutical or drug delivery innovations, GIS mapping and other online best practices and technology advancements impacting the states.

20 UNDER 40 LEADERSHIP AWARD

Launched in 2020, the CSG 20 Under 40 Leadership Award annually recognizes the outstanding work of 20 up-and-coming elected and appointed officials from across the country who not only exemplify strong leadership skills but have also demonstrated a true commitment to serving the residents of their state/territory.

[CLICK TO LEARN MORE](#)



CSG CONFERENCE AND MEETING SAFETY

CSG is committed to providing safe meeting environments and to ensuring the health and safety of all participants at its events. By registering for and attending any CSG event, attendees agree to comply with all health and safety protocols established by CSG to help prevent exposure to COVID-19 and ensure the safety of all event participants. These include, but are not limited to, wearing masks at all times in public areas, maintaining appropriate social distancing and participating in other health screening procedures. Noncompliance with CSG's health and safety protocols may result in the cancellation of an attendee's registration and the denial of admission to all conference events.

These protocols may be revised from time to time to reflect changing pandemic-related circumstances and the latest guidance from appropriate public health officials and the CDC.

[CLICK HERE TO LEARN MORE](#)

2021-2022 CSG National Leadership Appointments

2021 CSG NATIONAL OFFICERS AND REGIONAL CHAIRS

CSG NATIONAL OFFICERS



PRESIDENT
Governor Laura Kelly
Kansas



CHAIR
Sen. Joan Ballweg
Wisconsin



CHAIR-ELECT
Sen. Sam Hunt
Washington



VICE CHAIR
Rep. Julia Howard
North Carolina



IMMEDIATE PAST CHAIR
Sen. Lou D'Allesandro
New Hampshire

CSG REGIONAL CHAIRS



CSG EAST CHAIR
Hon. Ted Arnott, Speaker
Ontario, Canada



CSG SOUTH CHAIR
Speaker Cameron Sexton
Tennessee



CSG MIDWEST CHAIR
Sen. Gary Cammack
South Dakota



CSG WEST CHAIR
Rep. Clark Kauffman
Idaho

2021-2022 CSG NATIONAL STANDING COMMITTEE LEADERSHIP

21ST CENTURY FOUNDATION

Sen. Sam Hunt | Washington, *Chair*
Rep. Julia Howard | North Carolina, *Vice Chair*

ASSOCIATES ADVISORY COMMITTEE

Sen. Sam Hunt | Washington, *Chair*
Sen. Lou D'Allesandro | New Hampshire, *Vice Chair*

FINANCE COMMITTEE

Rep. Marvin Abney | Rhode Island, *Co-Chair*
Insurance Commissioner Vicki Schmidt | Kansas,
Co-Chair

INTERBRANCH AFFAIRS COMMITTEE

Attorney General Lawrence Wasden | Idaho, *Co-Chair*
Sixth District Court of Appeals Judge Gene Zmuda |
Ohio, *Co-Chair*

INTERGOVERNMENTAL AFFAIRS COMMITTEE

Sen. Stuart Adams | Utah, *Co-Chair*
Rep. Kevin Ryan | Connecticut, *Co-Chair*

INTERNATIONAL COMMITTEE

Rep. Chad McCoy | Kentucky, *Chair*
Assistant Secretary Signe Pringle | Maryland
Department of Commerce, *Vice Chair*

NATIONAL CONFERENCE COMMITTEE

Sen. Joan Ballweg | Wisconsin, *Co-Chair*
Sen. Lou D'Allesandro | New Hampshire, *Co-Chair*
Sen. Sam Hunt | Washington, *Vice Chair*

SHARED STATE LEGISLATION COMMITTEE

Rep. Kim Koppelman | North Dakota, *Co-Chair*
Pending | *Co-Chair*
Senior Counsel Jerry Bassett | Alabama Legislative
Services Agency, *Vice Chair*

CSG NATIONAL STANDING COMMITTEE PRIVATE SECTOR APPOINTEES

Thanks to CSG Leadership Circle and Associate members who submitted applications for this biennium's appointment. Congratulations on your appointment!

ASSOCIATES ADVISORY COMMITTEE

Mr. Joe Oros, AbbVie
Ms. Mary LeFebvre, ACT, Inc.
Mr. Alan Eisenberg, Alnylam Pharmaceuticals Inc.
Mr. Andy Guggenheim, American Bankers Association
Mr. Jason Richie, American Nurses Association
Mr. Richard Leadbeater, Esri, Inc.
Ms. Olivia Frey, National Association of State
Procurement Officials
Mr. David Christman, National Beer Wholesalers
Association
Ms. April Grant, Neurocrine Biosciences
Ms. Andrew Corsig, PhRMA
Mr. Luke Rollins, RELX, Inc.
Mr. Roger Collins, Sunovion Pharmaceuticals Inc.

INTERGOVERNMENTAL AFFAIRS COMMITTEE

Mr. Jack Quinn, Alexion Pharmaceuticals Inc.
Mr. Matthew Kiessling, American Gas Association
Mr. Thomas Roth, Hawthorne Gardening Company
Mr. Ryan Anderson, HCA Healthcare
Mr. Elliot Vice, National Council of State Boards of
Nursing
Ms. Stephanie Reich, Stateside Associates
Ms. Zoey DeWolf, Sanofi
Mr. Jordan See, Teladoc Health, Inc.
Mr. Mike Prentiss, The Procter & Gamble Company
Ms. Laura Padgett, Western Governors University

NATIONAL CONFERENCE

Ms. Sharla Wells, Big Rivers Electric Corporation
Mr. Richard Leadbeater, Esri, Inc.
Mr. David Christman, National Beer Wholesalers
Association

2021-2022 CSG Healthy States National Task Force

The onset of the COVID-19 pandemic created an abrupt disruption to state revenues and immediate implications for state leaders charged with oversight of fiscal, health, education, and public safety systems. To assist states with recovery and rebuilding, the 2021-2022 CSG Healthy States National Task Force will address major public policy issues that have arisen from the pandemic. CSG has brought together nearly 60 state officials, as well as CSG Associate sponsors, to identify challenges faced during and as a consequence of this unprecedented crisis. The National Task Force is developing public policy solutions to answer the question: "What makes a healthy state?"

The national task force is being led by Tennessee state Sen. Bo Watson and Delaware state Senate Majority Leader Bryan Townsend, a Republican and Democrat, representing CSG's nonpartisan commitment. It is convening four subcommittees: Human Health, Fiscal Health, Civic Health, and Economic and Workforce Health.

NATIONAL CO-CHAIRS



BO WATSON
Senator
Tennessee



BRYAN TOWNSEND
Senate Majority Leader
Delaware

CIVIC HEALTH SUBCOMMITTEE CO-CHAIRS



SHENNA BELLOWS
Secretary of State
Maine



FRANK LAROSE
Secretary of State
Ohio

ECONOMIC AND WORKFORCE HEALTH SUBCOMMITTEE CO-CHAIRS



MELISSA HURTADO
Senator
California



KRISTEN JURAS
Lieutenant Governor
Montana

FISCAL HEALTH SUBCOMMITTEE CO-CHAIRS



STEVEN RUDY
Representative
Kentucky



KATE MARSHALL
Lieutenant Governor
Nevada

HUMAN HEALTH SUBCOMMITTEE CO-CHAIRS



DR. LEE NORMAN
DHE Secretary
Kansas



DANNETTE SMITH
DHHS CEO
Nebraska

TASK FORCE MEMBERSHIP

SPONSORSHIP FORM

New Member of the CSG Advancement Team



VANESSA GROSSL

We are excited to welcome Vanessa Grossl, who joins the Advancement team as advancement manager.

Vanessa served as a policy analyst at The Council of State Governments (CSG) for two years before joining the CSG Advancement team. In that role she led programming for policy academies and served as staff liaison to the CSG National Task Forces. Prior to working at CSG, she worked in local government and as a K-12 teacher. Vanessa is currently a doctoral student at the University of Kentucky and serves on a number of local boards of directors. Outside of work, she enjoys spending time with her husband and two felines, volunteerism, travel, dining out, aviation and the arts.

QUESTIONS AND MORE INFORMATION

For more information on 2021 CSG plans and events, please visit the CSG Associates Program members-only webpage. The password is **csgasc15**. To ask a question or learn more about partnership opportunities, contact a member of the CSG Advancement team:

Contact Us!



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**The Council
of State
Governments**