



CSG VIRTUAL INNOVATION CLASSROOM

MAY 2022

Want to get your message out to state officials from all three branches of government? Each Monday afternoon in May, CSG will host its signature Innovation Classroom sessions virtually. Annually, CSG Innovation Classroom sessions are held at the CSG National Conference. Due to their growing popularity and strong record of connecting state leaders to burgeoning issues and innovations important to the private sector, CSG will lead these sessions this spring. CSG Leadership Circle and Associate members are eligible to sponsor and host these virtual sessions. Session topics and curriculum are subject to CSG approval.

WHAT IS AN INNOVATION CLASSROOM?

The CSG Innovation Classroom provides engaging and interactive learning experiences for state officials. Utilizing the expertise of select CSG private sector members to demonstrate and use new cutting-edge innovations and technologies, state leaders can better understand the applicability of these technologies and innovations to policy issues at play in their jurisdictions. Previous CSG Innovation Classroom sessions have focused on smart chip cards, understanding and using the cloud, cybersecurity, pharmaceutical or drug delivery innovations, GIS mapping and other best practices and technology advancements impacting the states.

AUDIENCE

Participation will be open to any state official or legislative staff. CSG will micro-target invitations to policymakers who provide jurisdiction over a policy area or issue related to the subject matter. Promotion of the Innovation Classroom series will be executed through The Current State invitation, direct e-invitations and social media.

VIRTUAL SPONSORSHIP \$10,000

- One 1-hour session on the date of your choice: May 2, 9, 16, and 23 (based on availability)
- Your session and logo featured on the CSG website
- Promotion and acknowledgment on CSG social media (Twitter and Facebook)
- Promotion to full CSG membership and micro-target invitations to select state officials
- Logo on virtual signage
- Preliminary participant list

HYBRID SPONSORSHIP \$20,000

- One 1-hour session on the date of your choice: May 2, 9, 16, and 23 (based on availability)
- One 1-hour session at the CSG National Conference in Honolulu, Hawaii, Dec. 7-10, 2022
- Your session and logo featured on the CSG website and conference Mobile App
- Promotion and acknowledgment on CSG social media (Twitter and Facebook)
- Promotion to full CSG membership and micro-target invitations to select state officials
- Logo on virtual signage and conference signage
- Preliminary participant list for both virtual session and conference

UNDERWRITING INFORMATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Check enclosed Invoice me ACH Transfer

Authorized Signature: _____ Date: _____

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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