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of State  
Governments

# 2023 CSG ASSOCIATES PROGRAM

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## JOIN US

Contact: [associates@csg.org](mailto:associates@csg.org)



# At CSG, we believe the states are the laboratories of democracy. Join us as we bring state leaders together to advance the common good.

## Who is CSG?

As America's largest organization of state officials and the nation's only nonpartisan, nonprofit organization serving all three branches of state government, The Council of State Governments brings together policymakers of varying political ideologies and from every region of the nation to work as one.

CSG is a region-based forum that celebrates its 90th year in 2023. It fosters the exchange of insights and ideas to help state officials shape public policy. Since its beginning, CSG has been committed to connecting, informing and inspiring public servants to advance the common good.

## Do You Know?



CSG has active members of state government from all 50 states, six U.S. territories and several Canadian provinces. In fact, state officials from 49 states have attended the annual CSG Medicaid Policy Academies.

“

CSG provides a variety of opportunities to connect with legislative leadership and other state leaders who chair important policy committees. Our association is honored to participate and support CSG leadership development programs such as the Forecast for Legislative Leaders.”

– Mac Haddow,  
American Kratom Association

## 2023 National and Regional Leadership



**NATIONAL PRESIDENT**  
Gov. John Carney  
Delaware



**NATIONAL CHAIR**  
Rep. Julia Howard  
North Carolina



**NATIONAL CHAIR-ELECT**  
Deputy Speaker Kevin Ryan  
Connecticut



**NATIONAL VICE CHAIR**  
Sen. Elgie Sims  
Illinois



**IMMEDIATE PAST CHAIR**  
Sen. Sam Hunt  
Washington



**CSG EAST CO-CHAIR**  
Speaker Ted Arnott, MPP  
Ontario



**CSG EAST CO-CHAIR**  
Jamie West  
Member of the Provincial  
Parliament of Ontario



**CSG MIDWEST CHAIR**  
Sen. Roger Victory  
Michigan



**CSG SOUTH CHAIR**  
Senate President  
Thomas Alexander  
South Carolina



**CSG WEST CHAIR**  
Asm. Mike Gipson  
California



## Why Join the CSG Associates Program?

Through the Associates Program, corporations, national trade associations and nonprofit organizations can build and strengthen relationships with key decision-makers.

Associates Program members receive unparalleled opportunities to:

- Build relationships with key decision-makers in state government at the standing annual regional and national conferences.
- Share expertise and help identify solutions for states through the sponsorship of signature CSG national public policy convenings.
- Increase visibility at regional and national leadership development programs.
- Participate in customized events and research projects.

## Do You Know?



CSG added a new membership level to the Associates Program in 2023. The new Premier Associate level has a lot of great benefits for your organization!



CSG has transitioned Associate Program membership to a fiscal year. This means your company's membership will be eligible to renew on a fiscal year calendar regardless of the month you join.



Membership fees support the work of the national office – 60% – as well as the four CSG regional offices – 40%.

## There are three levels of Associates membership:



TOP TIER - LEADERSHIP CIRCLE



ENHANCED TIER - PREMIER ASSOCIATE



ENTRY LEVEL - ASSOCIATE

*Benefits vary according to the level of membership.*



CSG and PhRMA share a commitment in the investment of leadership development for state officials. We believe that strong leaders make strong states."

– Andy Corsig, PhRMA



We were proud to serve as a lead partner on the CSG 2021-22 Healthy States National Task Force. Through CSG's unique convening power and three-branch approach, the national task force examined disparate policy issues that cumulatively impact America's ability to succeed."

– Anthony Wilson, Microsoft Corporation



Since 2012, Esri has presented as an Innovation Classroom sponsor at the CSG National Conference. The classroom provides Associates, like Esri, the opportunity to provide thought leadership on burgeoning innovations that will have policy implications in the future."

– Richard Leadbeater, Esri, Inc.



## 2023 Associates Program Levels and Benefits

	Leadership Circle \$50,000	Premier Associate (New Tier) \$25,000	Associate \$15,000
<b>National Conference Benefits</b>			
Complimentary registrations	4	2	1
Invitation to Leadership Reception	4	2	
Acknowledgment in CSG National Conference materials	✓	✓	
<b>Regional Annual Meeting</b>			
Complimentary registrations	4	2	1
Discounted registration rate for additional attendee	1	1	1
Invitation for a region's executive committee dinner, reception or special event	4	2	
<b>CSG Signature Programs</b>			
Eligible for Sponsorship	Option to designate sponsorship to 1 signature program	✓	✓
<b>Leadership Council Meetings</b>			
Complimentary registrations	2	1	
<b>Network with CSG Leaders</b>			
Complimentary registrations to Associates Breakfast in D.C.	4	2	1
Invitation to annual joint luncheon with CSG and State Government Affairs Council in D.C.	✓	✓	✓
<b>Inform the work of CSG</b>			
Consideration for appointment to CSG national standing committees	✓	✓	✓
Eligibility to participate in Shared State Legislation Committee	✓	✓	✓
Participation in select CSG national work groups and advisory committees	✓		
<b>Additional Benefits</b>			
Recognition on conference name badges as a member	✓	✓	✓
Access to advanced registration lists prior to national conference and regional annual meetings	2 weeks prior	1 week prior	2 business days prior
Digital subscription to CSG Capitol Ideas magazine	✓	✓	✓
Recognition on the CSG website	✓	✓	✓
Discounted rate on advertising in CSG Capitol Ideas magazine, CSG National website and in CSG National newsletters	✓	✓	✓

For a full list of comparative membership benefits, visit [csg.org/sponsorship](https://csg.org/sponsorship)