Honolulu Hawaii December 7-10, 2022
2022 CSG National Conference

Sponsorship Guide
Each year, CSG brings together hundreds of state leaders from all three branches of government and who hail from across the United States, the U.S. territories and Canada at its national conference. This signature year-end convening spotlights emerging public policy issues and challenges facing the states. Special traditions such as the CSG Henry Toll Fellows graduation and the 20 Under 40 Leadership Award celebrate excellence in state government and the commitment of CSG to advancing the common good. Meaningful networking opportunities and memorable moments are incorporated into the agenda. Attendance at the 2022 National Conference is expected to exceed 1,000 state leaders and guests.

**PLATINUM | $50,000**
- Company/organization logo on event signage.
- Featured on mobile app.
- Complimentary conference registration (for five).
- Invitation (for five) to Executive Committee Reception.
- Invitation (for one) to the CSG Leadership Dinner.
- Preliminary attendance list.

**DIAMOND | $25,000**
- Company/organization logo on event signage.
- Featured on mobile app.
- Complimentary conference registration (for four).
- Invitation (for four) to Executive Committee Reception.
- Preliminary attendance list.

**GOLD | $15,000**
- Company/organization logo on event signage.
- Acknowledgment on mobile app.
- Complimentary conference registration (for three).
- Invitation (for three) to Executive Committee Reception.
- Preliminary attendance list.

**SILVER | $10,000**
- Company/organization name on signage.
- Acknowledgment on mobile app.
- Complimentary conference registration (for two).
- Invitation (for two) to Executive Committee Reception.
- Preliminary attendance list.

**BRONZE | $5,000**
- Company/organization name on signage.
- Acknowledgment on mobile app.
- Complimentary conference registration (for one).
- Invitation (for one) to Executive Committee Reception.
- Preliminary attendance list.

Questions?
Contact the CSG Advancement team at advancement@csg.org.
FIELD STUDY OR CULTURAL TOUR | $50,000 MIN.
• Ability to host a field study, preferably an interactive tour or serve as name sponsor of one of the planned cultural tours.
• Featured on mobile app.
• Company/organization logo on event signage.
• Featured in mobile app sponsor listing.
• Complimentary conference registration (for four).
• Invitation (for four) to Executive Committee Reception.
• Preliminary attendance list.

MOBILE APP | $25,000
• Logo on app banner.
• Logo on signage promoting app download.
• Complimentary registration (for four).
• Invitation (for four) to Executive Committee Reception.
• Preliminary attendance list.

HOTEL KEY CARD | $25,000
• Logo on hotel key card for all attendees.
• Featured on mobile app.
• Complimentary conference registration (for three).
• Invitation (for three) to Executive Committee Reception.
• Preliminary attendance list.

PRODUCT PLACEMENT | $15,000
The Product Placement sponsorship opportunity covers a variety of specialized sponsorship opportunities. This may include opportunities like sponsoring a signature cocktail, bar items or elevated gift at a plenary luncheon or evening event.
• Products distributed during general plenary session or evening event.
• Featured on mobile app.
• Company/organization logo on event signage.
• Complimentary conference registration (for three).
• Invitation (for three) to Executive Committee Reception.
• Preliminary attendance list.

WI-FI INTERNET PROVIDER/CHARGING STATION $25,000
• Logo on WI-FI signage and Charging Station.
• Featured on mobile app.
• Company/organization logo on event signage.
• Featured in mobile app sponsor listing.
• Complimentary conference registration (for three).
• Invitation (for three) to Executive Committee Reception.
• Preliminary attendance list.
LEAD SPONSOR | $25,000
*Lead Sponsorships are limited to two.

- Invitation for one company/organization representative to serve as an ex-officio member on the 20 Under 40 Advisory Group which oversees selection process.
- Opportunity to nominate state leaders for the CSG 20 Under 40 Leadership Award. (Deadline is Aug. 1)
- Opportunity to provide a greeting during the invitation-only leadership development session.
- Invitation to photo shoot with 20 Under 40 Leadership Award winners and inclusion in a class photo.
- Acknowledgment as lead sponsor on all nomination and marketing materials sent to chamber leadership and all legislators 40 years and younger in all 50 states and U.S. territories.
- Invitation (for two) to invitation only leadership development session for CSG 20 Under 40 Leadership Awardees.
- Verbal acknowledgment as the lead sponsor during announcements at the invitation only leadership development session and plenary awards ceremony.
- Acknowledgment on the CSG 20 Under 40 signage at the CSG National Conference.
- Acknowledgment as a conference Diamond-level Sponsor.
- Featured on mobile app.
- Complimentary registration (for two) to the CSG National Conference.
- Invitation (for two) to the CSG Executive Committee reception.
- VIP seating (for two) at the plenary awards ceremony at the CSG National Conference.

SPONSOR | $5,000

- Opportunity to nominate state leaders for the CSG 20 Under 40 Leadership Award. (Deadline is Aug. 1)
- Acknowledgment as sponsor on all nomination and marketing materials sent to chamber leadership and all legislators 40 years and younger in all 50 states and U.S. territories.
- Invitation (for one) to invitation only leadership development session for CSG 20 Under 40 Leadership Awardees.
- Verbal acknowledgment at the CSG 20 Under 40 Leadership Awards plenary awards ceremony at the CSG National Conference.
- Acknowledgment on CSG 20 Under 40 signage at the CSG National Conference.
- Acknowledgment as a conference Bronze-level Sponsor.
- Featured on mobile app.
- Complimentary registration (for one) to the CSG National Conference.
- Invitation (for one) to the CSG Executive Committee reception.
- VIP seating (for one) at the plenary awards ceremony at the CSG National Conference.

Questions?
Contact the CSG Advancement team at advancement@csg.org.
The CSG Innovation Classroom provides engaging and interactive learning experiences for conference attendees. Utilizing the expertise of select CSG Associate members to demonstrate and use new cutting-edge innovations and technologies, state leaders can better understand the applicability of these technologies and innovations to policy issues at play in their jurisdictions.

Previous CSG Innovation Classroom sessions have focused on:
- The cloud and cybersecurity
- Net Zero energy innovations
- Pharmaceutical or drug delivery modernizations
- GIS mapping
- Technology advancements impacting the states

Sponsorship of Innovation Classrooms is open to CSG Associates Program members only. All session subject matter and curriculum are subject to CSG approval. Final drafts of all presentations are due one month prior to the CSG National Conference.

Session times are limited. Sponsorship commitments for Innovation Classrooms received after July 1 will incur an additional $5,000 fee.

INNOVATION CLASSROOMS | $50,000
- One 45-minute session on a key conference day (subject matter subject to CSG approval).
- Featured on mobile app.
- Acknowledgment as conference Platinum-level Sponsor.
- Logo and session details on Innovation Classroom signage.
- Complimentary table for your company/organization near classroom area.
- Complimentary conference registration (for three).
- Invitation (for three) to Executive Committee Reception.
- Preliminary attendance list for CSG National Conference.
- Attendance list for your Innovation Classroom post-session.
HAWAIIAN SPECIAL EVENTS AND

Branding Opportunities

Hawaii is a place with an intricate history and invokes a spirit of celebration. The Luau, a Polynesian and ancient Hawaiian ritual, is a popular social gathering meant to unite the people of a town in celebration of a significant life event, achievement, war victory, or launching of a new canoe. Originally called ‘aha’aina, meaning ‘gathering meal,’ this celebration is centered around feasting on traditional cuisine with friends and family with entertainment, including hula and traditional Hawaiian music.

At the 2022 CSG National Conference, participants will create countless memorable moments. From a traditional Luau to informal moments of connection during conference sessions, Hawaii will provide an intimate and warm place for the CSG family to gather. There are several sponsorship opportunities to elevate your brand and help state leaders mark their time in Hawaii.
BRAND THE BEACH BAG
$25,000
Join as a Beach Bag sponsor and have your logo applied to one of the following items enclosed in the bag for all attendees at registration. In addition to the banded item, your company logo will be included on all event signage, including a special acknowledgment card noting each bag sponsor.

Benefits:
• Company/organization logo on event signage.
• Featured on mobile app.
• Complimentary conference registration (for four).
• Invitation (for four) to Executive Committee Reception.
• Preliminary attendance list.

BEVERAGE AND DESSERT BREAKS
$15,000
Throughout the course of the conference, there will be a handful of beverage and dessert breaks. Join us as a break sponsor and receive enhanced benefits.

Benefits:
• Featured on mobile app and push notifications announcing the break.
• Featured on signage.
• Company/organization logo on event signage as Gold-level Sponsor.
• Complimentary conference registration (for three).
• Invitation (for three) to Executive Committee Reception.
• Preliminary attendance list.

LUAU PRESENTING SPONSOR
$50,000
The conference’s signature evening event will be a traditional Hawaiian luau for all conference participants. Join us as a sponsor to ensure this is an event that no one will soon forget!

Benefits:
• Company/organization logo on Luau signage.
• Featured on mobile app.
• Acknowledgment as conference Platinum-level Sponsor.
• Complimentary conference registration (for five).
• Invitation (for five) to Executive Committee Reception.
• Eligibility to include a branded item in the conference beach bag.
• Preliminary attendance list.

LUAU SPONSOR
$15,000
Join as a luau sponsor and have your logo featured on the party favors table with decorative items including a lei, haku lei (flower crown), flower (for women to put behind ear) and hula skirts.

Benefits:
• Company/organization name on Luau signage.
• Featured on mobile app.
• Acknowledgment as conference Silver-level Sponsor.
• Complimentary conference registration (for two).
• Invitation (for two) to Executive Committee Reception.
• Preliminary attendance list.
Commitment Form

I would like to support the 2022 CSG National Conference as an Organization (Organization name as you would like it in print)

(Sponsorship Type/Level)

Contact Name:
Address:
City/State:
Telephone:
Email:

If you have questions or would like to discuss sponsoring the 2022 CSG National Conference, please contact:

MAGGIE MICK | Chief Advancement Officer
e. mmick@csg.org | p. (859) 244-8113

VANESSA GROSSL | Advancement Manager
e. vgrossl@csg.org | p. (859) 244-8235

MARGARET RIDLEY | Corporate Relations Manager
e. mridley@csg.org | p. (859) 244-8116

MATTHEW TERRY | Advancement Manager
e. mterry@csg.org | p. (859) 244-8117

CSG is an IRS-designated 501(c)(3) nonprofit organization. Federal I.D. number 36-6000818.