



The Council of State Governments

CSG LEADERSHIP DEVELOPMENT

Each year The Council of State Governments (CSG) hosts leadership development programming, a treasured initiative by participants as well as CSG partners. Through these premier opportunities, state leaders can access options and solutions derived from evidence-based practice, nonpartisan research and peer-to-peer learning. The Council of State Governments focuses on public policy issues that impact states across the country and provides analysis to facilitate a better understanding of existing and developing issues to access potential solutions.

PROGRAM ENGAGEMENT OPPORTUNITIES

CSG Henry Toll Fellowship

The Toll Fellowship, named for CSG founder Henry Wolcott Toll, is the premier leadership development program for state officials. Each year, the Toll Fellowship brings 48 of the nation's top officials from all three branches of state government to Lexington, Kentucky, for an intensive five-day leadership experience. The program's sessions are designed to stimulate personal assessment and growth while providing priceless networking and relationship-building opportunities.

CSG Democracy Delegations

The Council of State Governments leads international delegations to various locations, focused on tracing the roots of democracy. These delegations invite CSG members to discover how democracy has changed over the years and how state leaders can strengthen democracy through diplomacy and international trade. Today, as democracies around the world face the rise of nationalism, populism and authoritarianism, leaders are searching for new ways to ensure democracy thrives and endures. To better understand the current state of democracy, we can learn much by focusing on the origins of this powerful idea.

CSG 20 Under 40 Leadership Award

The CSG 20 Under 40 Leadership Award recognizes the outstanding work of 20 up-and-coming elected and appointed officials from across the country who not only exemplify strong leadership skills but have also demonstrated a true commitment to serving the citizens of their state/territory. The initiative incorporates officials from all three branches of state government and strives to maintain a balanced, non-partisan status as it brings together young leaders from across the aisle. Applications to nominate are open until Aug. 1.

CSG Outlook

CSG Outlook will be an inaugural invitation-only program at the 2024 CSG National Conference in New Orleans, LA, Dec. 6-7. The two-day event is designed for current and past Toll Fellowship classes, other CSG leadership development alumni, state budget officers, legislative budget and tax committee leadership, judicial administrators, and other legislative and executive branch senior leadership for an exclusive fiscal policy meeting that will discuss insights, indicators, and other factors needed to anticipate economic forces across health, education, energy and more. CSG Outlook's collaborative sessions will be led by subject matter experts, industry insiders, and fellow government leaders, offering partners the opportunity to be part of focused discussions with state members and other private sector peers.

CSG Leadership Development Alumni Reception

The Annual CSG Leadership Development Alumni Reception will take place at the 2024 CSG National Conference. This invitation-only event will host current and past Toll Fellowship classes as well as 20 Under 40 award recipients. The space will offer CSG Leadership Development participants the opportunity to network and catch up with peers and private sector partners.

UNDERWRITING OPPORTUNITIES

CSG Leadership Development programs offer CSG Associates Program members and private sector partners various ways to engage with programming and attendees. The Presenting Sponsor package offers premier benefits and the ability to interact with this select group of individuals looking to be the most effective policymaker, executive or judicial leader they can be. The Sponsor package also includes opportunity to engage with multiple CSG Leadership Development Programs. Organizations may choose to sponsor programs individually.

Leadership Development Presenting Sponsor | \$30,000

- **Opportunity to Attend and Engage with the following:**
 - **CSG Henry Toll Fellowship**
 - Opportunity for one representative to attend social programming activities at the Toll Fellowship program from Sept. 7-9.
 - One representative invited to sit in VIP section with Toll Fellows class at graduation.
 - Photo with the current Toll Fellowship class.
 - **CSG National Conference: CSG Outlook**
 - Opportunity for one representative to attend all CSG Outlook sessions at the CSG National Conference.
 - Sponsor recognition at CSG Outlook at CSG National Conference.
 - **CSG National Conference: Exclusive Toll Alumni & 20 Under 40 Programming**
 - Opportunity for one representative to attend invitation-only Toll Alumni and 20 Under 40 sessions at the CSG National Conference.
 - Invitation to exclusive CSG Leadership Development breakout sessions at the CSG National Conference.
 - Ability to nominate 20 Under 40 Award recipients.
 - **CSG National Conference: Leadership Development Alumni Reception**
 - Opportunity for two representatives to attend and network at the CSG Leadership Development Alumni Reception at the CSG National Conference.
 - Verbal recognition at the CSG Leadership Development Alumni Reception and the opportunity to provide a short welcome to attendees.
- **Special Recognition:**
 - Acknowledgement on signage as a Presenting Sponsor, with organizational logo, on all CSG National Leadership Development programs – CSG Henry Toll Fellowship, CSG 20 under 40 Leadership Award ceremony and CSG Outlook.
 - Verbal recognition of sponsorship and introduction at a special event during the CSG Henry Toll Fellowship program.
 - Sponsor recognition at the CSG Outlook program sessions at the CSG National Conference.
 - Sponsor recognition at the invite only CSG Leadership Development Alumni Reception at the CSG National Conference.
 - General sponsor recognition at the CSG National Conference.
 - Organization/company recognition on CSG National Conference meeting app and in CSG Capitol Ideas magazine.
 - Advance participant lists.

CSG Democracy Delegation Presenting Sponsor | \$25,000

- **Opportunity to Attend and Engage with the following:**
 - Opportunity for one representative from the organization to travel with the delegation.
 - Opportunity to network and attend sessions, tours, meals and special events with state officials and CSG staff.
 - Opportunity to suggest or to host a site visit or tour of a company location.
- **Special Recognition:**
 - Acknowledgement as a Presenting Sponsor with company and representative information to be included in trip materials.
 - Sponsorship recognition at session and/or one-hour reception at the CSG National Conference.
 - Advance participant lists.

Leadership Development Sponsor | \$15,000

- **Opportunity to Attend and Engage with 2 of the following:**
 - **CSG Henry Toll Fellowship**
 - Opportunity for one representative to attend the CSG Henry Toll Fellowship program from Sept. 7-9.
 - Photo with the current Toll Fellowship class.
 - **OR**
 - **CSG National Conference: CSG Outlook**
 - Opportunity for one representative to attend all CSG Outlook sessions at the CSG National Conference.
 - **AND**
 - **CSG National Conference: Exclusive Toll Alumni & 20 Under 40 Programming**
 - Opportunity for one representative to attend invitation-only Henry Toll Fellowship Alumni and 20 Under 40 sessions at the CSG National Conference.
 - **OR**
 - **CSG National Conference: Leadership Development Alumni Reception**
 - Opportunity for one representative to attend and network at the CSG Leadership Development Alumni Reception.
- **Special Recognition:**
 - Acknowledgement as Sponsor on all CSG National Leadership Development programs and signage with organization/company name.
 - Verbal recognition of sponsorship during a special event during the CSG Henry Toll Fellowship program.
 - Organization/company name listed on signage at the CSG Henry Toll Fellowship graduation at the CSG National Conference.
 - Organization/company recognition in CSG Capitol Ideas magazine.
 - Advance participant lists.

CSG protects its nonpartisan status and maintains exclusive control of all programs and activities and reserves the right to decline any sponsorship.

IF YOU ARE INTERESTED IN BEING A 2024 CSG LEADERSHIP DEVELOPMENT PARTNER, PLEASE CONTACT THE CSG DEVELOPMENT TEAM AT INVESTMENT@CSG.ORG.

CSG is an IRS-designated 501(c)3 nonprofit organization.