



MOM Program

Medicaid Office of Innovation, Research and Development

September 13, 2023



MOM Case Management Services

The MOM program funds Medicaid managed care organizations to provide enhanced case management services to pregnant and postpartum Medicaid participants who have opioid use disorder.

Core Components of MOM Case Management

1. Comprehensive Case Management
2. Care Coordination
3. Health Promotion
4. Individual and Family Supports
5. Linkages to Community and Support Services

MOM Case Management Services

- Case management includes social determinants of health screening, joint care plan development and person-centered goal-setting.
- Participation is voluntary.
- Sobriety, treatment and/or medication for opioid use disorder are not required for MOM participation.
- Screenings and care plans are hosted in CRISP and available to empaneled providers.
- No-wrong door referral—***WE NEED YOU!***



We got *you.*

Let's keep both of
you healthy.

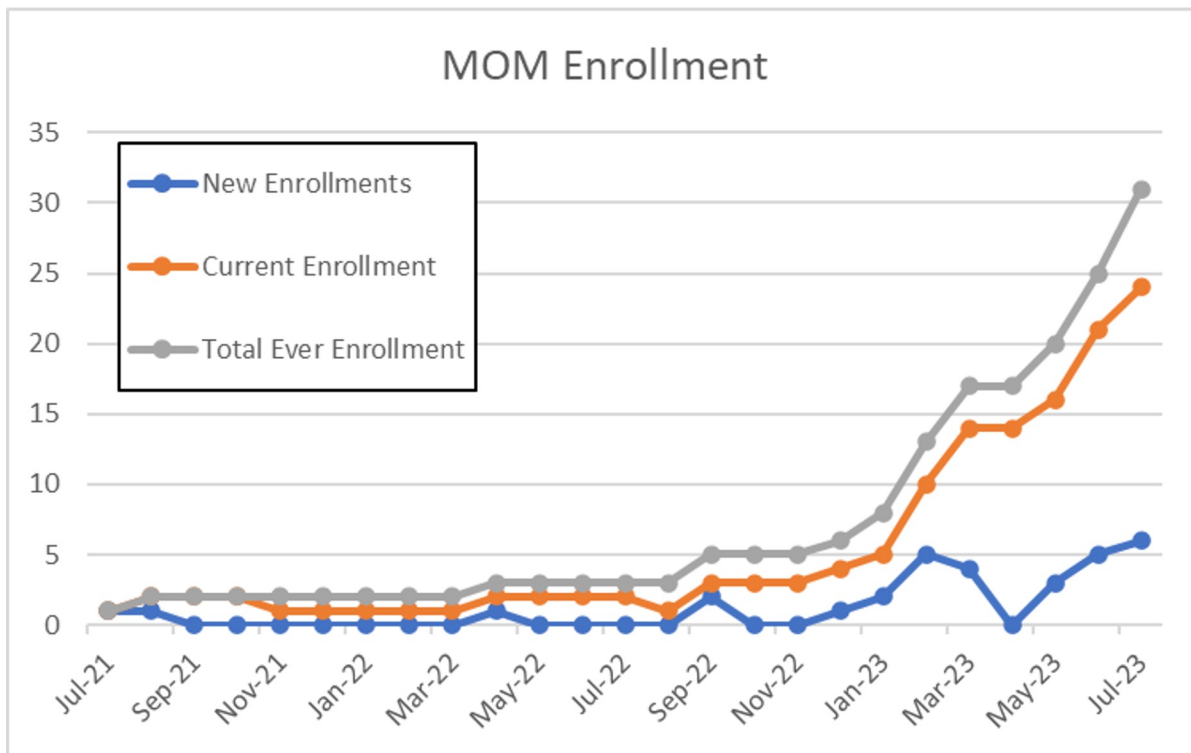
Help for pregnant
people on Medicaid
with opioid
use disorder.

No judgment. Just help.
Apply today.



Maryland
DEPARTMENT OF HEALTH

Enrollment

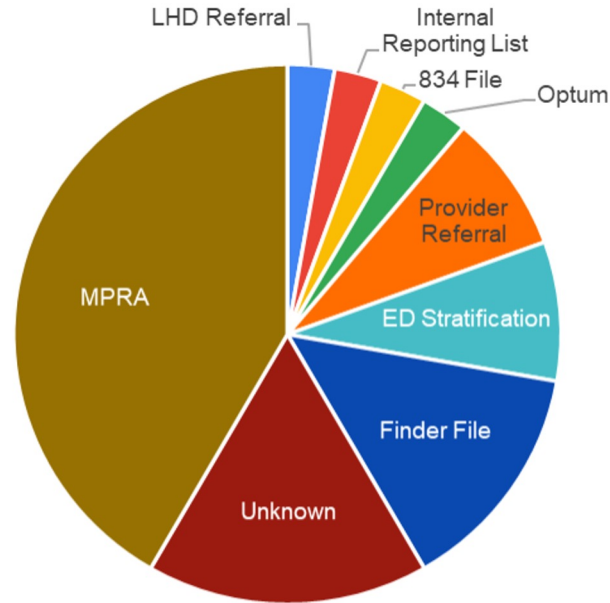


Current Enrollment:
35 participants

July Enrollment Milestones

- 6 new enrollments
- 24 current participants

MOM Participant Identification



- LHD Referral
- 834 File
- Provider Referral
- Finder File
- MPRA
- Internal Reporting List
- Optum
- ED Stratification
- Unknown

Maryland Prenatal Risk Assessments have proven the most successful method of identifying, referring and enrolling individuals into MOM case management services.

Data Snapshot - Summer 2023

Participant Characteristics

Age:

- Median/Mean: 31 y.o.
- Range: 23 y.o to 39 y.o.

Race/Ethnicity

- 16% Black
- 80% White
- 8% Hispanic (any race)

Gestation at enrollment

- Range: 8 weeks to 35 weeks

Outcomes

Behavioral Health Visit

- >50% had a monthly visit

Infant

- 50% needed treatment for NAS
- All born at 36 weeks or later

Postpartum contraception

- Most selected highly effective options (>99% effective)

Resources

The public awareness materials aim to recruit participants to enroll in the MOM program.

[Consumer](#) and [Provider](#) web pages

[Case Management Manual](#)

[Toolkit link](#)

[Self-referral link](#)

Te tenemos.

Ayuda a las embarazadas beneficiarias de Medicaid que sufren de trastorno por consumo de opioides.



El programa **MOM** le ayuda a cuidar de usted para que pueda tener un bebé más sano. Para saber más visita health.maryland.gov/enrollMOM.



MOM Program Contact



We got *you*.

Pregnancy can be hard. The MOM program can help make it easier.

If you are pregnant, on Medicaid, and using opioids, **hope and help** is here. Contact the MOM program today health.maryland.gov/enrollMOM.



Contact us!

mdh.mommodel@maryland.gov