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Who Are We?

Headquartered in Lexington, Kentucky, The Council of State Governments is America's largest organization of state officials and the nation's only nonpartisan, nonprofit organization serving all three branches of state government. Founded in 1933, CSG is a region-based forum that fosters the exchange of insights and ideas to help state officials shape public policy.

// The mission of CSG is to convene policymakers of varying political ideologies, of different branches of government and from every region of the nation. CSG's nonpartisan mission has characterized our work for more than 80 years, and we are careful to ensure that this well-known attribute endures.

// CSG has regional offices in New York City, Atlanta, Chicago and Sacramento, California. CSG also has a federal office in Washington, D.C. The CSG Justice Center is headquartered in New York City.

Why Join?

// Many Fortune 500 companies and national associations know CSG offers unparalleled regional, national and international opportunities to network, develop leaders, collaborate and create problem-solving partnerships.

// Through the CSG Associates Program, you will have an opportunity to build and strengthen relationships with key decision-makers in state government. You can customize your involvement through policy programs and initiatives, leadership development offerings, publications or networking at CSG national conferences and regional annual meetings.

// CSG offers private sector members numerous opportunities to share expertise, increase visibility and help identify solutions for states through sponsorship of many key programs and events. Amenities and acknowledgments are included with sponsorships.

2022 CSG National and Regional Leadership



NATIONAL PRESIDENT

Gov. David Ige
Hawaii



NATIONAL CHAIR

Sen. Sam Hunt
Washington



NATIONAL CHAIR-ELECT

Rep. Julia Howard
North Carolina



NATIONAL VICE CHAIR

Deputy Speaker Kevin Ryan
Connecticut



IMMEDIATE PAST CHAIR

Sen. Joan Ballweg
Wisconsin



EAST CO-CHAIR

Sen. Lou D'Allesandro
New Hampshire



EAST CO-CHAIR

Sen. Sharon Carson
New Hampshire



MIDWEST CHAIR

Sen. Carolyn McGinn
Kansas



SOUTH CHAIR

Senate President
Pro Tempore Greg Treat
Oklahoma



WEST CHAIR

Rep. Clark Kauffman
Idaho



CSG JUSTICE CENTER BOARD CHAIR

Commissioner Marie Williams
Tennessee

A NOTE FROM THE EXECUTIVE DIRECTOR | CEO

CSG Mission CSG champions excellence in state governments to advance the common good.



DAVID ADKINS
Executive Director | CEO



Dear Friends,

At The Council of State Governments, we know the transformative potential of leaders coming together to solve the most pressing challenges of our time. Partnerships between the states and private sector, as well as support from the federal government during the COVID-era, has propelled innovation and illuminated the important roles each of us plays in advancing the common good.

Because of your investment in our work, CSG continues to be the go-to resource for state leaders and a strong voice for the states with our federal partners. We remain grateful to our CSG Leadership Circle and CSG Associate members who prioritized support for and involvement with us throughout this pandemic.

The next five years will be among the most transformative in the history of state government. The COVID-19 pandemic proved that it is difficult to know what the future holds, but we can be certain that the world is forever changed by what we have all lived through the past two years. We hope you will partner with us to discover how state government can best meet this moment.

As you think about where you will invest your dollars in 2022 and beyond, I invite you to inquire about and consider participation in the Leadership Circle, our elite group of CSG partners. CSG is well known for bringing state officials together for intimate, non-partisan public policy conversations and life-changing leadership development experiences. I encourage you to deepen your footprint with CSG by supporting our signature regional annual meetings, bringing forth your insights as a partner on the CSG Healthy States National Task Force or investing in the development of statesmen and stateswomen through our leadership development offerings including the CSG Henry Toll Fellowship and the 20 Under 40 Leadership Award.

The information contained within this brochure will preview our plans for next year and how you can partner in our work. Please reach out to me or to CSG Chief Advancement Officer Maggie Mick should you have any questions about the benefits of membership. We look forward to the work ahead and the expertise that you bring to it.

Thank you for your support and friendship. We are grateful for you!

DAVID ADKINS
CSG Executive Director/CEO

CSG Standing Meetings

CSG Regional Annual Meetings *Sponsorship opportunities vary by region.*

The CSG regional meetings are signature events convened each summer by the CSG regional offices — CSG East/Eastern Regional Conference, CSG Midwest/Midwestern Legislative Conference, CSG South/Southern Legislative Conference and CSG West. Each event is unique to its region and brings together state policymakers of all levels, from those just finishing their freshman sessions to Senate presidents and speakers of the House. Hosting between 500 and 1,500 attendees, each meeting includes programming that features strong host state pride, enriching public policy discussions and leadership development trainings.

CSG SOUTH | SOUTHERN LEGISLATIVE CONFERENCE

76th Annual Meeting • Oklahoma City, Oklahoma • July 9-13, 2022

CSG MIDWEST | MIDWESTERN LEGISLATIVE CONFERENCE

76th Annual Meeting • Wichita, Kansas • July 10-13, 2022

CSG WEST

75th Annual Meeting • Boise, Idaho • July 19-22, 2022

CSG EAST | EASTERN REGIONAL CONFERENCE

61st Annual Meeting • Manchester, New Hampshire • Aug. 14-17, 2022

2022 CSG NATIONAL CONFERENCE

Honolulu, Hawaii • Dec. 7-10, 2022

Sponsorship Levels: \$5,000-\$50,000

Each year, CSG brings together hundreds of state leaders from all three branches of government who hail from across the United States, the U.S. territories and Canada at its national conference. This signature year-end convening spotlights emerging public policy issues and challenges facing the states. Special traditions such as the CSG Henry Toll Fellows graduation and 20 Under 40 Leadership Award celebrate excellence in state government and CSG's commitment to advancing the common good. Meaningful networking opportunities and memorable moments pepper the agenda. Attendance at the 2022 National Conference is expected to exceed 1,000 state leaders and guests.



10 WAYS TO ENGAGE WITH CSG

1 FRIENDSHIP Build relationships at CSG meetings

“CSG meetings provide a great way to connect with state legislators who chair important policy committees and represent districts where we operate, impacting our employees, our partners and their local communities. These officials help shape policies that can have a meaningful impact on every American. The CSG National Conference, regional annual meetings, policy academies and national task force meetings are crucial convenings to share policy ideas that can drive the healthcare industry forward, making quality care more affordable.”

EVAN HOFFMAN | Philips



2 COLLABORATE Partner on a CSG Policy Academy

“The Alzheimer’s Association has partnered with CSG to support numerous Medicaid policy academies over the years. CSG policy academies convene executive and legislative branch officials who provide oversight on select policy issues. They give state leaders an opportunity to dig into the details on a specific public policy area and engage with issue experts. Representing a nonprofit, my funds are limited and CSG policy academies have proven to be worthy of our additional investment.”

JENNIFER ROSEN | Alzheimer’s Association



3 INVEST Invest in the development of statesmen and stateswomen

“CSG, more than any other state organization, invests in the development of state officials as leaders. Our company is honored to participate and support CSG national and regional leadership development programs. The Bowhay Institute for Legislative Leadership Development, or BILLD, assists newly elected legislators to find their voice and leadership strengths in their formative years of service. The CSG Henry Toll Fellowship Program brings together 48 of the nation’s top officials from all three branches of state government. It is a transformational experience for state officials, and we are proud to support these CSG programs.”

ROGER COLLINS | Sunovion Pharmaceuticals



4 SHARE Offer your expertise in CSG publications and reports

“I was able to represent my organization and industry as part of the CSG Sound Science Advisory Board. The board was comprised of members from the private sector, academia, state legislatures and agencies. We undertook the compilation of CSG’s ‘A State Official’s Guide to Science-Based Decision-Making’ and we appreciated being a part of the process. This was an excellent example of how CSG’s public-private collaborations can serve all state officials.”

JOSH YOUNG | American Chemistry Council



5 PARTNER Partner on a CSG national initiative

“We are proud to serve as a lead partner on the 2021-2022 CSG Healthy State National Task Force. Through CSG’s unique convening power and three-branch approach, the national task force will examine disparate policy issues that cumulatively impact America’s ability to succeed. The task force will develop policy options for states to consider that address these issues in a holistic way.”

ANTHONY WILSON | Microsoft Corporation



6 FORECAST Look Ahead with Legislative Leaders

“It is important for me to be strategic with my budget and time. The CSG Forecast for Legislative Leaders event was an excellent way for me to connect with an impressive group of state policymakers serving in legislative leadership from around the country. With legislative leaders hailing from all four CSG regions, the program provided insights on fiscal considerations, emerging legislative trends in the states, and governing during a time of disruption. This intimate, three-day gathering was ideal for relationship building and achieving my organization’s legislative priorities.”

JAMIE BLOYD | American Childhood Cancer Organization



7 TEACH Lead a TED-like talk

“Since 2012, Esri has presented as an Innovation Classroom sponsor at the CSG National Conference. The classroom provides Associates, like Esri, the opportunity to provide thought leadership on burgeoning innovations that will have policy implications in the future. I have the opportunity to make them interactive and highly engaging sessions. The Innovation Classrooms provide Esri a focal point to hold informal but highly engaged conversations.”

RICHARD LEADBEATER | Esri, Inc.



8 HIGHLIGHT Highlight your philanthropic efforts

“As a new member, we were pleased to be featured in an Associates in Action article, highlighting our partnership with the National Head Start Association (NHSA) teaching children to grow healthy food for life. The article was shared with over 30,000 subscribers to the CSG e-newsletter, *The Current State*. It was a great way to highlight our company’s philanthropic efforts to state officials around the country.”

BRIAN HERRINGTON | Hawthorne Gardening Company



9 RECOGNIZE Identify emerging leaders

“CSG and PhRMA share a commitment in the investment of leadership development for state officials. We believe that strong leaders make strong states. As a Leadership Circle member, we are pleased to support the CSG 20 Under 40 Leadership Award. Not only were we able to help spread the word but we were able to nominate emerging leaders in the states for this new recognition. The award recipients were a great cross section of bipartisan leaders from all three branches of state governments from across the country. We are proud to support this new initiative.”

ANDY CORSIG | PhRMA



10 INFORM Inform the SSL process

The CSG Shared State Legislation (SSL) process grants CSG Associates the opportunity to educate members on myriad public policy challenges facing the states. As a CSG private sector member, you can share your perspective in front of this CSG national standing committee. Members are also eligible to submit legislation for consideration by the committee.



ASSOCIATES PROGRAM BENEFITS

Membership Levels	Leadership Circle \$40,000	Associate \$10,000
NATIONAL CONFERENCE BENEFITS	<ul style="list-style-type: none"> • Two complimentary registrations • One invitation to the leadership dinner • Acknowledgement in the CSG National Conference program brochure 	<ul style="list-style-type: none"> • Two complimentary registrations
REGIONAL MEETING BENEFITS	<ul style="list-style-type: none"> • One complimentary registration to each regional annual meeting • Invitation-only reception hosted by the CSG national chair and regional leaders for private-sector members at each regional annual meeting • One invitation to each region's executive committee dinner, reception or other special conference event 	<ul style="list-style-type: none"> • One complimentary registration for one regional annual meeting of your choice; a discounted registration rate for one representative at the three additional regional annual meetings • Invitation-only reception hosted by the CSG national chair and regional leaders for private-sector members at each regional annual meeting
NATIONAL CONFERENCE AND REGIONAL MEETING BENEFITS	<ul style="list-style-type: none"> • Recognition on name badges as a Leadership Circle member • Access to advanced registration lists two weeks prior to national and regional meetings 	<ul style="list-style-type: none"> • Recognition on name badges as an Associates Program member • Access to advanced registration lists prior to national and regional meetings
INFORM CSG'S WORK	<ul style="list-style-type: none"> • Priority consideration for appointment to CSG national standing committees • Eligibility to submit legislation to the Shared State Legislation Committee • Appointment to the CSG 21st Century Foundation Board of Trustees 	<ul style="list-style-type: none"> • Eligibility for appointment to CSG national standing committees • Eligibility to submit legislation to the Shared State Legislation Committee
NETWORK WITH CSG LEADERS	<ul style="list-style-type: none"> • One complimentary registration to Associates breakfast with CSG national president and chair • Invitation for one representative from your company/organization to attend a standalone CSG Leadership Council meeting • Recognition page featuring your organization's logo in CSG's award-winning magazine, <i>CSG Capitol Ideas</i> • Special event and program invitations throughout the year 	<ul style="list-style-type: none"> • One complimentary registration to Associates breakfast with CSG national president and chair
INVITATION TO SIGNATURE CSG PROGRAMS	<ul style="list-style-type: none"> • Invitation for one representative from your company/organization to attend the CSG Henry Toll Fellowship Program—a national leadership development program for state officials held annually in Lexington, Kentucky. Program details and benefits outlined on page 9. • Invitation for one representative from your company/organization to attend the 2022 Forecast for Legislative Leaders. Program details and benefits are outlined on page 13. • Sponsorship of 20 Under 40, an awards recognition program for rising state leaders. Additional program details and benefits are outlined on page 10. 	<ul style="list-style-type: none"> • Eligibility to sponsor CSG national and regional leadership development programs—the CSG Henry Toll Fellowship, Western Legislative Academy, Center for the Advancement of Leadership Skills or Bowhay Institute for Legislative Leadership Development. Program details and benefits are outlined on page 9. • Eligibility to sponsor national programs including Forecast for Legislative Leaders, Legislative Leader Bootcamp, Policy Academies, National Task Forces and more. • Eligibility to sponsor 20 Under 40, an awards recognition program for rising state leaders. Additional program details and benefits are outlined on page 10.

Additional Benefits

PARTICIPATE & INFORM

- Shared State Legislation Committee process
- CSG Associates surveys
- Members-only briefings

DEEPER POLICY ENGAGEMENT

- Eligibility to sponsor and attend the Shared State Legislation Committee reception
- Eligibility to sponsor CSG policy initiatives and academies
- Eligibility to serve as an adviser on CSG national task forces

NETWORKING & ACKNOWLEDGEMENT

- Members-only website with member benefits, committee rosters, program guidelines, sponsorship opportunities and more
- Invitation-only receptions at CSG regional annual meetings
- CSG database (includes mailing list for all elected and appointed officials in the states)
- Recognition in the CSG National Conference program brochure

STAY INFORMED AS PART OF THE CSG FAMILY

Members receive **organizational updates and policy news** from CSG National Headquarters and regional offices

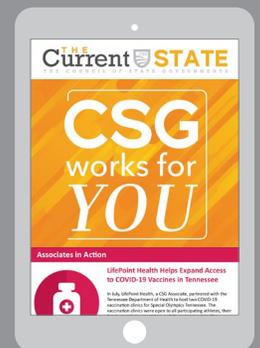
CSG CAPITOL IDEAS



Subscription to **CSG Capitol Ideas** magazine and **The Current State** e-newsletter

20% discount on advertising rates in CSG's magazine, *CSG Capitol Ideas*

Eligibility for an **Associates in Action spotlight** in the CSG e-newsletter, *The Current State*



Access to **Associate Face Time** newsletter

DEEPEN YOUR CSG ENGAGEMENT

Shared State Legislation (SSL)

Launched in 1941, The Council of State Governments Shared State Legislation (SSL) program, previously known as Suggested State Legislation, is both a member-driven process and an annual publication detailing topics of current importance to the states. The CSG SSL Committee, comprised exclusively of state officials, meets once annually to review legislation adopted in the states. The committee then selects legislation to be included in the annual SSL volume. These volumes are published online for dissemination to state leaders and staff.

CSG does not promote or advocate for the enactment of state legisla-

tion, nor does it draft model legislation. Rather, the program's goal is to facilitate the sharing of legislative ideas among CSG members. The consideration or dissemination of such legislation by the SSL Committee does not constitute an endorsement nor will CSG advocate for the enactment of any such legislation in any member jurisdictions.

CSG Associates engage with the Shared State Legislation process by submitting legislation for consideration by the committee, testifying at meetings and supporting the committee's annual networking reception. For more information, please check out the SSL portal, ssl.csg.org.



SSL CO-CHAIR
North Dakota Speaker
Kim Koppelman



SSL CO-CHAIR
Nevada Speaker Pro
Tempore Steve Yeager



VICE CHAIR
Mr. Jerry Bassett, Alabama
Legislative Services Agency

21st Century Foundation

Members of the CSG Leadership Circle receive an appointment to the 21st Century Foundation. The 21st Century Foundation provides funding awards for member designated CSG initiatives and priorities. The foundation is governed by a Board of Trustees comprised of state legislative chamber leaders, executive branch officials including secretaries of state and attorneys general, and current and past CSG national and regional officers. The 21st Century Foundation often grants seed funding for new CSG programs.

Past awards helped establish the CSG National Center for Interstate Compacts, CSG Policy Academy Series, CSG Healthy States National Task Force, Cannabis Regulators Association and the CSG West Border Legislative Academy. The 21st Century Foundation is funded by an allocation from CSG Leadership Circle membership dues.

- Ryan Anderson, HCA Healthcare
- Sen. Joan Ballweg, Wisconsin
- Tom Boyer, Novo Nordisk, Inc.
- Chip Burpee, Intuit
- Roger Collins, Sunovion Pharmaceuticals, Inc.
- Andy Corsig, PhRMA
- Senate President Bill Ferguson, Maryland
- Rep. Randy Fine, Florida
- Monisha Henley, Everytown for Gun Safety
- Sen. Sharon Hewitt, Louisiana
- Rep. Julia Howard, North Carolina

- Sen. Sam Hunt, Washington
- Helene Keeley, Deputy Director, Delaware Lottery
- Speaker Kim Koppelman, North Dakota
- Richard Leadbeater, Esri, Inc.
- Eileen Mannion, Verizon
- Sen. Stephen Meredith, Kentucky
- Senate President Pro Tempore Aric Nesbitt, Michigan
- Sen. Marc Pacheco, Massachusetts
- Secretary of State Paul Pate, Iowa
- Maria Pignataro, 3M Government Affairs
- Sen. Julie Rosen, Minnesota
- Tom Roth, Hawthorne Gardening Company
- Deputy Speaker Kevin Ryan, Connecticut
- Rep. Jason Saine, North Carolina
- Tracy Sandin, Security Finance
- Vicki Schmidt, Kansas Insurance Commissioner
- Brian Shank, Alexion Pharmaceuticals
- Senate President Pro Tempore David Sokola, Delaware
- Sen. Gary Stevens, Alaska
- Senate President Robert Stivers, Kentucky
- Speaker Louise Stutes, Alaska
- Attorney General Lawrence Wasden, Idaho
- Paul White, Massachusetts Committee for Public Counsel Services
- Speaker Pro Tempore Steve Yeager, Nevada

SPONSORSHIP OPPORTUNITIES— LEADERSHIP DEVELOPMENT

The Council of State Governments is well known for bringing state officials together for intimate, non-partisan public policy discussions and life changing leadership development experiences. Perennially, CSG brings together cohorts of leaders to learn from each other through our leadership development programs and public policy initiatives.



CSG 2019 HENRY TOLL FELLOWSHIP GRADUATES

CSG National Leadership Center

HENRY TOLL FELLOWSHIP | Lexington, Kentucky | Aug. 26–30, 2022

SPONSORSHIP LEVELS: \$10,000 and \$25,000

The CSG Henry Toll Fellowship, named for CSG founder Henry Wolcott Toll, is the nation's premier leadership development program for state government officials. Each year, the Toll Fellowship brings together 48 of the nation's top state government officials from all three branches of government and all four CSG regions for an intensive weeklong leadership boot camp.

Program Sponsor | \$10,000

- One representative from your company/organization is invited to attend the Toll Fellowship program in Lexington, Kentucky, to be held the evening of Saturday, Aug. 27 through the morning of Tuesday, Aug. 30.
- Organization/company name on program and signage
- Verbal recognition of sponsorship and introduction during a special event during the Toll Fellowship program
- One representative invited to attend the Toll Fellows invitation-only reception at the CSG National Conference
- Organization/company name listed on signage at the Toll Fellows graduation at the CSG National Conference
- One representative invited to sit in VIP section with Toll Fellows class at graduation
- Organization/company recognition in *CSG Capitol Ideas* magazine

A lead sponsorship opportunity is also available for the CSG Henry Toll Fellowship.

SPONSORSHIP OPPORTUNITIES—LEADERSHIP DEVELOPMENT



CSG 2021 20 UNDER 40 LEADERSHIP AWARD WINNERS

CSG 20 UNDER 40 LEADERSHIP AWARD

In 2018, 700 millennial candidates ran in the approximately 6,000 state legislative races. As younger leaders begin to populate state capitols, CSG seeks to recognize their notable accomplishments and achievements. In 2020, CSG launched its 20 Under 40 Leadership Award. In 2022, CSG leaders will again choose 20 award recipients through an application process. All recipients will be 40 years old or younger. The award recipients will be state officials who demonstrate the ability to work across the aisle in meaningful ways relevant to CSG's mission. Examples of this work may include bipartisan legislation, task force leadership or leading a special initiative for their state.

Lead Sponsor | \$25,000

**Lead Sponsorships are limited to two.*

- Invitation for one company/organization representative to serve as an ex-officio member on the 20 Under 40 Advisory Group which oversees selection process.
- Opportunity to nominate state leaders for the CSG 20 Under 40 Leadership Award. (Deadline is Aug. 1.)
- Opportunity to provide a greeting during the invitation only leadership development session.
- Invitation to photo shoot with 20 Under 40 Leadership Award winners and inclusion in a class photo.
- Acknowledgment as lead sponsor on all nomination and marketing materials sent to chamber leadership and all legislators 40 years and younger in all 50 states and U.S. territories.
- Invitation (for two) to invitation only leadership development session for CSG 20 Under 40 Leadership Awardees.
- Verbal acknowledgment as the lead sponsor during announcements at the invitation only leadership development session and plenary awards ceremony.
- Acknowledgment on the CSG 20 Under 40 signage at the CSG National Conference.
- Acknowledgment as a conference Diamond-level Sponsor.
- Featured on mobile app.

- Complimentary registration (for two) to the CSG National Conference.
- Invitation (for two) to the CSG Executive Committee reception.
- VIP seating (for two) at the plenary awards ceremony at the CSG National Conference.

Sponsor | \$5,000

- Opportunity to nominate state leaders for the CSG 20 Under 40 Leadership Award. (Deadline is Aug. 1.)
- Acknowledgment as sponsor on all nomination and marketing materials sent to chamber leadership and all legislators 40 years and younger in all 50 states and U.S. territories.
- Invitation (for one) to invitation only leadership development session for CSG 20 Under 40 Leadership Awardees.
- Verbal acknowledgment at the CSG 20 Under 40 Leadership Awards plenary awards ceremony at the CSG National Conference.
- Acknowledgment on CSG 20 Under 40 signage at the CSG National Conference.
- Acknowledgment as a conference Bronze-level Sponsor.
- Featured on mobile app.
- Complimentary registration (for one) to the CSG National Conference.
- Invitation (for one) to the CSG Executive Committee reception.
- VIP seating (for one) at the plenary awards ceremony at the CSG National Conference.

CSG NEW LEGISLATIVE LEADER BOOTCAMP

BOOTCAMP BOOSTER: \$25,000

CSG is launching a Leadership Bootcamp for new legislative leaders in 2023, following the 2022 midterm elections. After the 2018 midterm election, more than 250 legislators assumed new leadership roles in their respective chambers.

This timely, unmatched, and innovative program will provide essential training to those who are stepping into new chamber leadership roles for the first time and will prove paramount in states who regularly lose their leadership. The program curriculum will provide the essential knowledge and skills needed for effective leadership of the legislative institution while increasing understanding of and equipping these new leaders to also be effective partners with the executive and judicial branches of government in their states.

The bootcamp will be held Presidents Day weekend or in May 2023.

CSG will provide a four CSG Leadership Circle or Associate members an exclusive opportunity to sponsor and attend this new program for legislative leaders.

In 2021,
over 30 states
had either a new
House Speaker,
Senate President
or both.

CSG South

CENTER FOR THE ADVANCEMENT OF LEADERSHIP SKILLS (CAL S)

Little Rock, Arkansas | Oct. 15-10

SPONSORSHIP LEVELS: \$2,500-\$15,000

The Center for the Advancement of Leadership Skills (CAL S) embodies the mission of CSG South to provide nonpartisan forums for state officials who might rarely cross paths to share ideas. In addition to developing and enhancing leadership skills, the program provides participants a unique opportunity to foster connections, engage in conversations and take part in sessions designed to explore individual boundaries and perceptions. Through activities and instruction focusing on the program's four central components — communication, conflict resolution, consensus building and critical decision-making — CAL S scholars have an opportunity to reinforce and refine these crucial skills.

STAFF ACADEMY FOR GOVERNMENTAL EXCELLENCE (SAGE)

Atlanta, Georgia | Nov. 2-5

SPONSORSHIP LEVELS: \$2,500-\$15,000

The Staff Academy for Governmental Excellence (SAGE) is a professional leadership development program for Southern state legislative, judicial, executive and agency staff. In addition to developing their personal and professional leadership skills, participants can build a network of their peers from across the Southern region. By shaping staff leaders, SAGE ultimately aims to provide the public with more effective state governments.

CSG Midwest

BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)

Madison, Wisconsin | August 27-31

SPONSORSHIP LEVELS: \$3,000-\$25,000

Each summer, 39 lawmakers from the 11 states and four Canadian provinces that comprise the Midwestern Legislative Conference gather for a unique five-day educational experience, the Bowhay Institute for Legislative Leadership Development (BILLD). With an intense, interactive curriculum that includes a mix of leadership training, professional development and policy workshops, BILLD offers newer legislators the opportunity for advanced instruction to develop their leadership skills and to effectively manage policy issues in a time of growing challenges in state government.

CSG West

WESTERN LEGISLATIVE ACADEMY (WLA)

Colorado Springs, Colorado | Dec. 13-16, 2022

SPONSORSHIP LEVELS: \$2,500-\$10,000

Each year, 39 select Western state legislators in their first four years of service are brought together to participate in a three-and-a-half-day, rigorous training program. Distinguished national faculty assist them in sharpening their leadership skills and providing a forum for legislators to learn with and from each other. Since the inaugural class of 2000, 756 members have graduated and returned to their state legislatures ready to make a difference.

SPONSORSHIP OPPORTUNITIES— CSG NATIONAL PUBLIC POLICY PROGRAMMING



2021-22 CSG Healthy States National Task Force

The onset of the COVID-19 pandemic created an abrupt disruption to state revenues and immediate implications for state leaders charged with oversight of fiscal, health, education and public safety systems. To assist states with recovery and rebuilding, the CSG Healthy States National Task Force is addressing major public policy issues arising from the pandemic in 2021-22. CSG has brought together nearly 60 state officials plus CSG Associate sponsors to identify challenges faced during and because of this unprecedented crisis. The National Task Force will develop public policy solutions to answer the question, “What makes a healthy state?”

The task force is led by Tennessee state Sen. Bo Watson and Delaware state Senate Majority Leader Bryan Townsend, a Republican and Democrat, representing CSG’s non-partisan commitment. It has four subcommittees: Human Health, Fiscal Health, Civic Health, and Economic and Workforce Health. The National Task Force will deliver new resources and public policy recommendations for pandemic recovery, rebuilding and resiliency to the states.

The Healthy States National Task Force will meet twice in-person in 2022. The first meeting will be held July 11-12, in conjunction with the CSG Southern Legislative Conference in Oklahoma City, OK. The task force will conclude Dec. 7-10 at the CSG National Conference in Honolulu, Hawaii.

For more information about this initiative, visit web.csg.org/csghealthystates.

2022 Lead Partnership | \$25,000

- Invitation to appoint a company/organization representative to each subcommittee (total 4)
- Ability to make curriculum suggestions for in-person programming held as part of task force and subcommittee meetings, as well as suggestions for virtual programming, including podcasts, that are extended to CSG’s membership at large
- Four complimentary registrations to the June 2022 national task force meetings
- Four complimentary registrations to the CSG 2022 national conferences
- Acknowledgment verbally and on signage at all task force and subcommittee meetings

2022 Partnership | \$15,000

- Eligibility for one company/ organization representative to be appointed as a non-voting adviser to one subcommittee
- Ability to make curriculum suggestions for in-person programming held as part of task force and subcommittee meetings, as well as suggestions for virtual programming, including podcasts, that are extended to CSG’s membership at-large
- One complimentary registration to the June 2022 National Task Force meetings
- One complimentary registration to the CSG 2022 national conferences
- Acknowledgment, verbally and on signage, at all task force and subcommittee meeting

Partner with Us

CSG is agile. As new priorities emerge, CSG has demonstrated the ability to meet the moment and redirect its focus. This ability allows CSG to be a ready partner as the needs of the state officials change. Private sector partners depend on us to jumpstart policy conversations and curate exclusive convenings of state officials. If your company or industry is looking to tackle a vexing policy challenge, we invite you to partner with CSG to bring together key stakeholders and leading officials to address the challenges of the day. While the following programs are ways in which our private sector partners can support our work and gain access to critical conversations, we welcome the opportunity to develop customized partnership opportunities.

FORECAST FOR LEGISLATIVE LEADERS

Sept. 27-29 | Savannah, Georgia

The CSG Forecast for Legislative Leaders convenes 30 legislative chamber leaders in an intimate, non-partisan environment of peers to discuss emerging public policy issues facing the states, examine fiscal forecasts and gain insights on how to best lead and govern during this time of transition and transformation. The program is held each fall to embolden chamber leaders as they set legislative priorities and expand upon their abilities to lead in upcoming general sessions.

Audience: Senate Presidents, House Speakers, Presidents Pro Tempore, Speakers Pro Tempore, Majority Leaders, Minority Leaders, Whips and Appropriations Chairs

Sponsorship is \$15,000 with a Lead Sponsorship opportunity available.

MEDICAID LEADERSHIP ACADEMY

Sept. 14-16 | Washington, D.C.

The Medicaid Leadership Academy provides leadership development through policy analysis for state legislators who serve in leadership positions on health and fiscal committees. The program is designed for legislators who are familiar with the basics of Medicaid policy and are interested in examining more complex issues. Leaders have opportunities to interact with peers from around the country as well as presenters from state Medicaid programs, federal agencies, public policy think tanks and health care provider communities.

Audience: Health Committee leadership, Appropriations and Ways & Means Chairs

Sponsorship is \$15,000 with a Lead Sponsorship opportunity available.



John DeAngelis with Meta served as a lead sponsor of the 2021 Sustainability Policy Academy and joined a discussion with New Mexico Senate President Pro Tempore Mimi Stewart on renewal energy.

INNOVATION CLASSROOMS

Dec. 7-10 at CSG National Conference

Innovation Classrooms provide engaging and interactive professional development and policy learning experiences for state officials. Innovation Classroom are held virtually throughout the year and in-person at the CSG National Conference. Utilizing the expertise of CSG Associate members to demonstrate and use new cutting-edge innovations and technologies, state leaders can better understand the applicability of these technologies and innovations to policy issues at play in their jurisdictions or in their own professional development. Previous CSG Innovation Classroom sessions have focused on smart chip cards, understanding and using the cloud, cybersecurity, pharmaceutical or drug delivery innovations, GIS mapping and other best practices and technology advancements impacting the states and state officials.

Sponsorship is \$50,000.

Justice for All

The Council of State Governments launched its Justice Center to assist policymakers across government in answering key questions about the effectiveness of their criminal justice response and the impact of state investments to reduce crime and improve outcomes. The CSG Justice Center has worked in every state to further bipartisan, data-driven efforts to increase public safety and strengthen communities. The CSG Justice Center has achieved major outcomes and assisted states in their efforts, including:

MORE THAN 26 STATES have engaged in justice reinvestment to reduce corrections spending and improve public safety

386 counties have pledged to reduce the prevalence of mental illness in jails through the **Stepping Up Initiative**

Law enforcement agencies in **6 STATES** have opened their doors to help their colleagues improve responses to mental illness

States have worked to **improve outcomes for youth** in the juvenile justice system

Governors and other state officials, the formerly incarcerated, victims of crime, and corrections officers have connected through the **FACE TO FACE INITIATIVE**

Employers in **23 states** have come together to discuss how to hire people with criminal records

Reentry 2030: A New Decade of Action to Ensure Successful Second Chances

In 2022, the CSG Justice Center will lead a bold national effort to improve reentry success for people who have been involved with the justice system. This effort will focus state leaders on setting ambitious public reentry goals, working across systems and making equitable, human-centered investments to unlock opportunities for people exiting prison and those on parole and probation. The initiative will focus states on a core set of reentry success measures and call on leaders to regularly report out on progress, including by race and ethnicity. CSG will open a dialogue among the Biden administration, state leaders and people on the front lines through a March 2022 campaign launch event followed by a series of virtual briefings. In Winter 2022, the program will also host an in-person summit in to set a vision for reentry success in the states. For more information, visit reentry2030.org.

There are multiple opportunities for corporate and nonprofit leaders to sponsor and participate in these events. Partnership levels for those committed to these issues range from \$10,000-50,000. Benefits vary by funding level.

CSG Midwest



Great Lakes-St. Lawrence Legislative Caucus Annual Meeting Chicago, IL | Sept. 23-25

The Great Lakes Legislative Caucus is a nonpartisan group of state and provincial lawmakers from eight U.S. states (Illinois, Indiana, Michigan, Minnesota, New York, Ohio, Pennsylvania and Wisconsin) and two Canadian provinces (Ontario and Québec). The goal of the caucus is to promote Great Lakes restoration and strengthen the role of state and provincial legislators in the Great Lakes policymaking process. Registration is open to CSG Associates, and sponsorship opportunities are available.

Midwestern Legislative Service Agency and Research Directors Group Annual Meeting Location TBD | Fall 2022

CSG Midwest's annual convening brings together directors and senior nonpartisan staff responsible for research, bill drafting, committee staffing and statute publishing in state legislatures in the Midwest. The participants focus on exploring managerial, administrative and technological issues, learning from outside experts and sharing best practices.

A limited number of sponsorship opportunities are available with a minimum contribution of \$2,000.

Midwest Interstate Passenger Rail Commission (MIPRC) Partners Program Bloomington, Illinois | Fall 2022

MIPRC Partners are committed to the Midwest Interstate Passenger Rail Compact's regional, bipartisan and multi-branch approach to passenger rail development and advocacy. The commission meets at least once per year.

Annual membership, for-profit partners: \$3,000
Discounted three-year memberships: \$6,000

Annual membership, nonprofit partners: \$1,500
Discounted three-year memberships: \$3,000

Registration for the MIPRC annual meeting is open to CSG Associates.

A limited number of MIPRC annual meeting sponsorship opportunities are available.

CSG West



Border Legislative Programs Riverside, CA | April 28-30, 2022

Convening legislators from the U.S. and Mexico border states, the CSG West Border Legislative Programs serve as a binational forum in which members work to develop collaborative solutions on policy issues unique to the region. Through collaborative learning and focused dialogue, participants gain knowledge and build relationships to foster mutual understanding and effective binational governance.

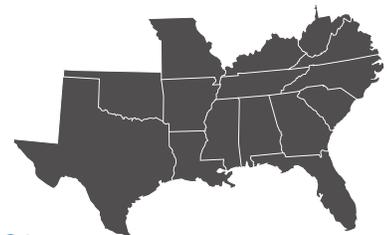
Legislative Council on River Governance (LCRG) Annual Meeting Boardman, OR | Aug. 9-11

LCRG is a cooperative, bipartisan program bringing together legislators from Idaho, Montana, Oregon, and Washington to address policy challenges of the Columbia and Snake River basins. The annual meeting of LCRG serves as an opportunity for members to identify policy priorities and exchange information to enhance water management and the protection of resources in these unique river basins of the Pacific Northwest.

Colorado River Forum Location TBD | Fall/Winter 2022

The first of its kind, the Colorado River Forum is a nonpartisan venue for state legislators of the seven Colorado River Basin States in the U.S., as well as the bordering Mexican states of Baja California and Sonora. With governance of the Colorado River under negotiation through 2026, the Forum will offer state legislators an opportunity to engage in collaborative conversation with colleagues, as well as stakeholders.

CSG South



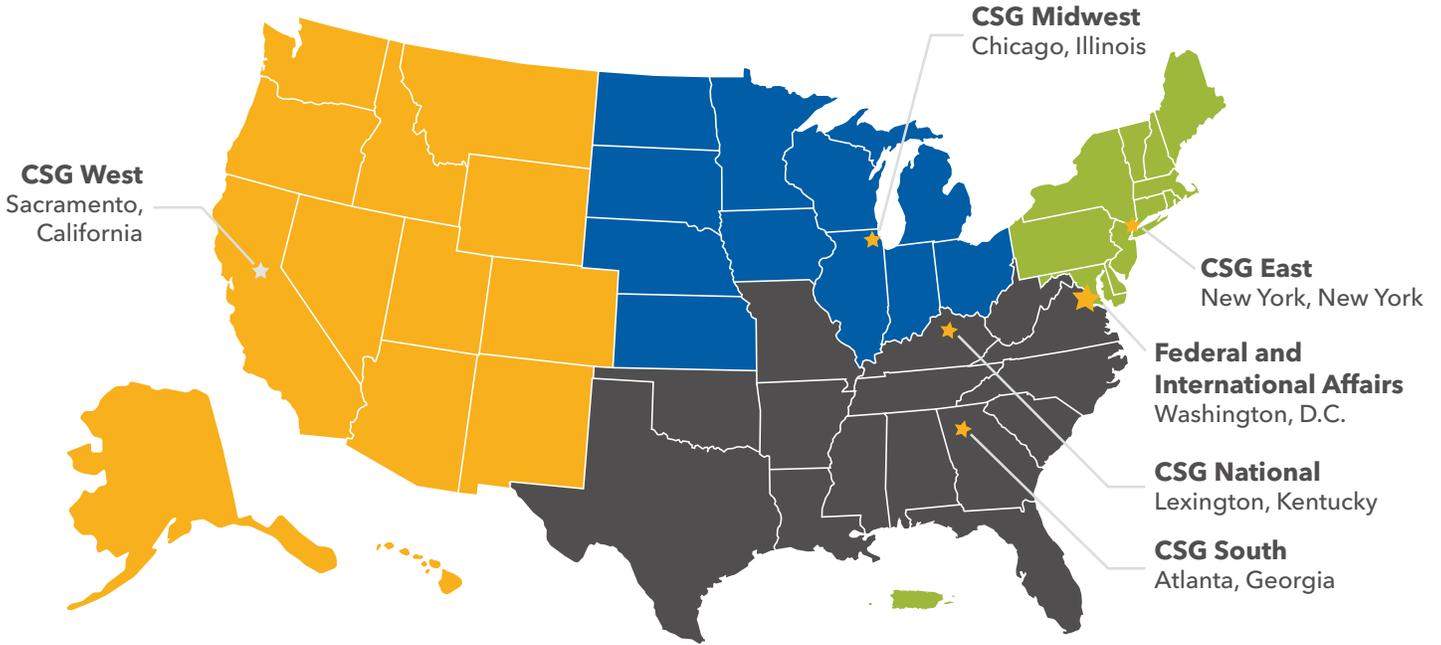
Policy Master Classes

AG Tech | Sept. 7-8, Atlanta, GA
Cybersecurity/Workforce | Sept. 27-29, Birmingham, AL
Ports | Oct. 4-6, Savannah, GA

As part of its mission to foster and encourage intergovernmental cooperation among its 15 member states, CSG South provides the opportunity for select legislators from Southern states to participate in policy-intensive Master Classes to develop effective strategies, identify best practices and share innovative ideas across a broad spectrum of policy and subject areas. Past programs have focused on mental health, workforce development and water issues. 2022 Master Classes will be announced soon. Sponsorship ranges from \$2,500 - \$15,000.



The Council of State Governments



CSG ASSOCIATES

THE COUNCIL OF STATE GOVERNMENTS

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