



FORECAST FOR LEGISLATIVE LEADERS

SCOTTSDALE, AZ | OCT. 18-20, 2021

csgovts.info/forecast2021

AGENDA

All sessions will take place in the Castillo Lucena located on the 1st floor.

Monday, Oct. 18

2-2:30 P.M. WELCOME

David Adkins, Executive Director/CEO | The Council of State Governments
Maggie Mick, Chief Advancement Officer | The Council of State Governments

2:30-4 P.M. THE FISCAL FORECAST

As the economy works to rebuild from the damage inflicted by the COVID-19 pandemic, leaders have the opportunity to discover how government can best meet this moment with record federal funding flowing into the states. Following presentations from the panel of fiscal experts, participants will engage in a conversation to share perspectives on the future of the economy in their states and the nation.

Moderator

Sen. Joan Ballweg, Wisconsin | 2021 CSG National Chair

Speakers

- **Patricia Buckley, Ph.D.**, Managing Director - Economics, Deloitte
- **Shelby Kerns**, Executive Director, National Association of State Budget Officers
- **Jeff Chapman**, Director - State Fiscal Health, The Pew Charitable Trusts

4-4:15 P.M. BREAK

4:15-5 P.M. FISCAL CHAIRS ROUNDTABLE

Following the opening session, two Fiscal leaders - a Republican and Democrat - will share their outlook on potential funding opportunities and challenges ahead for 2022 General Sessions in their respective states.

Moderator

Sen. Joan Ballweg, Wisconsin

Speakers

- **Rep. Matthew Bradford**, Pennsylvania
- **Sen. David Gowan**, Arizona

5-6 P.M. LEADER INTRODUCTIONS AND REFLECTIONS

Facilitator

David Adkins, Executive Director/CEO | The Council of State Governments (CSG)

6-7 P.M. OPENING RECEPTION

Kasbah Patio

Tuesday, Oct. 19

THE LEGISLATIVE FORECAST

The next five years will be among the most transformative in the history of state government. The COVID-19 pandemic proved that it is difficult to ever know what the future holds, but we can be certain that the world is forever changed by what we have all lived through in the past 18 months. Today's program will focus on the legislative forecast for 2022 and beyond. Each session will provide you the opportunity to dive into pressing issues and emerging trends in a non-partisan, interactive format.

Breakfast will be served at 8 a.m.; the program will begin at 8:30 a.m.

8-9:30 A.M. TRANSFORMATIONS IN HEALTH CARE

For nearly two years, state leaders have been wrestling with the future of health, envisioning what health care will look like post-pandemic, how it might take shape, and the radical changes that may have been brought forth by COVID-19.

Seemingly overnight, disparities in our health care system could no longer be ignored, innovations took hold including telehealth and the development of new therapies and vaccines accelerated in stunning fashion. How do we learn from what has transpired to the benefit of our communities? This session will explore these realities and potential new approaches to health care in America.

Moderator

Deputy Speaker Kevin Ryan, Connecticut | 2022 CSG National Vice Chair

Speakers

- **Rachel Villanueva, M.D.**, President, National Medical Association
- **Pierre R. Theodore, M.D.**, Vice President, Scientific Innovation, Thoracic Surgical Oncology, Johnson & Johnson

9:30-11 A.M. JUSTICE FOR ALL

2020 will be remembered as a watershed moment for changing criminal justice policies and trends in the United States. The pandemic disrupted every aspect of the justice system and led to a sudden decrease in jail and prison populations in nearly every state. At the same time, the capacity of non-justice systems of support and stability in communities were strained. Amid these and other broader societal and economic interruptions, rates of violence increased by double digits while property crime rates declined. Now, as state leaders look to shape the future of public safety policy opportunities abound for building more effective approaches. Responding to the pandemic and calls for addressing racial disparities in the criminal justice system, states were laboratories of reform testing a variety of new practices and policies in 2020. By analyzing data on the impact of these changes, states are well positioned to identify which changes are worth keeping in place and which need to change. This session will follow the data on where we are in criminal justice policy and examine the work of state leaders tackling these issues.

Moderator and Presenter

Marshall Clement, Deputy Director | CSG Justice Center

Speakers

- **Sen. Elgie Sims**, Illinois
- **Rep. Wendy McNamara**, Indiana
- **Sen. Tara Nethercott**, Wyoming

11 A.M.-NOON FROM DISRUPTION TO THE NEW AMERICAN WORKFORCE

According to a report from McKinsey & Company, the pandemic accelerated existing trends in remote work, e-commerce and automation, with up to 25% more workers than previously estimated potentially needing to switch occupations. 2020 was also one of the most stressful years for the American workforce. In Gallup's State of the Global Workforce 2021 report, employed people in the U.S. and Canada had the highest levels of stress of any region in the world, with 57% surveyed in 2020 saying they experienced stress "a lot of" the previous day. This was an increase of eight percentage points from 2019. The COVID-19 pandemic spurred many questions for the American worker and much opportunity for the future of work in states and industries. This session will feature a diverse cross section of experts on the evolution of the American workforce, including state government operations and personnel, in a post-pandemic economy.

Moderator

David Adkins, Executive Director/CEO | CSG

Panelists

- **Leslie Scott**, Executive Director, National Association of State Personnel Executives
- **James Collins**, General Manager, State and Local Government, Education, Microsoft Consulting Services
- **Jon Clifton**, Global Managing Partner, Gallup

NOON-1:30 P.M. LUNCH

Cortijo Plaza

1:30-3 P.M. THE COLLISION OF TECHNOLOGY INNOVATION AND PRIVACY CONCERNS

State-level momentum for comprehensive privacy bills is at an all-time high. After the California Consumer Privacy Act passed in 2018, multiple states proposed similar legislation to protect consumers in their states. In 2020, technology enabled the world to function with explosion of remote work, telehealth and commerce delivered courtesy of mobile apps and internet connection in our homes. At the same time, the thirst for more control over our privacy and personal information emerged as a priority for state officials. In 2021, 26 states introduced comprehensive privacy legislation. This session will examine two states approaches to tackling these policy issues and a roundtable discussion with industry leaders on considerations lawmakers should contemplate as legislative priorities and bills are introduced for 2022 General Sessions.

Moderator

Sen. Sam Hunt, Chair of State Government and Elections, Washington | 2021 CSG Chair-Elect

Speakers

- **Rose Feliciano**, Director of State Government Affairs, Internet Association
- **Jim Halpert**, Partner, DLA Piper
- **Rep. Rick Carfagna**, Ohio
- **Del. Cliff Hayes**, Virginia
- **Rep. David Rogers**, Massachusetts

3-6 P.M. BREAK

6 P.M. SMALL GROUP DINNERS

CSG will host dinner at a selection of notable Scottsdale, establishments. Please sign up at Registration. Meet at 5:40 p.m. to load buses and depart at 5:45 p.m.

- Hearth 61 at Mountain Shadows (American): Reservations for 14
- El Charro (American Steak and seafood): Reservations for 15, outside dining only
- Fat Ox (Italian): Reservations for 14
- Taqueria Centro at the Omni Montelucia (Arizona-Mexican): Reservations for 12

Wednesday, Oct. 20

THE POLITICAL FORECAST

From historic levels of distrust in the media and election processes to the rise of American extremism, swirling political factors remain from 2020 that will inevitably impact the 2022 midterms. The Political Forecast will examine how political and societal headwinds may influence state legislatures next year and provide insights on how legislative leaders can best meet the moment to lead and govern during an unmatched period of hyper partisanship.

Breakfast will be served at 8 a.m.; the program will begin at 8:30 a.m.

8-10 A.M. THE 2022 ELECTION LANDSCAPE

With more than a year away from the 2022 midterm elections and as legislative leaders beginning to set priorities heading into an election year, political experts will provide an overview of state elections set to take place in 2022, national political trends impacting state races and the ongoing debate of polling and its influence in U.S. elections.

Moderator

Maggie Mick, Chief Advancement Officer | CSG

Speakers

- **Steve Arthur**, Vice President, Stateside
- **Scott Jennings**, Political Commentator, CNN
- **Jon Clifton**, Global Managing Partner, Gallup

10-10:45 A.M. THE RISING THREAT OF DOMESTIC TERRORISM AND AMERICAN EXTREMISM

The 2020 General Sessions were the last time legislatures gathered under “normal conditions.” A lot has changed since that time, and the events of Jan. 6 at the U.S. Capitol loom large over security and safety questions for public servants in the states. This session will provide an examination of the rise of domestic terrorism and American extremism. This talk will be led by Dr. Kurt Braddock with American University School of Communication’s Center for Media and Social Impact (CMSI) and the Center for University Excellence’s Polarization and Extremism Research and Innovation Lab (PERIL). His research focuses on the persuasive strategies used by violent extremist groups to recruit and radicalize audiences targeted by their propaganda.

Moderator

David Adkins, Executive Director/CEO | CSG

Speaker

Kurt Braddock, PhD, Assistant Professor, American University

10:45-11 A.M. CLOSING REMARKS

Speaker

David Adkins, Executive Director/CEO | CSG

PARTICIPANT ROSTER



Sen. Joan Ballweg
CSG National Chair
Chair, Agriculture & Tourism Committee
Wisconsin



Rep. Matthew Bradford
Democratic Chair,
Appropriations Committee
Pennsylvania



Rep. Rick Carfagna
Assistant Majority Floor Leader
Ohio



Rep. Robert Cupp
Speaker
Ohio



Sen. Marilyn Dondero Loop
Co-Majority Whip
Nevada



Sen. David Gowan
Chair, Appropriations Committee
Arizona



Delegate Cliff Hayes
Chair, Communications, Technology
and Innovation Committee
Virginia



Sen. Sam Hunt
CSG National Chair-Elect
Chair, State Government &
Elections Committee
Washington



Sen. Dru Mamo Kanuha
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Rep. Wendy McNamara
Chair, Courts and Criminal
Code Committee
Indiana



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Majority Whip
New York



Sen. Pat Pettey
Minority Whip
Kansas



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Massachusetts



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Rep. Scott Saiki
Speaker
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Delegate Sheree Sample-Hughes
Speaker Pro Tempore
Maryland



Sen. Elgie Sims
Chair, Appropriations Committee
Illinois



Sen. David Sokola
Senate President Pro Tempore
Delaware



Sen. Mimi Stewart
Senate President Pro Tempore
New Mexico



Sen. Dinah Sykes
Minority Leader
Kansas



Rep. Carlos Tobon
Deputy Majority Leader
Rhode Island



Assemblyman Steve Yeager
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Director, CSG West

A complete list of Forecast speakers with biographies and a virtual agenda are available at csgovts.info/forecast2021.



SCAN HERE

Additionally, follow the QR code for meeting resources including speaker presentations, an attendee press release template, supporting documents and more.

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