



The Council  
of State  
Governments

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CSG NATIONAL CHAIR'S INITIATIVE

## PROGRAM OVERVIEW

As part of their leadership each year, every CSG National Chair has the opportunity to establish a National Chair's Initiative. These initiatives are selected as a policy area or program close to their heart or public service experience. Recent National Chair's Initiatives include the establishment of the 20 Under 40 program to recognize young and upcoming leaders working across the aisle, established under the leadership of 2019 CSG National Chair and New Hampshire state Senator Lou D'Allesandro. In 2020-2021, CSG National Chair and Wisconsin state Senator Joan Ballweg led CSG on a renewed visioning and strategic plan, [\*Forward! A Strategic Plan for The Council of State Governments\*](#). In 2024, the standing CSG National Chair and Connecticut state Assistant Deputy Speaker Kevin Ryan has identified **adolescent mental health** as the policy discussion of his CSG National Chair's Initiative.

Adolescent mental health will serve as a public policy programming point of interest across multiple CSG initiatives and programs, including the Medicaid Policy Academies, inaugural CSG Adolescent Mental Health Policy Academy and relevant discussions during the 2024 CSG National Conference. Public sector leaders and participants from each of the three branches of state government will engage in interactive sessions, learn from subject matter speakers, connect with engaged community leaders and collaborate with colleagues on best practices and information sharing to best address youth health-related priorities.

Since its founding in 1933, CSG has built a reputation of bringing state leaders together and delivering non-partisan, balanced programming for all three branches of state government. A CSG cornerstone is the ability to convene state leaders and engaged community members to build relationships and share various perspectives, in a safe space for discourse and discussion.

## PROGRAM ENGAGEMENT OPPORTUNITIES

### CSG Medicaid Policy Academy

The 13<sup>th</sup> annual Medicaid Policy Academy will occur the week of August 26<sup>th</sup> in Washington DC. This policy academy will bring together two classes of 30 state policymakers from the legislative and executive branches across the week for a discussion on government state healthcare programs and the intersection of healthcare issues with the Medicaid population.

### CSG Adolescent Mental Health Policy Academy

The inaugural CSG Adolescent Mental Health Policy Academy will take place September 18 and 19, 2024, in Hartford, CT. The program will bring together 40 state leaders from all three branches of state government to explore adolescence mental health issues within the Health and Human Services sector that include and intersect with education, child welfare, nutrition, health equity, access to care and other issues that could fall under the social determinates of health.

### CSG National Conference

The 2024 CSG National Conference will take place December 4-7 in New Orleans, LA. This year-end convening spotlights public policy issues and emerging challenges facing states including health, education, finance and energy. CSG Outlook will be an invitation-only program at the national conference, intended to host 30-40 current and past Toll Fellowship classes and other CSG leadership development alumni, for an exclusive fiscal policy meeting discussing economic forces across health, education, energy and more.



## UNDERWRITING OPPORTUNITIES

CSG Associates Program members have the opportunity to support the 2024 CSG National Chair's Initiative and to interact with CSG programming across multiple programs through partnership:

### CSG NATIONAL CHAIR'S INITIATIVE PARTNER | \$50,000

- Opportunity for two representatives from your organization to attend the 2024 CSG Adolescent Mental Health Policy Academy, including all sessions, CSG organized events and CSG Health reception at the 2024 CSG National Conference.
- Opportunity for one representative to attend the CSG Medicaid Policy Academy including all sessions and CSG organized events.
- Opportunity to nominate program and curriculum components for the CSG Health Policy Academies and CSG National Chair's Initiative networking and discussion panel at the 2024 CSG National Conference.
- Opportunity to nominate state leaders to attend the 2024 CSG Health Policy Academies.
- Receive updates prior to the 2024 CSG Health policy academies, including the advance registration list.
- Verbal acknowledgement of organization and attending representatives as a partner during the opening of the CSG Adolescent Mental Health and Medicaid Policy Academy programs.
- Acknowledgement as a CSG National Chair's Initiative Partner with company logo.

### CSG HEALTH PARTNER IN SUPPORT OF THE NATIONAL CHAIR'S INITIATIVE | \$30,000

- Opportunity to engage with *one of the following programs*: the 2024 CSG Medicaid Policy Academy, CSG Adolescent Mental Health Policy Academy or CSG Outlook for State Leaders.
- Opportunity to nominate programmatic elements and state leaders for invitation to the selected program of your choice above.
- Opportunity for one representative from your organization to attend *two of the following programs*: the 2024 CSG Medicaid Policy Academy, CSG Adolescent Mental Health Policy Academy or CSG Outlook for State Leaders, including all sessions and CSG organized events.
- Invitation to the CSG National Chair's Initiative networking and discussion panel at the 2024 CSG National Conference.
- Receive updates prior to the 2024 CSG Health policy academies, including the advance registration list.
- Acknowledgement as a CSG National Chair's Initiative Partner with organizational logo.

### CSG CHAIR'S INITIATIVE SUPPORTER | \$5,000

- Opportunity for one representative from your organization to attend the CSG National Chair's Reception at the CSG Adolescent Mental Health Policy Academy.
- Organization listed as a CSG National Chair's Initiative Partner during CSG National Chair's Initiative Programming and 2024 CSG National Conference.

*CSG protects its nonpartisan status and maintains exclusive control of all programs and activities and reserves the right to decline any sponsorship.*

*For additional information or to sponsor, please contact:*

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