



THE COUNCIL OF STATE GOVERNMENTS

# CSG ASSOCIATES PROGRAM

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2024-25

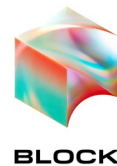


**JOIN US**

Contact: [associates@csg.org](mailto:associates@csg.org)

# Join us in championing excellence in state government.

The Council of State Governments plays an important role in connecting with elected officials in all 50 states and six territories to inform smart decisions, inspire state solutions, and empower rising leaders. Learn more about how you can join the more than 100 organizations like the ones below to help drive that mission.

The Amazon logo, featuring the word "amazon" in a lowercase, sans-serif font with a curved arrow underneath pointing from the letter 'a' to the letter 'z'.The Novo Nordisk logo, featuring a stylized blue bull with a blue circle above its head, and the text "novo nordisk" in a lowercase, sans-serif font below it.The Comcast logo, featuring the NBC peacock logo above the word "COMCAST" in a bold, uppercase, sans-serif font.The Block logo, featuring a colorful, 3D cube with a rainbow gradient, and the word "BLOCK" in a bold, uppercase, sans-serif font below it.The P/RMA logo, featuring the letters "P/RMA" in a stylized, serif font, with the tagline "RESEARCH • PROGRESS • HOPE" in a smaller, uppercase, sans-serif font below it.The Esri logo, featuring a stylized globe icon to the left of the word "esri" in a lowercase, sans-serif font.The McDonald's logo, featuring the golden arches in a bold, sans-serif font.The HCA Healthcare logo, featuring the letters "HCA" in a bold, uppercase, sans-serif font, followed by a stylized orange cross icon and the word "Healthcare" in a lowercase, sans-serif font below it.The Intuit logo, featuring the word "intuit" in a lowercase, sans-serif font.The NASPO logo, featuring the word "NASPO" in a bold, uppercase, sans-serif font, followed by a stylized orange sunburst icon.The WGU logo, featuring a circular seal with the letters "WGU" and the text "WESTERN GOVERNORS UNIVERSITY" around it, followed by the letters "WGU" in a bold, uppercase, sans-serif font.The AIM logo, featuring a stylized purple dome icon above the letters "AIM" in a bold, uppercase, sans-serif font, with the text "ALZHEIMER'S IMPACT MOVEMENT" and "ALZHEIMER'S ASSOCIATION" in a smaller, uppercase, sans-serif font below it.The T-Mobile logo, featuring the letters "T Mobile" in a bold, uppercase, sans-serif font, with the "T" in a stylized, pink font.The Philips logo, featuring the word "PHILIPS" in a bold, uppercase, sans-serif font.The Gilead logo, featuring a stylized red and white shield icon to the left of the word "GILEAD" in a bold, uppercase, sans-serif font, with the tagline "Advancing Therapeutics. Improving Lives." in a smaller, uppercase, sans-serif font below it.The Neste logo, featuring the word "NESTE" in a bold, uppercase, sans-serif font inside a dark blue rectangular box.The American Kratom Association logo, featuring a stylized green leaf icon to the left of the text "AMERICAN KRATOM ASSOCIATION" in a bold, uppercase, sans-serif font.The Everytown for Gun Safety logo, featuring a stylized American flag icon above the text "EVERYTOWN FOR GUN SAFETY" in a bold, uppercase, sans-serif font.The JPMorgan Chase & Co. logo, featuring the text "JPMORGAN CHASE & CO." in a bold, uppercase, sans-serif font.The American Cancer Society Cancer Action Network logo, featuring a stylized blue and red flag icon to the left of the text "American Cancer Society Cancer Action Network" in a bold, uppercase, sans-serif font.

# Why CSG?



For over 90 years, The Council of State Governments, or CSG, has been singularly committed to championing excellence in state government. Our success is fueled by the support of valued CSG Associates Program members.

CSG will always fiercely guard our not-for-profit, nonpartisan, balanced approach as we convene state officials from all three branches, helping them navigate the complexities of public policy. At our core, that is who we are and what we do. Being unapologetic in our willingness to partner with companies, associations, foundations and other nonprofits, CSG brings together the public and private-sector communities to deepen the understanding of public policy options and to help our members anticipate any consequences of those actions.

Focused on the priorities of state officials, CSG has developed a vast array of programs, initiatives and services to help the states learn from each other. Through a regional-based forum, CSG invites focused participation from members on a more intimate level and also provides a national community to exchange information and ideas. One of CSG's most treasured initiatives is our leadership development programming which offers state leaders the chance to deepen their skill set and build long-lasting relationships among their peers.

We know that unless your investment is paired with participation, it will not be a success. Your investment is valued, but your presence is vital. If your organization is looking for a place where meaningful conversations occur, relationships can be developed and lasting friendships forged, we invite you to become part of the CSG community.

This brochure contains all of the benefits of joining or renewing your membership as part of the CSG Associates Program. If you have questions about any aspect of partnering with CSG, please feel free to reach out to me or the CSG Development team.

Thank you for your consideration and interest in CSG. I hope 2024 is a year in which you decide this is the place for you to be. We welcome your support and participation.

A handwritten signature in blue ink that reads "David Adkins". The signature is fluid and cursive, written in a professional style.

**David Adkins**  
Executive Director/CEO

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At CSG, we believe the states are the laboratories of democracy. Join us as we bring state leaders together to advance the common good.”

**David Adkins, executive  
director/CEO**



# About the CSG Associates Program



**Richard  
Leadbeater**  
ESRI, INC.

“ Esri has presented as an Innovation Classroom sponsor at the CSG National Conference since 2012. The classroom provides Associates, like Esri, the opportunity to provide thought leadership on promising policy innovations in a trusted environment.”

Through the CSG Associates Program, corporations, national trade associations and nonprofit organizations can build and strengthen relationship with key decision-makers.

CSG Associates receive unparalleled opportunities to:

- **Build relationships with key decision-makers in state government at the standing annual regional and national conferences.**
- **Share expertise and help identify solutions for states through the sponsorship of CSG national public policy convenings.**
- **Increase visibility at regional and national leadership development programs.**
- **Participate in customized events and research projects.**

**Your contribution will impact public policy areas supported by CSG, including:**

- **Military & Veterans Affairs**
- **Occupational Licensure**
- **Research Informed Governing**
- **Education & Workforce**
- **Elections**
- **Health & Human Services**
- **Fiscal Policy**
- **Criminal Justice**
- **Interstate Compacts**

# 2024-2025 Associates Program Levels and Benefits

	Leadership Circle \$50,000	Premier Associate \$25,000	Associate \$15,000
<b>National Conference Benefits</b>			
Complimentary registrations	4	2	1
Invitation to Leadership Reception	✓	✓	
Acknowledgment in CSG National Conference materials	✓	✓	
Access to advanced registration lists	2 weeks prior	1 week prior	2 business days prior
<b>Regional Annual Meetings</b>			
Complimentary registrations	4	2	1
Discounted registration rate for additional attendee	1	1	1
Invitation for a region's executive committee dinner, reception or special event	✓	✓	
Access to advanced registration lists	2 weeks prior	1 week prior	2 business days prior
<b>CSG Programs</b>			
Eligible for Sponsorship	Option to designate sponsorship to 1 leadership development program.		
<b>Leadership Council Meetings</b>			
Complimentary registrations	1	1	
<b>Network with CSG Leaders</b>			
Invitation and complimentary registration to Associate spring and fall meeting	✓	✓	✓
<b>Inform the work of CSG</b>			
Consideration for appointment to CSG national standing committees and/or ability to participate in the Shared State Legislation Committee.	Priority	✓	✓
Eligibility to participate in Shared State Legislation Committee	✓	✓	✓
<b>Additional Benefits</b>			
Recognition on conference name badges as a member	✓	✓	✓
Digital subscription to CSG Capitol Ideas magazine	✓	✓	✓
Recognition on the CSG website	✓	✓	✓
Discounted rate on advertising in <i>CSG Capitol Ideas</i> magazine, CSG National website and in CSG National newsletters	✓	✓	
Briefings with staff occurring semi-quarterly	✓		

**For further engagement opportunities, visit [csg.org/sponsorship](https://csg.org/sponsorship)**

# Increase Your Impact

CSG is pleased to share a number of engagement opportunities we have planned this year. Keep in touch – check back with us throughout 2024 as we add new programs. Interested in a specific topic? Let us know how we can partner on custom content. We are also happy to provide additional information on programming happening in the four CSG regions and at the CSG Justice Center.



**Andy Corsig**  
PhRMA

“CSG and PhRMA share a commitment in the investment of leadership development for state officials. We believe that strong leaders make strong states.”



**Jennifer Rosen**  
Alzheimer's Association

“The Alzheimer's Association has been an Associate member of CSG for more than 10 years. As a nonprofit organization, our relationship with CSG and the opportunities to attend meetings and participate in policy programming as a partner has been essential to furthering our mission.”

## Leadership Development Programs

Each year, The Council of State Governments hosts leadership development programming designed for state leaders to access solutions to shared public policy issues through evidence-based, nonpartisan research and peer-to-peer learning. CSG Leadership Development programs offer CSG Associates and private sector partners ways to engage with programming and attendees. These events offer premier benefits and the ability to interact with this select group of individuals looking to be the most effective policymaker, executive or judicial leader they can be.

- **CSG Henry Toll Fellowship** | Sept. 5-10 | Lexington, KY
- **CSG 20 Under 40 Leadership Award** | Dec. 4-7 | 2024 CSG National Conference | New Orleans, LA

### NEW OPPORTUNITIES FOR 2024

- **CSG Leadership Development Alumni Reception** | Dec. 4-7 | 2024 CSG National Conference | New Orleans, LA
- **CSG Outlook** | Dec. 4-7 | 2024 CSG National Conference | New Orleans, LA

**Sponsorships for the individual programs are available, starting at \$10,000.** Presenting Sponsorship opportunities are also available. For more information on these programs as well as the leadership development programming in the CSG regional offices, contact us.

## CSG Medicaid Policy Academy

**Lead Sponsor** \$30,000 | **Sponsor** \$15,000

The Medicaid Policy Academy educates and equips state policymakers to improve appropriate oversight over state Medicaid programs. This program brings together state administration and legislative officials who are engaged with health care policy for a dive into the policy and the conversations surrounding governing Medicaid programs.

## CSG Democracy Delegations

**Delegation Sponsor** \$25,000

The Council of State Governments leads international delegations to various locations, focused on tracing the roots of democracy. These delegations invite CSG members to discover how democracy has changed over the years and how state leaders can strengthen democracy through diplomacy and international trade.

## CSG National Conference

**CSG Patron Sponsor** \$200,000 | **Presenting Sponsor** \$75,000  
**Platinum Sponsor** \$50,000 | **Diamond Sponsor** \$30,000  
**Gold Sponsor** \$15,000 | **Silver Sponsor** \$10,000  
**Bronze Sponsor** \$5,000

Each year, CSG brings together hundreds of state leaders from across the United States, U.S. territories and Canada at its national conference. The conference spotlights national public policy priorities through sessions, expert panels, roundtable discussions, leadership development trainings and Innovation Classrooms. CSG national standing committees including Shared State Legislation convene at this annual event. Special traditions like the CSG Henry Toll Fellowship graduation and the CSG 20 Under 40 Leadership Award bring all conference attendees together to celebrate excellence in state government and the commitment of CSG to advance the common good. A focus on meaningful networking and dialogue is always a part of the agenda.

# Connect with CSG

For more information or to discuss membership or partnership with CSG, please contact:



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 [instagram.com/csgovts](https://instagram.com/csgovts)

 [youtube.com/CSGovts](https://youtube.com/CSGovts)

# 2024 National and Regional Leadership



**NATIONAL  
PRESIDENT**  
Gov. Joe Lombardo  
*Nevada*



**NATIONAL CHAIR**  
Assistant Deputy Speaker  
Pro Tempore Kevin Ryan  
*Connecticut*



**NATIONAL  
CHAIR-ELECT**  
Sen. Elgie Sims  
*Illinois*



**NATIONAL VICE CHAIR**  
Assemblymember  
Mike Gipson  
*California*



**IMMEDIATE PAST  
CHAIR**  
Rep. Julia Howard  
*North Carolina*



**CSG EAST CO-CHAIR**  
Sen. Bill Ferguson,  
Senate President  
*Maryland*



**CSG EAST CO-CHAIR**  
Delegate Adrienne  
Jones, Speaker of the  
House of Delegates  
*Maryland*



**CSG MIDWEST CHAIR**  
Sen. Bill Reineke  
*Ohio*



**CSG SOUTH CHAIR**  
Lt. Gov. Craig Blair,  
Senate President  
*West Virginia*



**CSG WEST CHAIR**  
Sen. Bill Hansell  
*Oregon*



**CHAIR,  
CSG JUSTICE CENTER**  
Cam Ward,  
Director of Alabama  
Bureau of Pardons  
and Paroles

# We'll See You in 2024



## 2024 CSG National Conference Dec. 4-7 | New Orleans

Join CSG in New Orleans for a celebration of excellence in state government!

## CSG Regional Annual Meetings

*Sponsorship opportunities vary by region.*

The CSG regional meetings are events convened each summer by the CSG regional offices — CSG East, CSG Midwest, CSG South and CSG West. Each event is unique to its region and brings together state policymakers of all levels and branches — from those just finishing their freshman session to Senate presidents and speakers of the House. Each meeting hosts between 500 and 1,000 attendees, depending on the regional location, and the programs feature strong host state pride, enriching public policy discussions and leadership development trainings.



**CSG West Annual Meeting**  
July 9-12, 2024 | Portland, Oregon



**CSG Southern Legislative Conference  
Annual Meeting**  
July 21-25, 2024 | The Greenbrier, West Virginia



**CSG Midwestern Legislative Conference  
Annual Meeting**  
July 21-24, 2024 | Columbus, Ohio



**CSG Eastern Regional Conference  
Annual Meeting**  
July 28-31, 2024 | Baltimore, Maryland